



CDBG Grant Presentation: Caridad – Downtown Las Vegas Alley Ambassador Program
\$50,000

Presented by:

Merideth Spriggs – Chief Kindness Officer and Melanie Nomura- Assistant to the Assistant

Submitted At Meeting

Date 3/28/23 Item 10

By Merideth Spriggs

Introduction

The dT-alley Las Vegas a jobs program using clean teams to assist street homeless into the workforce. In 2022 Caridad added Hebron housing to it's family to walk with their clients as they overcome homelessness and to restore them back into community. Clients can go from homeless to working, housed at Hebron and full-time employment and paying their own rent no subsidy with the support of the CDBG funds.

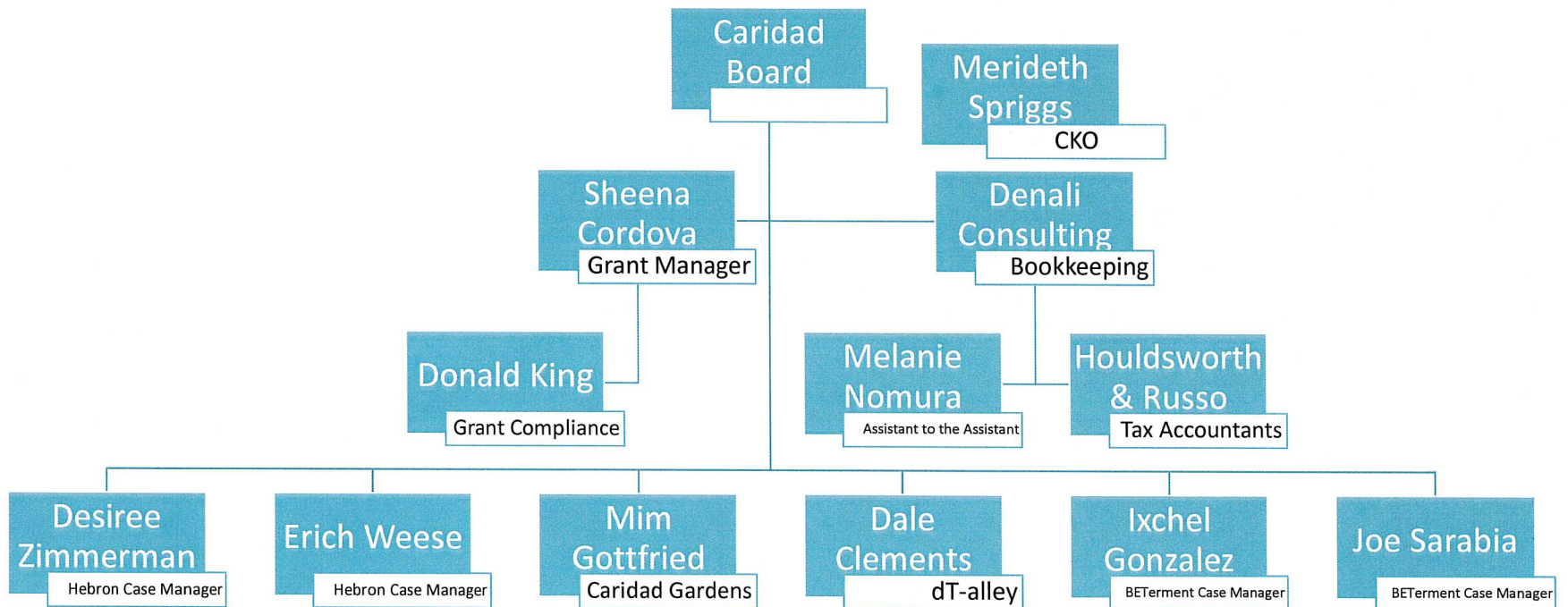
Mission

Humanizing the homeless.



dT-alley Ambassadors and Caridad Gardeners pictured with Molly the dog at a monthly team meeting

2023 Organizational Chart



Outcomes (Goals)

- Caridad will hire 25 Homeless and reintegrate them back into the workforce.
- 5 homeless will become self-sufficient, gain employment and pay their own rent



Progress To Date (July 1, 2022- March 27, 2023)

- Caridad has hired 23 homeless individuals.
- 7 homeless have become self-sufficient, gained employment and now pay their own rent.



Summer workers for the dT-alley pictured with Caridad Gardens. 5 in this photo have gone on to full-time employment.

Difficulties in Reaching Goals/Reporting

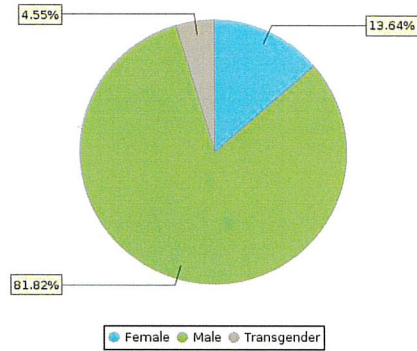
- Worker shortage caused issues in staffing every position and third party bookkeeping in December 2022.
- Gang activity has increased in downtown as turf wars continue the dT-alley team works with Metro to cover up gang tagging
- Arson is on the rise and Caridad has had to deal with our planter bins and equipment set on fire. We continue to work with Las Vegas Fire & Rescue to report arson.
- Due to our low-barriers/harm reduction model we are trying to connect our workers with programming so that they don't lose sobriety each pay check.



