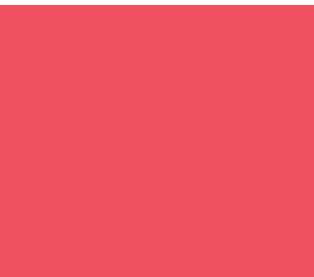




CITY OF LAS VEGAS PUBLIC ART MASTER PLAN



Submitted after Final Agenda
Date: 3/28/24 Item: 33
By Staff



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Image (PG 1): “Living Black Pillars”
by Las Vegas artist Chase R.
McCurdy, 2021. (Ward 5)

Photo: Mona Shield Payne
Photography for the city of Las
Vegas

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I. EXECUTIVE SUMMARY

The city of Las Vegas has been supporting the commissioning and permanent acquisition, as well as temporary display of loaned artworks, for more than 40 years. Following national trends, the city formally established the Las Vegas Arts Commission in 1987. As an extension to citywide plans addressing arts and culture in the city of Las Vegas, Cultural Planning Consultants Carol Goldstein and Marc Pally were hired in 1998 to prepare the *Public Art Plan for the City of Las Vegas*. In response to the 1998 plan, the city established a Percent for the Arts Fund in 2003 to support the development of permanent public art projects within city-owned sites. In 2013, Barbara Goldstein & Associates were commissioned to create a new *Public Art Master Plan* for the city, which has helped to guide the development of the program to present day.

Through the Percent for the Arts Fund, General Fund, and donations, more than 1,000 objects are now within the city's collections, and since fiscal year 2015, more than \$4.5 million dollars have been transferred into the Percent for the Arts Fund for public art projects.

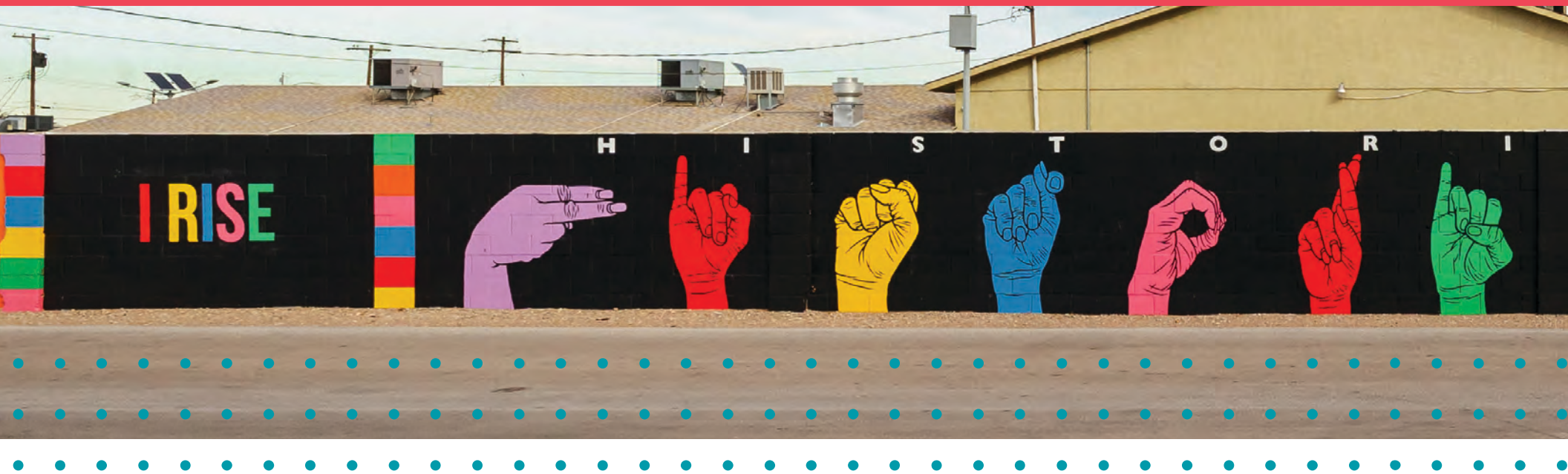
In 2023, the city's Department of Parks, Recreation and Cultural Affairs, under advisement of the Las Vegas Arts Commission, invited Art Builds Community, the successor firm to Barbara Goldstein & Associates, to revisit the city's Public Art and Gallery Program and provide updated recommendations for the future through a new *Public Art Master Plan*.

Art Builds Community's assignment beginning in 2023 was broken into five key areas:

- Provide updates in response to progress made since the 2013 Public Art Master Plan.
- Invite residents, business owners, workers, community leaders, and city staff to share and explore ideas for a new plan.
- Gather input through interactive art engagement activities, surveys, meetings, and events.
- Create an updated Public Art Master Plan that includes a vision, mission statement, goals, and recommendations.
- In response to the recommendations, provide implementation strategies and policies to guide the development and enhancement of the Public Art and Gallery Program.

Image (PG 4): "Radial Symmetry" by Las Vegas artist Luis Varela Rico, 2018. (Ward 3)

Photo: City of Las Vegas



The planning process began in January 2023 and the final plan will be presented to the city in April 2024. The following timeline summarizes its phases.

January 2023 – March 2023:
Project Initiation and Research

April 2023 – July 2023:
Community Engagement

August 2023 – September 2023:
Analysis and Recommendations Development

October 2023 – March 2024:
Draft Development of the Public Art Master Plan

March 2024 – April 2024:
Presentation of Final Public Art Master Plan

VISION

The city of Las Vegas illuminates arts and culture and celebrates the bold, dynamic and diverse community through providing access to artworks within city spaces and outdoors in the public realm.

MISSION

The city of Las Vegas' Public Art and Gallery Program serves valley residents and visitors, celebrating the city's extraordinary character, by acquiring and displaying artworks in public spaces and supporting community-led public art efforts.



RECOMMENDATIONS

Key recommendations, summarized below, are detailed beginning on page 27.

