

# Proclamation

*From the office of the Mayor*

WHEREAS; LARRY W. RUVO WAS BORN IN NIAGARA FALLS, ONTARIO, CANADA, IN 1946, AND IN 1955, LARRY AND HIS FAMILY MOVED TO LAS VEGAS, NEVADA; AND

WHEREAS; LARRY ENTERED THE WORKFORCE AT THE YOUNG AGE OF 8, WORKING IN HIS FAMILY'S ITALIAN RESTAURANT, *THE VENETIAN RISTORANTE*, AND WENT ON TO WORK AT THE SAHARA HOTEL UNTIL HE LEFT TO ATTEND ORANGE COAST COLLEGE IN SOUTHERN CALIFORNIA WHERE HE WOULD OPEN HIS FIRST BUSINESS – A PIZZA RESTAURANT ON THE BEACH; AND

WHEREAS; AFTER EARNING AN ASSOCIATE DEGREE, LARRY RETURNED TO LAS VEGAS AND WORKED A SERIES OF JOBS IN THE CASINO INDUSTRY; AND

WHEREAS; IN 1970, LARRY AND HIS PARTNER, STEVE WYNN, ESTABLISHED A LIQUOR DISTRIBUTION COMPANY, *BEST BRANDS*, WHICH BECAME *SOUTHERN WINE AND SPIRITS* – THE LARGEST WHOLESALE LIQUOR, WINE, AND BEER IMPORTER IN SOUTHERN NEVADA; AND

WHEREAS; IN 1994, AFTER LOSING HIS FATHER, LOU RUVO, TO ALZHEIMER'S DISEASE, LARRY BEGAN HIS DREAM OF ESTABLISHING AN INTERNATIONAL GOLD STANDARD TREATMENT CENTER FOR PATIENTS WITH DEMENTIA AND ALZHEIMER'S THAT INCLUDES CAREGIVER SUPPORT AND EDUCATION; AND

WHEREAS; TODAY, THE CLEVELAND CLINIC LOU RUVO CENTER FOR BRAIN HEALTH IS THE WORLD'S EPICENTER FOR RESEARCH AND TREATMENT OF COGNITIVE DISEASES LOCATED IN THE \$100 MILLION ICONIC STRUCTURE DESIGNED BY INTERNATIONALLY RENOWNED ARCHITECT, FRANK GEHRY; AND NOW

THEREFORE; I, THE MAYOR OF THE LAS VEGAS, COUNTY OF CLARK, STATE OF NEVADA, DO HEREBY PROUDLY PROCLAIM THE MONTH OF OCTOBER 2024, AS:

## LARRY W. RUVO MONTH

IN THE CITY OF LAS VEGAS AND ASK ALL CITIZENS TO JOIN ME IN RECOGNIZING THIS OUTSTANDING ENTREPRENEUR, PHILANTHROPIST, AND LAS VEGAN, **MR. LARRY W. RUVO**. ALONG WITH HIS WIFE, CAMILLE, AND HIS DAUGHTERS, LAUREN, BRIANNA, AND NICOLE, WE THANK HIM FOR HIS CELEBRATED CONTRIBUTIONS TO THE CITY OF LAS VEGAS, SOUTHERN NEVADA, AND HUMANITY.



Submitted at Meeting  
Date 10/2/2024 Item 6  
by Staff

IN WITNESS WHEREOF:  
BY THE POWERS GRANTED TO ME,  
I HAVE HEREUNTO SET MY HAND  
AND CAUSED THE SEAL OF THE  
CITY OF LAS VEGAS TO BE AFFIXED  
THIS 2<sup>ND</sup> DAY OF OCTOBER 2024

  
HONORABLE CAROLYN G. GOODMAN  
MAYOR, CITY OF LAS VEGAS