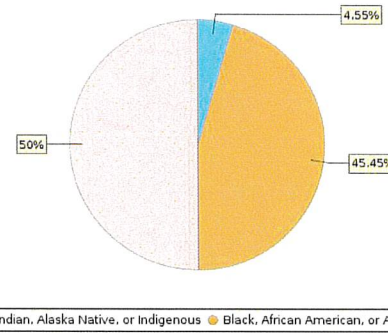
Gang tagging and violent attacks spiked from July to September in downtown.

Client Demographics

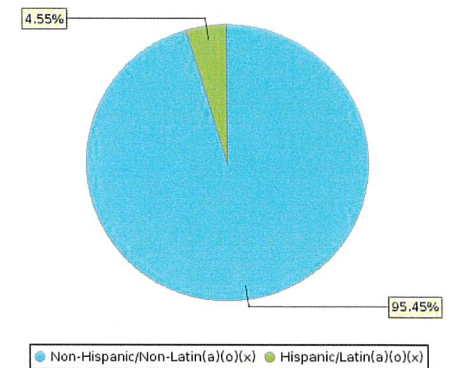
Gender Chart



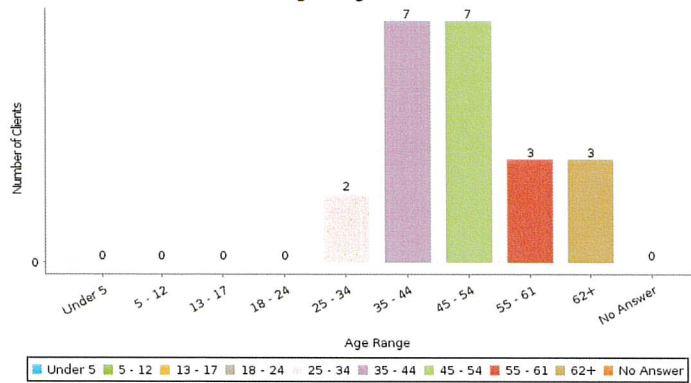
Race Chart



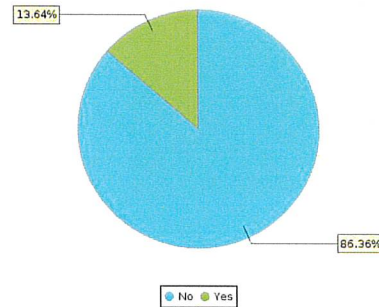
Hispanic Ethnicity Chart



Age Range Chart



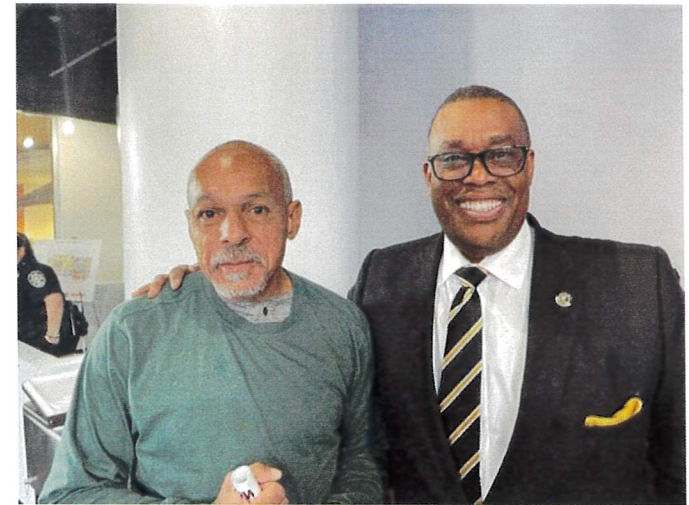
Veteran Status (Adults Only) Chart



dT-alley Ambassador Program– CDBG	Amount Approved	Remaining Funds
Case Manager	\$5,000	\$0
dT-alley Worker Wages	\$13,000	\$7,156.30
Administration Salaries	\$10,000	\$1,537.47
Program Supplies	\$3,200	\$2,444.26
Client Materials	\$2,000	\$1,335.88
Other Plant Supplies	\$1,000	\$940.57
Telephone	\$800	\$98.15
Audit/CPA	\$6,000	\$3,727.37
Payroll Services	\$4,000	\$2,841.36
Liability Insurance	\$2,000	\$2,000
Staff Training	\$2,000	\$2,000
Computers/Software	\$1,000	\$0
TOTAL:	\$50,000	\$24,081.36

Client Highlight: Dale

- Dale was homeless with his wife and jobless due to his age and disability.
- He was referred to the dT-alley program by a friend on August 22, 2022.
- He was the assistant lead for the Life Is Beautiful & Keep America Beautiful with Councilwoman Diaz and Ward 3.
- He and his wife moved into Hebron in September 2022.
- On February 15, 2022 Dale was promoted to dT-alley supervisor. He currently oversees 6 employees.



Dale, dT-alley Supervisor with Ward 5 Councilman Cedric Crear.

Thank You!



Questions?