1. Commission permanent and temporary art that amplifies the city's diverse stories.
2. Develop art that enhances people's experience with the natural environment.
3. Commission art that supports neighborhood revitalization.
4. Support local and regional artists.
5. Enhance education about the city's Artwork Collection.
6. Identify specific roles for Arts Commissioners to increase their support and participation in the Public Art and Gallery Program.
7. Expand funding and partnership opportunities to support the Public Art and Gallery Program.
8. Update and implement program-wide policies, procedures, and guidelines to reflect best practices.

Image: "I Rise" by Las Vegas artist landry Randriamandroso, 2023. (Ward 5)

Photo: Mona Shield Payne Photography for the city of Las Vegas

The
Grand
Gallery



II. BACKGROUND

A. CONTEXT

Strategic plans have guided the city of Las Vegas Public Art and Gallery Program since its inception. The Public Art Master Plan, in 1998, provided foundational elements for the program and included recommendations for funding, project types, locations, policies, and procedures. It guided some of the first and most prominent projects undertaken, including significant works by internationally recognized artists.

The 2013 Public Art Master Plan proposed expansion of funding, targeted investments and overhaul of the exhibits and collection management program. The current plan focuses on the Public Art and Gallery Program, within the city's Department of Parks, Recreation and Cultural Affairs.

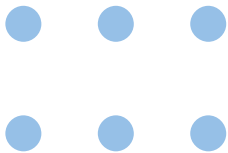


Image (PG 8): “Wood Works” Exhibition featuring Las Vegas artist Scott Sturman inside the Grand Gallery at City Hall. (Ward 3)

Photo: City of Las Vegas

The 2013 Public Art Master Plan recommended the following:

Recommendation 1: Create a sustainable funding strategy that builds on the City's planning efforts.

Recommendation 2: Integrate art into the early planning of City capital improvement projects.

Recommendation 3: Include art in the Downtown Urban Design Plan.

Recommendation 4: Complete the art program for City Hall.

Recommendation 5: Develop a clear collection management policy for acquiring, removing, and maintaining the city's art collection.

Recommendation 6: Nurture and build on the creativity of local and regional artists, artisans, and fabricators.

Recommendation 7: Commission temporary projects as a means of distributing art citywide.

Recommendation 8: Prioritize education as a key element of the Public Art Program.

Recommendation 9: Clarify the respective roles of Arts Commissioners and staff.

Recommendation 10: Strengthen partnerships with the private sector.

Developing a city-specific Public Art and Gallery Program for a community as visually dynamic and in proximity to the internationally recognized Las Vegas Strip can be challenging. It is sometimes difficult for policymakers and members of the public to distinguish between administrative and governmental boundaries, creative signage, privately funded art installations, and the artwork collections offered through the city of Las Vegas. While iconic visuals are a distinguishing characteristic of Las Vegas, the purpose of the city's Public Art and Gallery Program is specifically to enliven city-owned buildings and open spaces by commissioning and exhibiting works of art that enhance peoples' experience and understanding of the city and region.

Arts and culture play a significant role in the identity of the community that lives, works, and plays in the city. A significant strength of the city of Las Vegas is the diversity in the neighborhoods. Much of what was shared during the community outreach portion of the planning process is that underrepresented communities including artists, need to be recognized. These underrepresented communities can include women artists, people of color, artists with disabilities, the LGBTQ community, and the hidden stories of those who have been a part of the community's history. Through this process, community members, artists, visitors, cultural sector workers, and creative entrepreneurs shared the importance that the arts play in their daily lives.

Public art plays a strong role in the city's identity, and this is most clearly apparent in the historic Downtown, including Fremont Street and the Arts District, known as 18b, where

many public and privately owned walls are decorated with murals. In addition, the arts are celebrated in the city's gallery spaces, through changing exhibits in City Hall, at the Historic Fifth Street School, Charleston Heights Arts Center, and West Las Vegas Arts Center. Citywide, a collection of loaned, temporary and permanent artworks are within city facilities and outdoors, such as the Contemporary Public Art Program, Historic Westside Mural Program, Aerial Gallery Banner Program, Windows on First Program, AMP Utility Cabinet Painting Program, and the East Las Vegas Banner Project. Artworks have been permanently installed in key public spaces such as the East Las Vegas Community Center, Municipal Courthouse, Symphony Park, and will be included at the future Civic Center Plaza. During the process of writing the 2024 Public Art Master Plan, the City Manager directed staff of the Department of Parks, Recreation, and Cultural Affairs to ensure that public art projects are occurring in every part of the city of Las Vegas. Arts support from the city leadership arrives at an optimal time and will be an important part of the implementation of this plan.

This 2024 plan re-imagines the 2013 Public Art Master Plan recommendations in response to those that were realized, those that remain relevant, and those that do not coincide with the future goals for the Public Art and Gallery Program.



B. PURPOSE OF THE PLAN

This plan examines the 2013 Public Art Master Plan recommendations and analyzes those that were realized and remain relevant and those that do not coincide with the future goals for the Public Art and Gallery Program. Since 2013, the city has implemented the art program for City Hall, started the framework for a collection management policy, clarified the respective roles of Arts Commissioners and staff, and started the process of strengthening the partnerships with the private sector. Throughout the research, interviews, and engagement process, an understanding of the continued work became apparent.

Though the previous recommendations were not fully implemented, much work has been accomplished by city staff to continue the development of a strong program. The development of this Public Art Master Plan was guided by the city of Las Vegas, Department of Parks, Recreation and Cultural Affairs, Public Art and Gallery Program staff, and the Public Art Master Plan Steering Committee, comprised of residents, artists, business owners, educators, city of Las Vegas and Clark County staff members.

Image (Left): “Emergent” by Las Vegas artists Yasmina Chavez and Javier Sanchez, 2022. (Ward 3)

Photo: Yasmina Chavez



III. TIMELINE AND METHODOLOGY

Gathering information and ideas to develop a public art plan is a process that works like a funnel. The consultants gather as much information as possible, then refine it to arrive at key ideas that can be harnessed into recommendations for the plan. Beginning in January 2023, Art Builds Community (ABC) employed several strategies to gather the information needed, becoming familiar with the city's public art through site visits, in-depth reviews of its urban design plans and its public art programs. The team also sought out input from internal and external stakeholders, engaging civic leaders, artists, arts commissioners, community members, and visitors in conversations that were distilled into recurring themes that led to the plan recommendations. Each of these groups provided important insights that will guide the future of the public art program in Las Vegas (Appendix D).

