



**AGENDA SUMMARY PAGE**  
**City Council**  
**Meeting of: May 7, 2025**

Agenda Item No.:  
**19**

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**OFFICE: Office of Strategic Services**  
**MANAGER: Sara Garcia**

**CONSENT**

**SUBJECT:**  
**ADMINISTRATIVE:**

For possible action to approve a Franchise Agreement for Ambulance Services between the City of Las Vegas ("City") and Mercy, Inc. d/b/a American Medical Response ("AMR") - All Wards

**FISCAL IMPACT:**  
None

**PURPOSE/BACKGROUND:**

On December 16, 2020, the City and AMR entered into an Amended and Restated Franchise Agreement for Ambulance Services ("Franchise Agreement"), retroactively commencing on December 1, 2020 and expiring on June 2, 2025. On or about July 8, 2024, the City issued a notice that it would be accepting franchise applications for no more than two (2) emergency 911-dispatched ambulance service providers pursuant to Title 6, Chapter 6.08 of the Las Vegas Municipal Code. The franchise application period was open from July 9, 2024 through July 31, 2024, on which date AMR submitted its franchise application to the City. The City has diligently reviewed the application and negotiated mutually agreeable terms for a new franchise agreement for ambulance services with AMR. The new franchise agreement is for a period of three (3) years, with two (2) possible extensions.

**RECOMMENDATION:**

It is recommended that the City Council approve this franchise agreement and authorize its execution on behalf of the City.

**BACKUP DOCUMENTATION:**

1. Franchise Agreement for Ambulance Services between the City of Las Vegas and Mercy, Inc. d/b/a American Medical Response