



**Mayor's Fund for Las Vegas LIFE**

# **State Of The Organization Report City of Las Vegas Council Meeting**

**September 04, 2024**

# Our Purpose

**“The multiple causes of social problems, and the components of their solutions, are interdependent. They cannot be addressed by uncoordinated actions among isolated organizations.”**

– John Kania & Mark Kramer, Stanford Social Innovation Review

# Our Purpose

The **Mayor's Fund** serves as a vehicle for corporate and philanthropic partners to support programs and initiatives that improve quality of **life** for all **Las Vegas** residents with a special focus on vulnerable populations in the areas of education, public arts, youth sports and technology.

# Our Progress



“Going Green For Good Health”  
Cox Tree Planting

# Our Progress

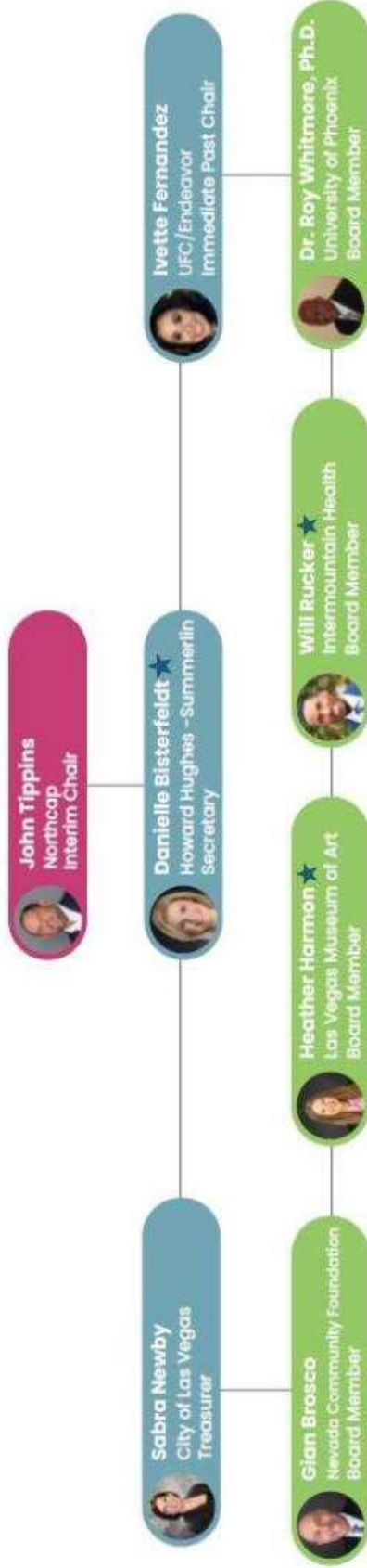
# BUILD.





# Mayor's Fund for Las Vegas LIFE

## BOARD OF DIRECTORS



★ = NEW BOARD MEMBER



Mayor's Fund for Las Vegas LIFE



Mayor's Fund for Las Vegas LIFE

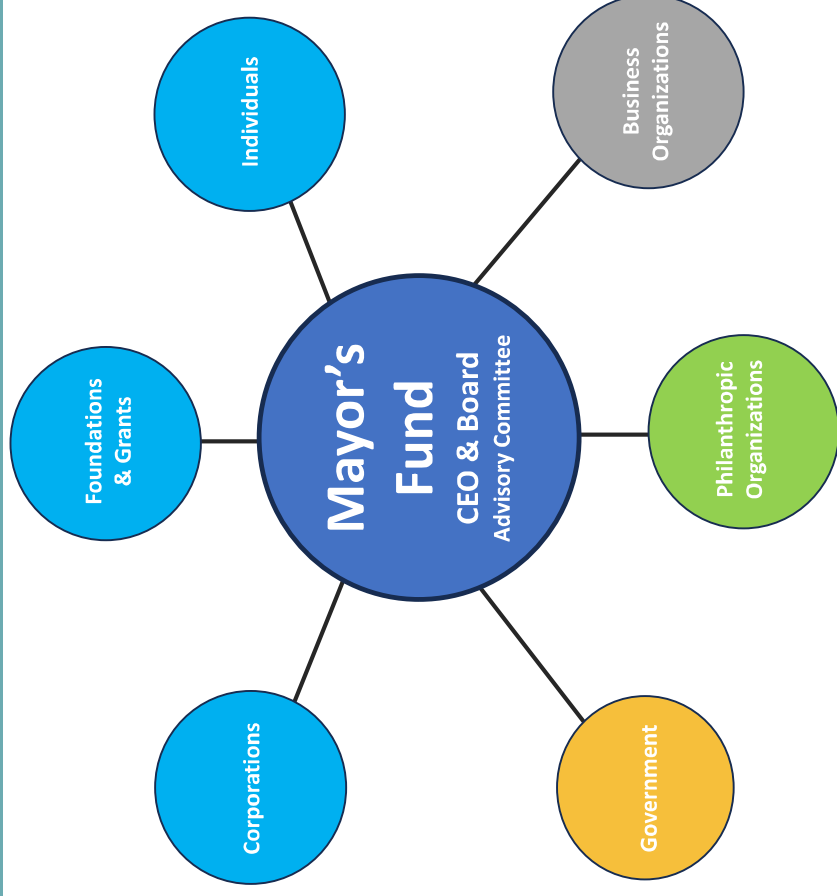
## ADVISORY COMMITTEE

- Andy Abboud, Las Vegas Sands Corp
- Aaron Berger, The Neon Museum
- Allan Creel, Creel Printing
- Kristine Creel, Creel Printing
- Bruce Ford, City National Bank
- Craig Galati, LGA
- Maria Gatti, MGM Resorts International
- Gard Jameson, Jameson Family Trust
- Brian Kunec, KB Homes
- Rose McKinney-James, McKinney-James & Associates
- Tony Sanchez III, NV Energy
- Ann Simmons Nicholson, The Simmons Group
- Tom Thomas, Thomas and Mack Co.
- Angel Williams, NV Energy