The timeline for the development of the plan was as follows:

January 2023 – March 2023

Project Initiation and Research

April 2023 – July 2023

Community Engagement

August 2023 – September 2023

Analysis and Recommendations Development

October 2023 – March 2024

Draft Development of the Public Art Master Plan

March 2023 – April 2024

Presentation of Final Public Art Master Plan

Image (PG 12): "Equal Justice for All" by Las Vegas artists Barbara Domskey and Larry Domskey, 2023. (Ward 3)

Photo: City of Las Vegas

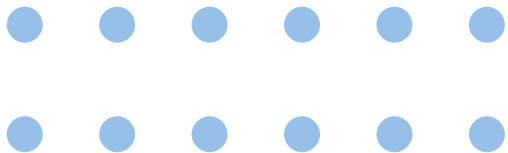


Image (Top Right): Consultants from Art Builds Community visited the “Southern Nevada Law Enforcement Memorial” by Las Vegas artist Adolfo Gonzalez and toured Police Memorial Park on May 4, 2023. (Ward 4)

Photo: Quynh-Mai Nguyen

Image (Bottom Right): Consultants from Art Builds Community visited the Marjorie Barrick Museum Art at the University of Nevada Las Vegas, and learned about the current exhibition, on May 3, 2023. (Clark County)

Photo: Quynh-Mai Nguyen



A. PROJECT INITIATION AND RESEARCH

During this phase of the project, ABC met with civic leaders and with city staff members from the Departments of Parks, Recreation and Cultural Affairs, Economic and Urban Development, Neighborhood Services, Community Development, as well as City Council members and their staff. In addition to city staff, meetings were held with the Las Vegas Clark County Library District exhibition staff, developers working in the city, staff from the Marjorie Barrick Museum of Art, Las Vegas Arts Commissioners, local artists, and the consultant working on several special area plans within the city. Conversations with stakeholders occurred both in person and virtually. These conversations set the stage for the planning process and reinforced the meaningful role public art can continue to play for the community.

In addition to community engagement, ABC reviewed the following plans to identify opportunities for public art:

- [2014 Rafael Rivera Walkable Community Plan](#) (adopted August 2014)
- [HUNDRED \(Historic Urban Neighborhood Design Redevelopment\) Plan](#) (completed May 2016)
- [Vision 2045 Downtown Master Plan](#) (adopted June 2016)
- [Bruce Street Green and Complete Street Study](#) (completed April 2020)
- [2050 Las Vegas Master Plan](#) (adopted July 2021)
- [Imagine Las Vegas Parks Plan](#) (adopted June 2023)
- [East Las Vegas Neighborhood Revitalization Strategy Area \(NSRA\)](#) completed September 2023)
- [East Las Vegas Special Area Plan](#) (adopted June 2023)
- Las Vegas Medical District Public Art Plan (completed September 2023)



B. COMMUNITY ENGAGEMENT

ABC employed a variety of methods that lowered the barrier to community participation in the planning process. This process began with ABC's attendance at Las Vegas' first Arts and Culture Summit on February 16, 2023, where they had the opportunity to meet and converse with artists, leaders of arts organizations, and civic leaders. The team made a brief presentation at this event to introduce the planning process and how it would unfold.

From March through July 2023, Art Builds Community conducted community outreach activities, including stakeholder meetings, community meetings, a survey, and artist-led community engagement process that took place at public events from May through July. In addition, during this time the team conducted two (of three total) meetings with a steering committee consisting of members from the arts community (Appendix D).



Image (Top Left): Visitors at the 2nd Annual Symphony Park Fine Arts Festival complete a paper public art survey on May 6, 2023. (Ward 5)

Photo: Quynh-Mai Nguyen

Image (Bottom Left): Visitors at the 2nd Annual Symphony Park Fine Arts Festival complete a paper public art survey and engage with a coloring activity designed by the Nuwu Art Collective on May 6, 2023. (Ward 5)

Photo: Quynh-Mai Nguyen

Surveys

From May to July 2023, a survey was published and circulated widely through the city's website and at the community events for people to complete in person. Four hundred and eighty-six (486) people participated in the survey and responses helped inform the recommendations in this plan (Appendix C).

Community Meetings

Members of the public were invited to provide their feedback during two online community meetings held by the consultants. Elders, artists, community organizers, business owners, and residents participated and provided input about community needs and priorities. Art Builds Community used core questions throughout the community meetings to solicit feedback (Appendix B).

The following community meetings took place during the community engagement phase:

- Online Community Meeting #1 Wednesday, June 28, 2023
- Online Community Meeting #2 Thursday, June 29, 2023

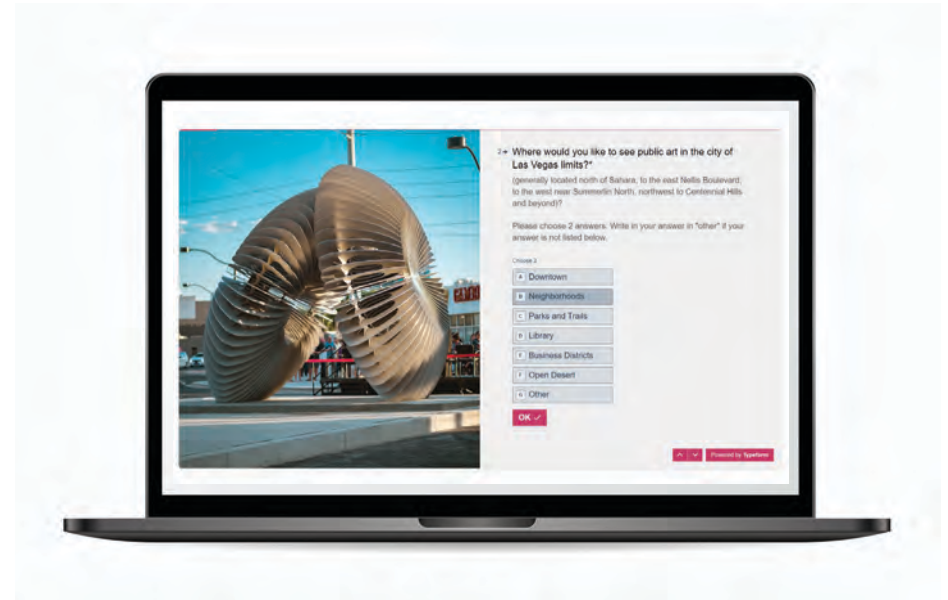
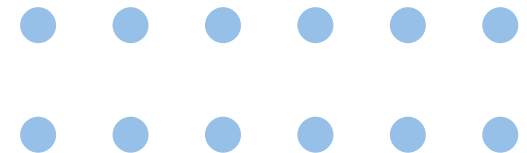


Image: A public art survey was made available online for residents to complete from April through July 2023.



