

Weili Chen, Owner/Operator
4343 N. Rancho Dr. Suite #220
Las Vegas, Nevada 89130

October 10, 2024

Las Vegas Planning & Zoning Commission
495 S. Main St.
Las Vegas, Nevada 89101

****Subject: Letter of Intent for Privileged License in Las Vegas****

Dear Las Vegas Planning & Zoning Commission,

This Letter of Intent ("LOI") sets forth the basic terms under which Relief Massage proposes to enter into a business relationship with The City of Las Vegas regarding the establishment of a privileged business in Las Vegas, Nevada.

1. **Business Description & Brief Description of Services**

Relief Massage intends to open a massage business which can help increase a persons overall health. Some of the health benefits of a professional massage has been proven to alleviate muscle tightness and tension, as well as improve flexibility and range of motion. The body's immune system can be boosted by massage therapy, thus helping you fight off viruses and stay healthy. Massage helps to increase "happy" hormones and chemicals in order to keep your mood elevated. Massage is important for decreasing pain sensations and soreness in the body. Getting a massage can actually aid in getting a good nights' sleep. Cortisol, the stress hormone that we produce, can be lowered or altered by a relaxing massage. Massages can alleviate headaches related to tightness in your neck and shoulder muscles. This massage parlor will offer a variety of essential oil massages, two steam rooms and hot stone massage therapy. There will also be two couples massage rooms.

2. **Location**

The proposed location for the business will be 4343 N. Rancho Dr. Suite #220 Las Vegas, Nevada 89130. The name of the plaza where the business will be located is The Imperial Plaza on the corner of N. Rancho Dr. and W. Craig Road. I believe this location is ideal due to high automobile traffic, lack of massage businesses in the area and proximity to other major businesses.

3. **Term**

The initial term of the business agreement will be for five years, with an option to renew for an additional 5 years based on mutual agreement.

4. **Investment and Financial Commitments**

- Relief Massage will invest approximately \$20,000.00 to cover the initial startup costs, including but not limited to lease agreements, renovations, licensing, and initial inventory.
- Sheyan Capital, LLC will provide Common Area Maintenance (CAM) which covers the costs of various maintenance needs for the building and/or parking lot as well as taxes and insurance.

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5. **Licensing and Permits**

Relief Massage will be responsible for obtaining all necessary licenses and permits required to operate the business legally in Las Vegas, including but not limited to business licenses, health permits, and liquor licenses (if applicable). This will be a sole proprietor business with no city, county or state employees having any financial investment or financial returns.

I look forward to bringing this exciting venture to fruition. Please approve my request for a Privileged Business in Las Vegas.

Sincerely,

A handwritten signature in black ink that reads "Weili Chen". The signature is written in a cursive, flowing style.

Weili Chen
Owner/Operator
Relief Massage

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