

Economic and Urban Development Department

Dina Babsky, Acting Director

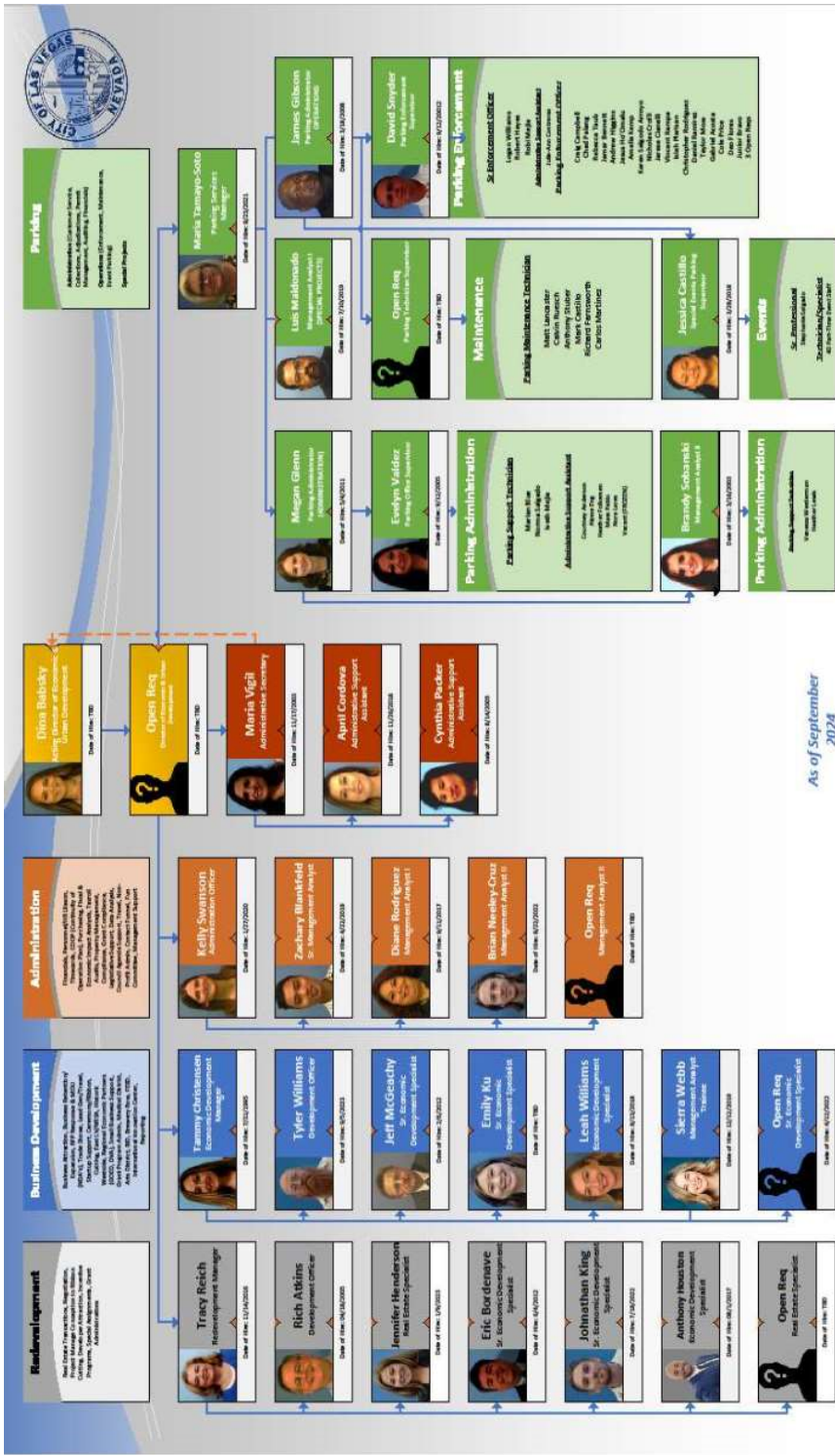
City Council Meeting, 2 October 2024



Submitted at Meeting
Date: 10/2/2024 Item: 42
By Staff



EUD: Organizational Structure





Our PARKtastic Team

Enforcement /Maintenance Tech Team

- 21 Senior/Enforcement Officers and 6 Techs
- Daily-Ward Details, Council requests, Resident complaints
- Parking enforcement throughout the City
- Maintain all parking garages, parking lots and meters

Administrative and Support Team

- 12 Administrative and Parking Support staff
- Customer Service (accounts, citations, appeals)