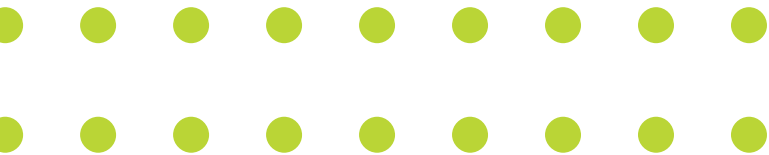


Image: Members of the Nuwu Artist Collective & Art Gallery.

Photo: Nuwu

Artist-Led Community Engagement

Traditionally, public outreach for planning projects takes the form of group meetings. However, participating in online or in-person meetings is not always the best way to reach a broad cross-section of the public. As an alternative, ABC launched an artist-led community engagement process to meet community members where they gather, helping people feel assured that their concerns were heard during the planning process. ABC issued a request for proposals to select an artist team to create activity-based community engagement that would launch at public events during the spring and summer of 2023. Three proposals were submitted, and ABC selected local artist Fawn Douglas and the Nuwu Art Collective to lead the efforts. Nuwu developed and provided interactive art activities at community events, encouraging public participation during the planning process. Those participating in the activities colored images designed by artists of the Nuwu Art Collective inspired by the various Native American, African American, and Indigenous Latin American Traditions, ways of life, and wildlife in the region. Using the engagement with these images, the members of Nuwu encouraged community members to explore how public art can better tell the stories of their communities. They initiated conversations and encouraged participants to answer survey questions in person (Appendix C).

The prompts included:

- What have we learned about our environment and our connection to the animals, land, and people around Las Vegas?
- Why is culture important to all people and how do we feel when connecting to culture through public art?
- What type of public art or art experiences would you like to see in Las Vegas?
- Where do you want to see public art and cultural arts programming in Las Vegas?

Outreach events took place at the First Friday Artwalk on May 5 in the Las Vegas Arts District, at the 2nd Annual Symphony Park Fine Arts Festival on May 6, and at Nuwu Art Gallery + Community Center during the June 1 Bridges Exhibition and the June 9 Iridescence Market. Participants at these events expressed an interest in seeing more investment in culturally relevant art representing diverse stories, support for local artists, art that helps revitalize neighborhoods and districts, and family-friendly arts programming. There was a strong interest in the city's public art efforts and a willingness to see more engaging and innovative artwork throughout Las Vegas (Appendix C).



Image (Top Right): Visitors at the First Friday May Artwalk engage with a coloring activity designed by the Nuwu Art Collective on May 5, 2023. (Ward 3)

Photo: Quynh-Mai Nguyen

Image: (Bottom Right) Participant shares their finished coloring page at the First Friday Art Walk on May 5, 2023. (Ward 3)
Illustration: Nuwu.

Photo: Quynh-Mai Nguyen

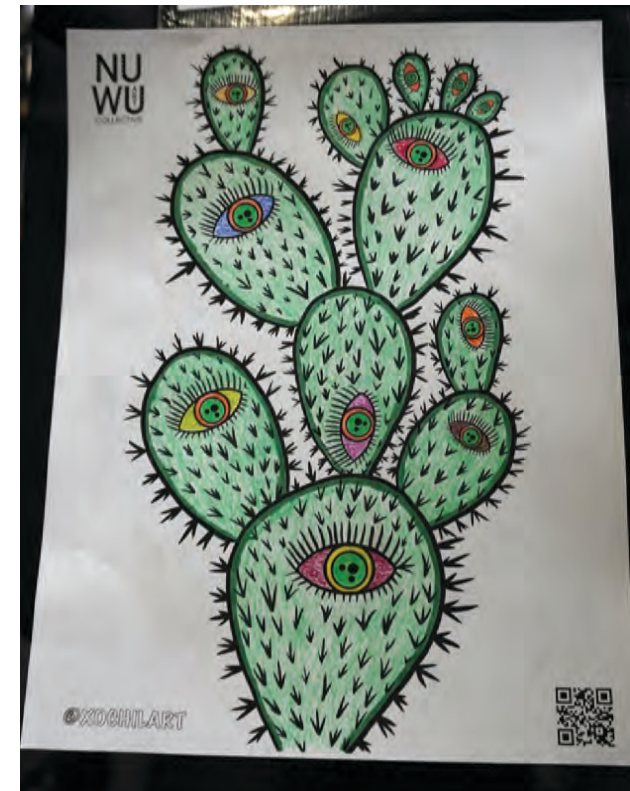




Image (Top and Bottom): Visitors at the Iridescent Market at the Nuwu Art + Activism Studios engage with a coloring activity designed by the Nuwu Art Collective on June 9, 2023. (Ward 3)

Photos: Quynh-Mai Nguyen

C. RESEARCH FINDINGS FROM PLAN REVIEWS

The city's various planning documents each identify areas that enhance the public's experience of places and promote walkability. Public art can serve as a tool to achieve larger plan-specific goals in each of these areas. The findings and public art opportunities from each of these plans are summarized below:

- *Imagine Las Vegas Parks Plan's* goals are to strengthen recreation and cultural opportunities for residents and visitors across the city and to improve access and connectivity of open spaces for ecological, social, health, and quality of life benefits. These goals can be directly supported with public art projects in urban plazas, pocket plazas, pocket parks, urban and neighborhood parks.
- *2050 Las Vegas Master Plan* clearly states the important role played by placemaking through arts and culture on the health, sustainability, and development of attractive places for people to live, work, and recreate. It articulates the importance of culture and art in the community's quality of life, and it supports the strive to have desirable recreation and trailway areas, a well-run economy that supports local employment, a variety of housing opportunities, and attractive neighborhoods. It acknowledges that a shared understanding of the history and future of the city reinforces a sense of community and emphasizes that parks or places adjacent to them can create a sense of place through implementing

art projects, and suggests that the city consider requiring developers responsible for art projects as part of development conditions or to integrate an in-lieu fee that directly supports the city's Municipal Arts fund. In addition, the 2050 Master plan suggests the arts can thrive in the Regional Center, mixed-use center, corridor mixed-use areas, and neighborhood center mixed-use areas.