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# Our Partnerships





# Our Areas of Focus



PUBLIC ART/THE ARTS



YOUTH DEVELOPMENT



SPECIAL PROJECTS



YOUTH SPORTS



TECHNOLOGY &  
INNOVATION



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# Our Progress



NHL Rookies Street Hockey Camp at Veterans Memorial Community Center

## FISCAL YEAR 2024 (7/1/2023-6/30/2024)

Income Received				
Total Cash Donations			\$843,663	
Total In-Kind Donations			\$ 87,305	
<b>TOTAL</b>			<b>\$930,968</b>	
Grants Disbursed to CLV:			\$674,024	
Total Number of Donors:		<b>FY23</b>	<b>FY24</b>	<b>Increase</b>
		23	61	265%
Total Number of Donations:		33	112	340%

# Our Donors

## 2024 Donors

Thank you to all our generous donors whose collective contributions are improving quality of life for all Las Vegas!

### \$100,000+

Bonneville Environmental Fund  
NV Energy  
San Manuel Gaming & Hospitality Authority  
City of Las Vegas

### \$50,000 - \$99,999

AT&T Foundation  
The Mirage Las Vegas  
Leslie and Tom Thomas

### \$25,000 - \$49,999

Jameson Family Trust  
ImpactNV  
Intermountain Healthcare  
Las Vegas Raiders  
Toyota Motor Credit Corporation

### \$10,000 - \$24,999

Howard Hughes - Summerlin  
Alan and Christy Molasky Family Foundation  
Community Healing Fund  
Southwest Gas Corporation  
Cox Communications, Las Vegas

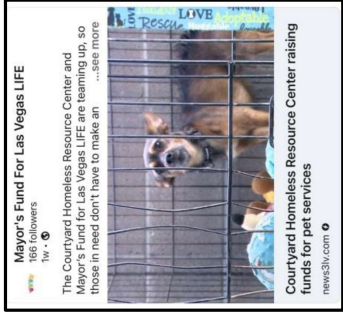
### \$1,000 - \$9,999

Arnold, Shannon, and Jacob Stalk  
Richard Myers  
Republic Services  
Western Elite  
ISSA Show North America/Informa Markets  
Heather E. Harmon  
SHARE (Supportive housing and resources)  
Share Charity  
Oscar & Carolyn Goodman  
Golden Steer - Signorelli Family  
Danielle Bisterfeldt  
John Tippins and Missy Braman  
Robert Stoldal  
Southern Land Company  
UFC/Endeavor  
Jus Run

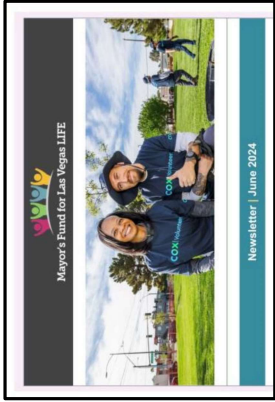


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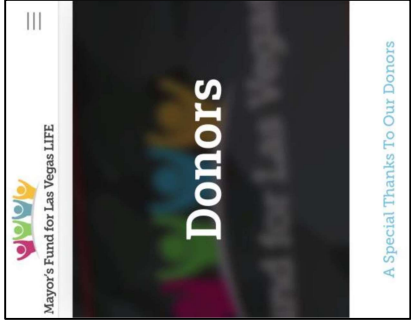
# Our Path to Promotion & Awareness



Social Media Campaign



June 2024 Newsletter



Website Donor Appreciation Page



Impact Report 2024



Media Coverage

# Our Path Forward



## Pet Facility Upgrades at The Homeless Courtyard Resource Center

# Our Projections



Courtney Haywood, Artist  
“Architects of Community”

## FISCAL YEAR 2025 BUDGET (7/1/2024-6/30/2025)

Revenue - Cash	\$1,254,000
Revenue - In-Kind	\$100,000
<b>TOTAL</b>	<b>\$1,354,000</b>

**Projected Increase Over FY2024: 145%**

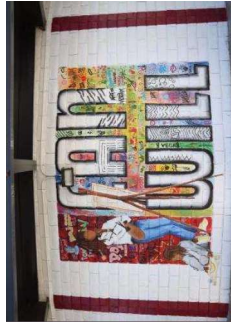
# Our Approach

- Board of Directors Development
- Fundraising Strategies
- Awareness Campaigns
- Collaboration, Partnerships, & Relationships



“I Can. I Will.” Mural in the Historic Westside





# MAYOR'S FUND FOR LAS VEGAS LIFE