

Dear City Of Las Vegas,

I am writing on behalf of 702Market LLC to provide a justification for our monthly promotional Farmers Market event hosted at Arizona Charlie's Decatur.

Our organization, 702Market LLC, operates as a promotional group that facilitates small business owners in showcasing and selling their products. Each vendor is allocated a 10x10 space, and our events typically feature between 25-50 vendors max. The venue, generously provided by Arizona Charlie's Decatur, spans approximately 181' x 118' within their front parking lot, enclosed by gates. No structures, fixtures are built or left on property.

This event is open to the public and offers free parking. Arizona Charlie's Decatur contributes by offering the space, trash pickup services, and the presence of their security team, enhancing the overall safety and cleanliness of the event. Additionally, we cover the expenses for City and special event permits, ensuring compliance with all regulatory requirements, including those from the Health district.

In collaboration with Arizona Charlie's Decatur, we also incorporate food and food trucks, further enhancing the experience for attendees. This monthly 5 hour gathering serves as a valuable platform for new food vendors and small businesses, providing them with the opportunity to showcase their unique products to the local community. Hours of operation would be based on winter and summer. January to April is 12pm-5pm. May to September is 5pm-10pm. October to December is 12pm-5pm.

Our commitment to supporting local entrepreneurs aligns with the mission of creating a vibrant and inclusive marketplace. We believe that this event not only benefits the participating vendors but also contributes positively to the community by fostering economic growth and community engagement.

If you have any questions or require additional information, please feel free to contact us.

Thank you for your time and consideration.

Sincerely,
Samantha Orona
702Market LLC

24-0053
02/06/2024