- *The HUNDRED Plan (Historic Urban Neighborhood Design Redevelopment)* dives into the work needed to be done to revitalize the primarily African American Historic Westside. It is intended to unify the community, celebrate the history and culture, and enhance the key public spaces by using public art to tell the stories of the community. Opportunities for public art include artistic wayfinding and streetscape projects, and a gateway feature in Ethel Pearson Park and the D Street underpass. There are additional public art opportunities at key intersections that lead into the Historic Westside.
- The 2014 *Rafael Rivera Walkable Community Plan* and the Bruce Street Green and Complete Street Study share similar focuses on the benefit of walkable streets. Though the arts are not directly mentioned in this plan and study, the various elements are consistent with the goals of the public art master plan including wayfinding, road murals, creative interactive lighting, and utilitarian public art such as shade structures, transit stops, lighting, crosswalks, and community gardens. The plan also suggests employing the type of community engagements that are critical elements of public art.



Image: Visitors at the 2nd Annual Symphony Park Fine Arts Festival complete a paper public art survey and engage with a coloring activity designed by the Nuwu Art Collective on May 6, 2023. (Ward 5)

Photo: Quynh-Mai Nguyen

- The *Bruce Street Green and Complete Street Study* focuses on resident and pedestrian safety to transform the nature of this wide, high-speed, auto oriented street. Creative and thoughtful functional public art can directly address the issue of pedestrian and bicycle safety.
- The *Vision 2045 Downtown Master Plan* spells out clear steps for the revival of Downtown Las Vegas to address the community needs, values, and aspirations. Vision 2045 Downtown Master Plan clearly states that Las Vegas is home to a highly visible entertainment industry and that



Image: A painted storm drain by Las Vegas artist Myranda Bair, 2021. (Ward 2)

Photo: Mona Shield Payne Photography for the city of Las Vegas

telling the story of place is essential to the revitalization of the Downtown. Integrating public art into streetscape design, lighting, landscape, and gateways can support these efforts.

- The *East Las Vegas Neighborhood Revitalization Strategy Area (NSRA)* concentrates on a predominantly Hispanic community that includes the East Las Vegas Community Center, Chuck Minker Sports Complex, Rafael Rivera Park, Hadland Park, and the Latin Chamber of Commerce. This plan recommends the implementation of the Spencer Greenway Trail Plan. A potential opportunity to improve pedestrian and bicycle travel and incorporate art at the trail head in rest areas and specific gathering spaces. The plan recommends specific locations that art can enhance including the Bruce, Fremont, and Sunrise intersection; Bruce Street between Marlin Avenue and East Poplar Avenue; and Bruce Street, Maryland Parkway three-way intersection. Art in these locations could enhance shade structures, pedestrian lighting, a space for temporary engaging art, and crosswalks.
- The *Las Vegas Medical District Public Art Plan* focuses on specific projects that will enhance the district while also addressing the goal of connecting the Medical District to Downtown. It emphasizes the importance of public art to the vitality of a place.

Image: Aerial Gallery banners by Las Vegas artist Austine Wood Comarow, 2019. (Ward 3)

Photo: Mona Shield Payne
Photography for the city of Las Vegas







IV. VISION, MISSION, GOALS

The following vision statement, mission statement, goals and recommendations are based on the team's engagement, research, and direct consultation with the Department of Parks, Recreation and Cultural Affairs and Public Art and Gallery Program staff in alignment with the larger citywide 2050 Master Plan.

VISION

The city of Las Vegas illuminates arts and culture and celebrates the bold, dynamic and diverse community through providing access to artworks within city spaces and outdoors in the public realm.

MISSION

The city of Las Vegas' Public Art and Gallery Program serves valley residents and visitors, celebrating the city's extraordinary character, by acquiring and displaying artworks in public spaces and supporting community-led public art efforts.

Image (PG 22): "Level the Playing Field" by Las Vegas artist Gig Depio, 2022. (Ward 3)

Photo: Mona Shield Payne Photography for the city of Las Vegas

GOALS

The 2024 *City of Las Vegas Public Art Master Plan* will be the guiding document for the city's Public Art and Gallery Program, including the entirety of the artwork collections throughout the public realm and within city buildings. The new Public Art Master Plans goals coincide with the 2050 Master Plan.

- Provide a comprehensive and **innovative** plan for the strategic operations of the Public Art and Gallery Program.
- Create a more **livable** city using art to embrace community-specific historic and cultural placemaking opportunities.
- Encourage a more **equitable** artwork selection and education process that allows for emerging and established artists to succeed together.
- Build a more **resilient** Public Art and Gallery Program through establishing and adopting clearly defined processes and procedures.
- Support the growth of an **engaged** community excited for and curious about art.
- Inspire an **innovative** expansion of the city's artwork collection and programming through strategic community engagement and the leveraging of new and emerging resources.



VE
00

ONDER
ARTISTS:
RON 'DB' FOYD
TWORK CRE
ALACHI WILLIAMS
ATCH SPARROW
GRACY COURNEY
TIST HAYWOOD
23



V. RECOMMENDATIONS

The following recommendations grew from the ideas expressed by people who engage with the arts in Las Vegas: city leaders, community members, and visitors. In addition to the inclusion of examples of potential projects within the recommendations, an implementation grid demonstrating the short, mid and long-term projected achievement of projects in response to this section is available in appendix A.