Special Events Parking Team

- 40 part-time Cashiers and revenue supervisors
- Events at the Smith Center, parades, special events

| Process evaluated | 2023 | 2024 (Forecasted) |
|-------------------------|--------|-------------------|
| Citations processed | 83,108 | 106,853 |
| Phone calls handled | 14,078 | 17,879 |
| Returned mail processed | 13,694 | 15,063 |
| Ownerless Report | 13,858 | 15,243 |
| Infor Complaints | 6,114 | 6,725 |

12 months of Parking Statistics

Event Parking Team

- Parking Events staffed over **332 events**
- **26,888** cash transactions taken
- **35,195** credit cards accepted
- **25,770** parking passes scanned

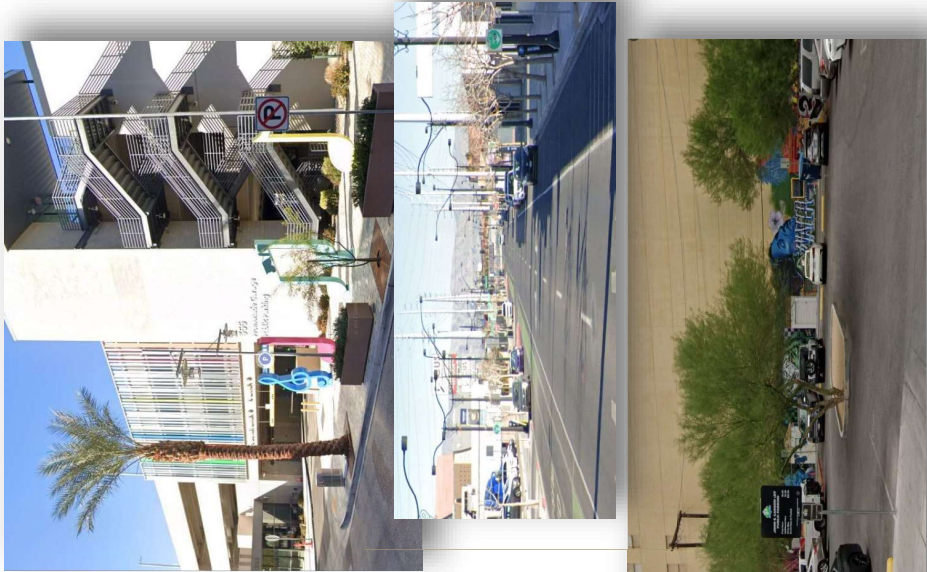
Monthly Parkers and Validations

- Monthly Parkers processed
 - Garages **12,472**
 - Lots and on street **1,415**
- **61,029** Validations issued!



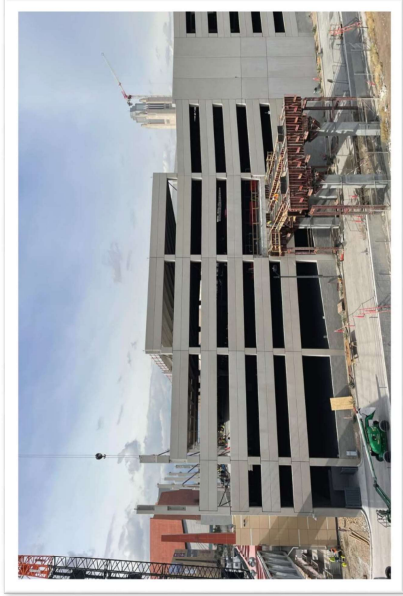
Parking in Numbers

| | | |
|-----------------------------------|---------------|---------------|
| Current parking lots | 44 Lots | 2,232 spaces |
| New parking lots | 5 Lots | 420 spaces |
| Current Garages | 5 garages | 9630 spaces |
| New Arts District Garage | 1 garage | 500 spaces |
| On street metered spaces | Downtown | 866 spaces |
| Arts on street metered spaces | Arts District | 480 spaces |
| Total metered/paid parking spaces | | 14,128 spaces |



