



AGENDA SUMMARY PAGE
City Council
Meeting of: April 3, 2024

Agenda Item No.:
33

DEPARTMENT: Parks, Recreation and Cultural Affairs
DIRECTOR: Maggie Plaster

DISCUSSION

SUBJECT:

Discussion for possible action regarding the adoption of the City of Las Vegas Public Art Master Plan - All Wards

FISCAL IMPACT:

None

PURPOSE/BACKGROUND:

The city of Las Vegas has supported the commissioning and permanent acquisition, as well as temporary display of loaned artworks, for more than 40 years. Following national trends, the City formally established the Las Vegas Arts Commission in 1987. As an extension to citywide plans addressing arts and culture within Las Vegas, cultural planning consultants Carol Goldstein and Marc Pally were hired in 1998 to prepare the Public Art Plan for the city of Las Vegas. In response to the 1998 plan, the City established a Percent for the Arts Fund in 2003 to support the development of permanent public art projects within City-owned sites. In 2013, Barbara Goldstein & Associates were commissioned to create a new Public Art Master Plan, which has helped guide development of the program to present day. Through the Percent for the Arts Fund, General Fund, and donations, more than 1,000 objects are now within the City's collection, and since FY2015, more than \$4.5 million has been transferred into the Percent for the Arts Fund for public art projects.

The Funding for a new Public Art Master Plan Project was approved as part of the Municipal Arts Plan for FY2023, approved by the Arts Commission on September 15, 2022, and by City Council on November 16, 2022. Art Builds Community, the consulting team, was awarded the project in January 2023. After more than a year of thoughtful engagement and feedback with the community, the Las Vegas Arts Commission recommended their approval of the newly completed Public Art Master Plan at the March 21, 2024 meeting.

The new plan will strategically guide the City's public art and gallery program through short-term, mid-term and long-term strategic recommendations over the next decade of programming, while responding to the larger goals of the City of Las Vegas 2050 Master Plan.

RECOMMENDATION:

Adoption of the City of Las Vegas Public Art Master Plan

BACKUP DOCUMENTATION:

1. Submitted after Final Agenda - City of Las Vegas Public Art Master Plan
2. Submitted at Meeting - PowerPoint Presentation by Staff