Image (PG 26): “Wonder” by Las Vegas artists Malachi Williams and Dyron Boyd, 2023.
(Ward 5)

Photo: Mona Shield Payne Photography for the city of Las Vegas

RECOMMENDATION 1:

Commission permanent and temporary art that amplifies the city’s diverse stories.

The Las Vegas area stands on lands historically occupied by the Southern Paiutes, also known as Nuwu, ancestors of the Tudu people of what is now the southwestern region of the United States. With the later introduction of trappers, then settlers and the addition of a railroad, there was a rapid transformation of the land and culture between the 1800s and 1900s. The city of Las Vegas is now one of the most diverse cities in the United States, and its Public Art and Gallery Program already tells many elements of the city’s story through outdoor murals, sculpture, and indoor exhibitions in public facilities and municipal buildings. In referencing the city’s 2050 Master Plan, a focus on the goals that support a livable, healthy, and innovative city can be furthered through the creation of permanent art that is representative of a city and its neighborhoods. When people see images that reflect their stories, a sense of pride and hope can emerge. During the planning process, Hispanic, Latine, African American, Black, and Indigenous communities expressed a desire for artworks in public spaces which tell their stories and the stories of other historically unseen communities.

a. Connect artists with community historians to develop art that tells the stories of Las Vegas' different communities and their cultures.

- The Public Art and Gallery Program has worked in response to the recommendations within plans guiding projects for the East Las Vegas and Historic Westside communities. In continuation of the engagement and uplifting of these stories, greater involvement of cultural groups, elders, community historians and historical societies, can provide ongoing collaborative opportunities for artists to create meaningful artwork representative of hidden histories. Efforts undertaken to create the Historic Westside Legacy Park, which uplifts the people and stories of the West Las Vegas Community, can be referenced when building out this programming.

b. Identify sites that are meaningful to specific cultural groups and commission art that brings attention to these places.

- The Las Vegas Valley, whose name translates in the Spanish language to “the meadows,” holds a rich and deep history established far earlier than the city of Las Vegas itself. Recognizing there is significant power and meaning in place, the identification of locations where important cultural events have taken place will guide the commissioning of artwork that honors these events and

the places where they occurred. Several city plans reference possibilities within the northwestern region of its boundaries, which serves as an unofficial gateway to spaces of significance to the Southern Paiute community, and provides for opportunity to connect public art with these places and their stories.

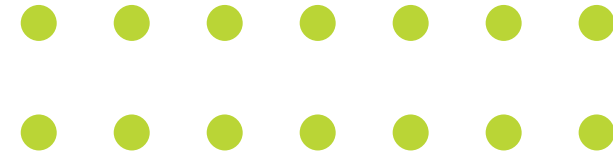


Image (PG 29): “Our Collective Strength Has No Boundaries” by artist Adry del Rocio, 2022. (Ward 3)

Photo: City of Las Vegas





Image: “Bearpoppy” by Las Vegas artist Jeff Fulmer, 2008. (Ward 6)

Photo: Mona Shield Payne Photography for the city of Las Vegas

The artwork raises awareness about the species “Arctomecon California”, commonly referred to as Las Vegas Bearpoppy, and reminds viewers of the vast bio-diversity of the surrounding desert.



Image: “Holy Mountain” by artist Alex Schechter, 2023. (Ward 6)

Photo: City of Las Vegas

The artwork was installed temporarily in 2023 at the pedestrian trail entrance of Floyd Lamb Park at Tule Springs and will be removed and returned to the artist in 2024, as part of the city’s Contemporary Public Art Program.

RECOMMENDATION 2:

Develop art that enhances people’s experience with the natural environment.

City parks, open spaces and trails are places where recreation and cultural opportunities take place and are available to everyone. The canyons and mountains surrounding Las Vegas contain significant elements of the Mojave Desert environment. The trail system enables visitors and residents to explore this landscape and the Indigenous history that is woven through it. Public art that speaks to the formation of the land and its early inhabitants can teach people to understand and respect the environment. Including interpretive and environmentally themed art at trailheads, along trails, and inside parks will encourage people to explore the natural environment.

a. Place interpretive and functional art in parks, trailheads, and trails to encourage exploration and reveal information about the natural world.

- Commission visual, sound, and poetry-based artworks in locations, including city of Las Vegas parks, trailheads and trails, to inform people about the land and help them to value and preserve it. The art that tells the story of place in these natural locations can be accompanied by a QR code that guides a visitor to listen to a poem, a sound related to the art or any additional information that can enhance the experience accessibly.

b. Use public art to address the guiding principles that correlate this Public Art Master plan and the Environment chapter in the city of Las Vegas 2050 Master Plan.

- Commission local artists to work with community members to develop place-based art that supports the work of maintaining and preserving open spaces in a creative and innovative way, learning from successful regional programming examples.
- Identify an artist and agriculturalist to collaborate on projects that inform the community of the importance of protecting, enhancing, and restoring the natural features and resources of the Mojave Desert. The city has previously



Image:
“Las Vegas Canyon Steel”
by artist Letha Wilson,
2021. (Ward 3)

Photo: Square Shooting
for Photography for the
city of Las Vegas

The artwork features
photographs of the
natural landscape
surrounding Las Vegas,
including from Red Rock
Canyon Natural
Conservation Area and
Wetlands Park Nature
Preserve, giving a
glimpse of the natural
landscape while in the
heart of downtown.

engaged artists to work in partnership with the Environmental division of the Department of Public Works, working with school children to design and place artwork on the sidewalk in proximity to storm drains, which channel water directly into Lake Mead. Successful elements of this project can be replicated in future initiatives.