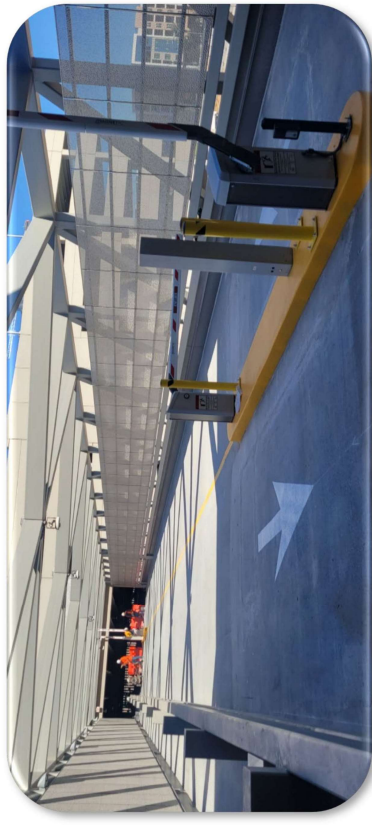


Parking Services



City Parkway Expansion

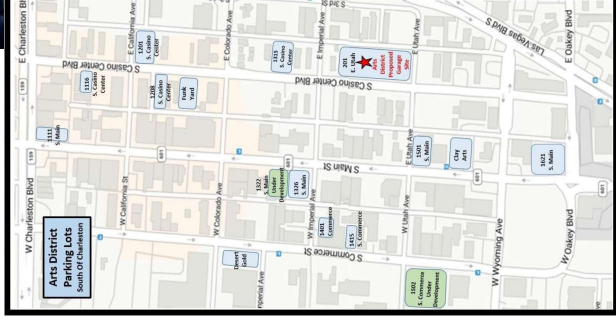
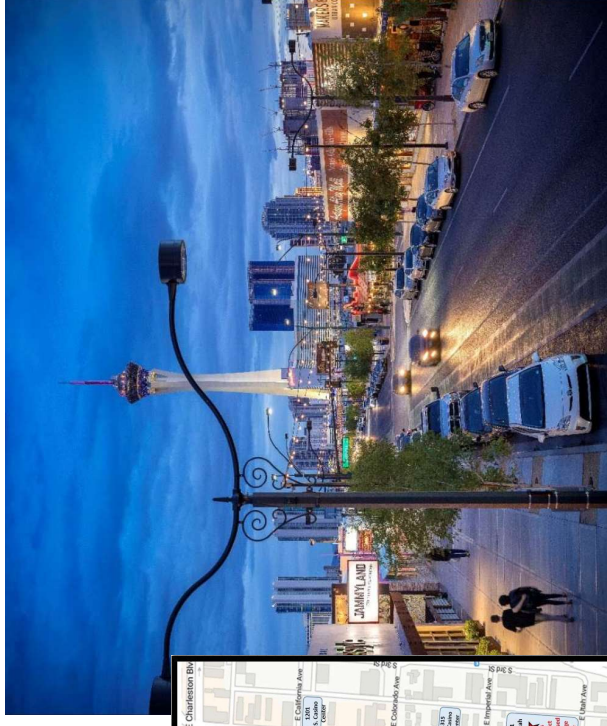
- The connector bridge anticipated to open late October 2024
- The additional 3 floors will provide 400+ spaces.
- 1730 parking spaces in Symphony Park





Arts District Garage

- 201 E Utah at the corner of Utah and Casino Center Boulevard
- Construction starts June 2025
- Completion June 2026
- 500+ parking spaces
- 13,000+ SF of retail space





EUD: Administrative Division

Grants Administration

Jackson Avenue Redevelopment Grant -
\$1.6MM (EDA)

Small Business Assistance Grants (ARPA) -
\$5.8MM+

Business Chambers Assistance Grant –
1.5MM (ARPA)

Brownfields Clean up Grant - \$2MM (EPA)





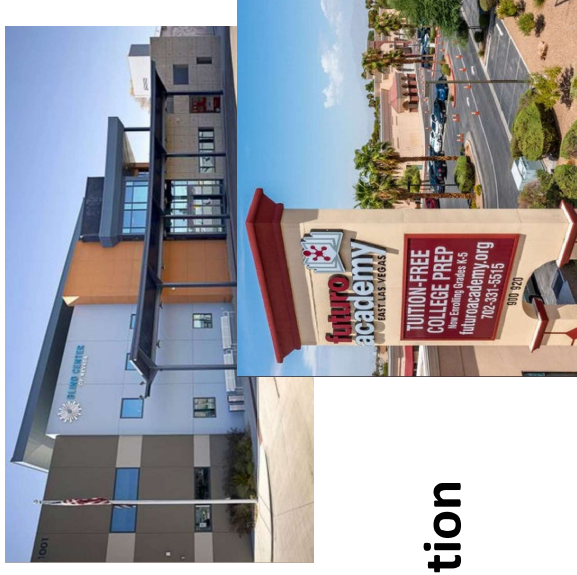
EUD: Administrative Division

New Market Tax Credits Program Exits

- The Blind Center of Nevada - \$9MM
- East Las Vegas Library - \$17MM
- Futuro Academy - \$8MM
- Mob Museum Expansion - \$9MM

New Market Tax Credits Program Allocation

- 2024 Application awarded \$60MM
- Largest allocation, first since 2018



THE MOB MUSEUM

National Museum of Organized Crime & Law Enforcement®



Business Development Division

- Business Attraction Sectors
 - Technology / FinTech / Autonomous
 - Medical / Healthcare
 - Sports / E-sports
 - Film / Media
 - Hospitality
- Conferences attended FY25
 - Consumer Electronics Show
 - TRANSACT - Fintech
 - ICSC - Retail
 - SEI Con (Sports Entertainment Innovation Conference)
 - BIO 2024 conference
 - HLTH Conference (planned)
 - Economic Development Suite (planned)
- Regional Collaboration with municipalities and ED agencies





