



September 9, 2024

City of Las Vegas Planning Department  
495 S. Main St.  
Las Vegas, NV 89101

RE: Required Billboard Review on APN 139-27-401-042

To Whom It May Concern:

On behalf of my client, Outfront Media, please consider this our justification for the continued use of the billboard located on APN 139-27-401-042.

The billboard in question sits on land owned by City Parkway V located generally east of D Street near the I-515 north line. This location was originally approved in May of 1992 and subsequently approved for LED conversion in April of 2022.

Considering its proximity to the I-515 freeway, commercial and industrial uses surrounding it, the location continues to be an appropriate location for such a use.

If you should have any questions, please feel free to contact me at 702-269-5888.

Sincerely,

A handwritten signature in black ink, appearing to read "Ryan Arnold", written in a cursive style.

Ryan Arnold

25-0050  
02/03/2025