- Collaborate with the Las Vegas Valley Water District to commission artwork that speaks to water conservation and the history, presence, and potential future of regional drought. While the city has partnered with the Las Vegas Valley Water District through the AMP Utility Cabinet Painting Program to paint cabinets owned by the Las Vegas Valley Water District, these individual projects have not centered on the topic of water conservation. With the demonstrated willingness of agencies such as the Water District to engage with public art projects, there is a preexisting relationship the city can build upon.
- Commission public art with an emphasis on being environmentally friendly and addressing the climate change issues the community is concerned about. The state of Nevada faces immense climactic challenges, the concerns of which were echoed in the responses received through the community engagement portion of this planning process. Public art projects created by the city have largely observed the environmental concerns of the region, through the use of sustainable materials and the avoidance of water features. With the impact of climate change, the city should develop projects addressing the direct impact these changes have on the community and the way artwork is experienced as a result.



Image: “Rhythm and Hues” by Las Vegas artist Denise R. Duarte, 2016.
(Ward 1)

Photo: Denise R. Duarte

RECOMMENDATION 3:

Commission art that supports neighborhood revitalization.

The city of Las Vegas’ neighborhood plans demonstrate a recurring focus on community experience and history, the evolution of the place, and the importance of historical preservation in neighborhood settings. These plans advocate for preserving, honoring, and building upon historic neighborhoods, including the Historic Westside and Downtown Las Vegas.

- a. **Create partnerships between private property owners and the city of Las Vegas to commission wayfinding elements, such as gateways and murals, particularly at the entries to neighborhoods and retail areas.**
 - In 2023, the city completed the Historic Westside Mural Program, a community collaboration bringing together multiple artists and property owners to create a series of murals honoring the Historic Westside. The project demonstrated the power of artwork in invigorating a community, including the building of relationships within privately owned and community spaces. In following the success of this program, this work could continue throughout the city, in alignment with the HUNDRED Plan, the East Las Vegas Neighborhood Revitalization Strategy Area Plan, and the Vision 2045 Downtown Master Plan, all of which recommend specific locations where murals, gateways and wayfinding can be located and commissioned while leveraging the interest of community partners.

b. **Work with the community groups and neighborhoods associations where there are specific neighborhood plans to commission functional art, such as wayfinding, seating, lighting, trash cans, crosswalks, or bike racks in gathering places.**

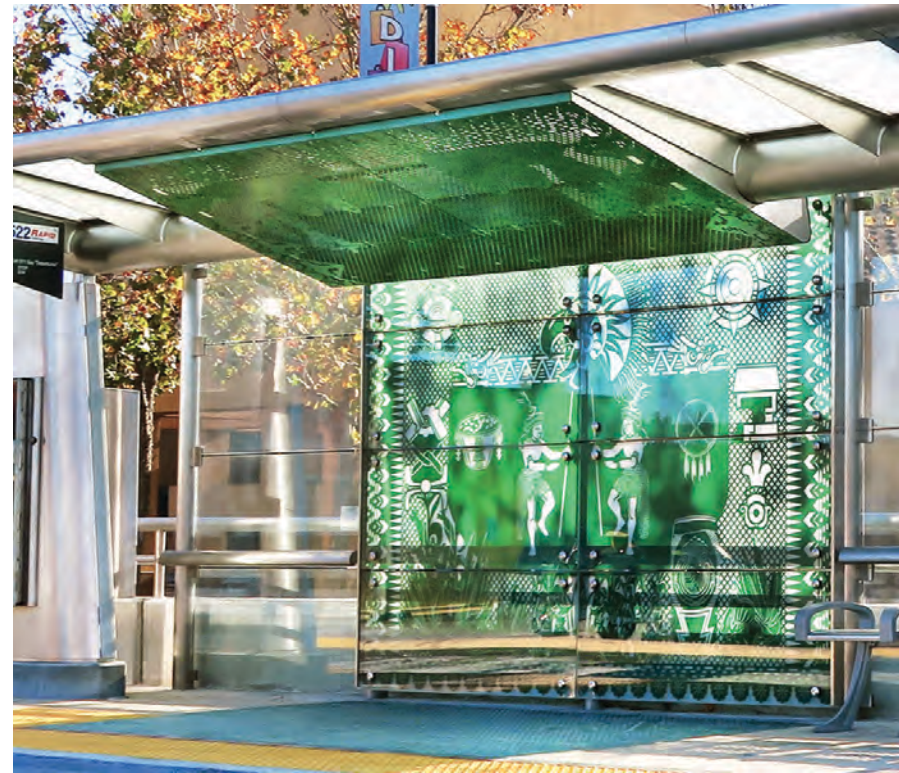
- The research of the various city plans, and community discussions emphasized the concern for safety around walkability and accessibility in communities. Part of feeling safe involves the presence of amenities in a neighborhood. When there is inadequate pedestrian lighting, lack of shade structures in sun-drenching areas, or blight and building vacancies, problems often occur. Vibrant sidewalks can make pedestrians feel safe and urge drivers to pay attention to the crossing sections. Innovative bike racks can encourage the consideration of bike riding if there is a safe and inviting way to park them at their destination. The city's First Street Art trail can serve as an example, using artwork in public spaces, such as banners, bike racks, sculptures and temporary installations, to connect the Las Vegas Arts District with the future Civic Center Buildings and Plaza, City Hall, as well as historic Downtown Las Vegas.

Image (Top Right): "Main Street Benches" by artist Gail Simpson and Actual Size Artworks, 2014. (Ward 3)

Photo: City of Las Vegas

Image (Bottom Right): The example "Room Within" by artist team Merge Conceptual Design, reinforces identity of the transit line while strengthening the character of the various neighborhoods and provide shelter for pedestrians. The art promotes neighborhood pride and creates engaging experiences for transit users.

Photo: City of San Jose



RECOMMENDATION 4:

Support local and regional artists.

Across the Las Vegas valley, artists are concerned with the gentrification of neighborhoods that support creative activities, and the need for affordable space for creative practices to thrive within these areas. In conjunction with this Public Art Master Plan, the city of Las Vegas has also commissioned a study for the Las Vegas Arts District, focusing on the local arts ecosystem and future paths to support business development opportunities within the district. In addition to these efforts, the city can support local and regional artists by providing them with funding and opportunities to create public art locally and the resources to find success beyond the region.

a. Provide artist training to support development of permanent public artworks within capital construction projects.