Business Development Division

- Small Business Support
 - Business Retention and Expansion visits
- Downtown Districts Support (LVMD, Arts District, FEED)
 - Las Vegas Medical District Committees
 - Business Improvement Districts
 - (LVMD and Arts District)
 - ArtSpace Affordable Housing



Las Vegas Redevelopment Agency

Real Estate Specialist
Real Estate Specialist
Real Estate Specialist



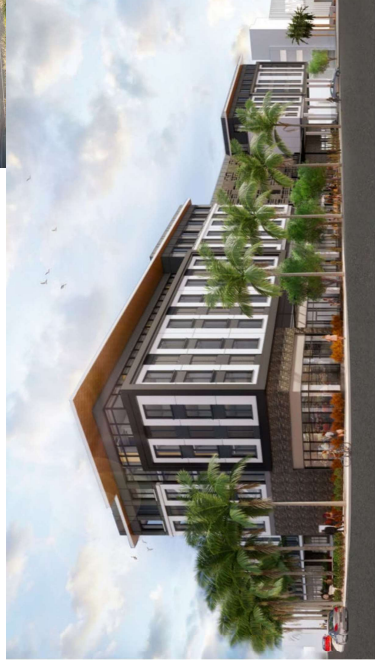


Symphony Park: Under Construction

Southern Land Tower
and Mid-Rise



Jackson Shaw AC by
Marriott/Element by
Westin Hotel





Symphony Park: Red Ridge “Origin”

- Entitled
- In permitting
- Construction start Dec 24/Jan 25





Symphony Park: Las Vegas Museum of Art

- 90,000 sf modern art museum
- Supported by Los Angeles County Museum of Art (LACMA)
- Elaine Wynn major donor
- Internationally acclaimed architect





SHAREHistoric Westside

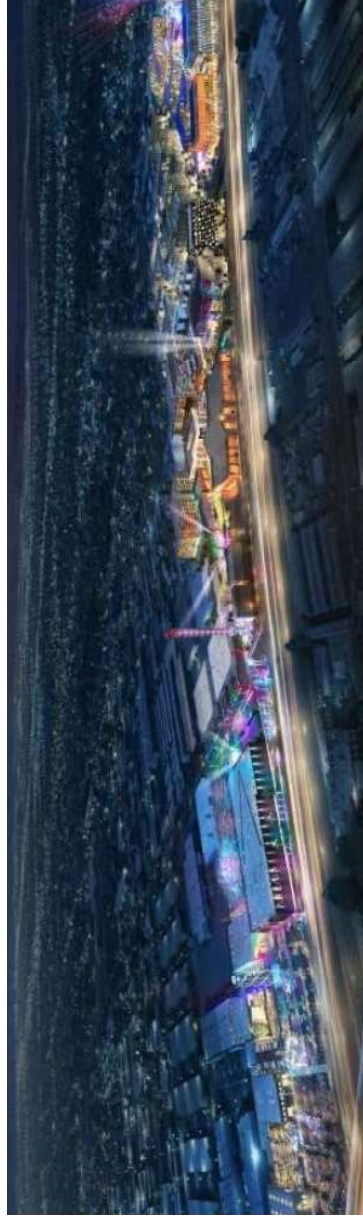
- 102 workforce apartments
- 6000+ sf of commercial
- 6000+ sf Market Hall



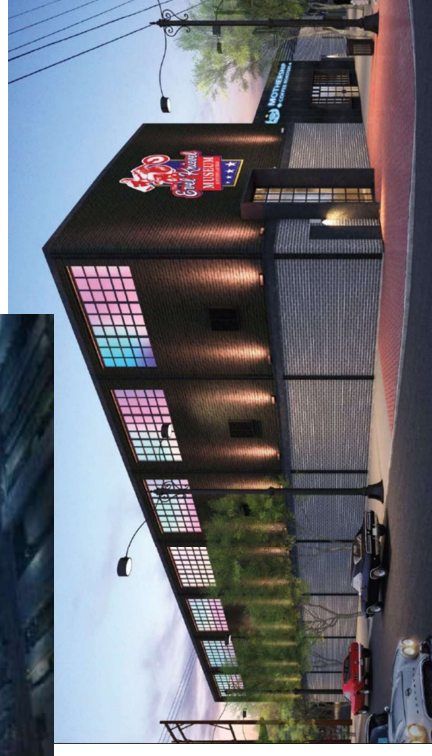


Two Tourism Improvement Districts

New Vegas Immersive District



Arts District TID



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