- The regulations guiding construction in the city of Las Vegas are beholden to international and regional building codes. Among the requirements for permanent public art projects, a licensed contractor is often required to complete the construction elements of these projects. These regulations ensure the quality and safety of artwork installation and carefully structure art projects into the construction review process. Artists can benefit from training to strengthen their approach to working within these construction requirements, including scheduling, insurance requirements, budgeting and understanding architectural drawings. The Education Subcommittee of the Las Vegas Arts Commission has prioritized the furtherance of artist development and training in Fiscal Year 2024 and these initiatives should continue in the years ahead.



Image: Las Vegas artists Amy Sol and Ross Takahashi speak during the dedication of “Harmony in Bloom” on December 13, 2023. (Ward 1)

Photo: Wayne Littlejohn

b. Promote in-person gatherings between artists, Arts Commissioners, arts patrons, and arts professionals, building the local community of artists and arts advocates.

- Community events can provide a space where artists, arts advocates and administrators can comfortably gather and share experiences, professional development opportunities and discuss their work. The city initiated a valley-wide arts gathering in February 2023 called the Las Vegas Arts and Culture Summit, which had over 100 attendees. While the summit is planned to recur annually, this recommendation focuses on additional smaller intimate gatherings that can take place in different neighborhoods where artists are already working. Partnering with local non-profits, businesses and cultural groups can support site

identification for these to take place. The Las Vegas Arts District Neighborhood Association, on which city staff from the Public Art and Gallery team serve as Government Liaison, hosts a monthly “mixer,” providing a welcome space for businesses in the district to host engaging conversations relating to the arts and culture of the area. Leveraging existing events and planning new ones in additional communities can further the connection.

c. Develop an artist residency program, pairing artists working in diverse art forms with community groups.

- An artist residency program can encourage artists to explore disciplines and new working methods to create a rich learning environment and develop socially engaging and interactive art experiences in the community. Public art takes many forms, and a residency program can be the opportunity to further the education of the community relating to the types of public art that can be created. The city can build on this program by partnering with groups that are culturally diverse, multi-generational, and diverse in physical abilities to experience the arts. The city previously hosted an artist residency in 2017 at the Historic Fifth Street School, providing, funding, space and materials to produce a sculpture, integrating a workshop with local high school students, and culminating in a community event. With multiple flexible spaces, the Historic Fifth Street School can serve to both host the residency, educational opportunities, and any coinciding exhibition.

d. Identify projects specifically earmarked for local artists in the annual Municipal Arts Plan.

- Each year, the Public Art and Gallery Program staff prepare a Municipal Arts Plan which is presented to the Las Vegas City Council. The plan summarizes the accomplishments completed within the previous fiscal year, and those planned for the current fiscal year, as recommended by the Las Vegas Arts Commission. Within this plan, a section should be included which addresses the planned contributions of local artists to the projects.



Las Vegas artist Chase R. McCurdy speaks during the dedication of “Living Black Pillars” on December 4, 2021. (Ward 5)

Photo: Mona Shield Payne Photography for the city of Las Vegas

RECOMMENDATION 5:

Enhance education about the city's Artwork Collection.

Art can build understanding and bring people together. Including an educational element in the Public Art and Gallery Program will stimulate community conversations, generate support for artists, and foster an appreciation of the city's programming more broadly.



Image: The city's current online art map.

Photo: City of Las Vegas

- a. Upgrade the city's Public Art and Gallery Program website to include a current map showing all artworks in the collection.
 - At present, the city's art map identifies only 63 of the more than 1,000 artworks within the collection. The initial updating and consistent maintenance of an online public art map will inform community members and visitors of artworks in the city's collection and their location.
- b. Include public "Meet the Artist" events in the development of all public art and gallery opportunities.
 - Community members want to know who is creating and displaying artwork in their city. Holding events where the community can meet the artists provides time for questions and comments about the art to be shared. These events also help to develop a sense of pride in artwork created by fellow community members. "Meet the Artist" events can also be an opportunity for engagement that is multi-generational and accessible, and can serve to reinforce the educational components the program wants to have and further undertake. In January 2024, the Public Art and Gallery Program hosted a "Meet the Artist" event with a local artist who had previously completed projects for the city of Las Vegas and beyond. The questions, conversations, and overall positive reception from this event proves the desire for the community to have continuous access to these opportunities.

- c. **Engage community members in all aspects of project development, including participation on artist selection panels, introductions between artists and communities their work serves, and presentations of artwork concepts as they evolve.**
- City staff noted a number of occasions where members of the public expressed an unawareness of the process a public art project entails. Inviting community members to participate on selection panels, help artists understand their communities, and learn about artwork concepts as they develop, will establish trust and respect for the artists and the work they are creating. This invitation to participate will inform people who may have felt left behind or are unaware of projects happening in their communities.
- d. **Develop public art audio tours to tell the stories of artists and the artworks they create.**
- It is not always possible to have a staff member or volunteer facilitate a public art tour; however, the surveys taken during this planning process identify the community's interest in an accessible art tour. An audio tour is a fun and interactive activity that engages both residents and visitors to explore the city. Audio tours are adaptable and accessible. They can be created thoughtfully with consideration to the hearing and visually impaired and those who speak different languages.



Image (Top): “Vibrance” by Las Vegas artist Brian Henry, 2018. (Ward 3)

Photo: Anthony Constantine
Photography for the city of Las Vegas



Image (Left): A flyer for the Arts district Monthly Mixer, held on February 18, 2024. (Ward 3)

Photo: Las Vegas Arts District
Neighborhood Association



Image: A city of Las Vegas Public Art Walking Tour map for downtown Las Vegas, 2023. (Ward 3)

Photo: City of Las Vegas

e. Install consistent labels for all public artworks in the city's collection.

- The Public Art and Gallery Program is committed to upholding best practices for the display of artworks and recognizes the requirement to include consistent information on artwork labels, online and within collections management systems. A template specifying the size and material of the label, as well as the content for each, should be adopted and upheld so that the artworks within the collection are easily identified (Appendix F).

f. Develop a docent training program for community members interested in the arts.

- Las Vegas residents are interested in the arts, as evident throughout the community engagement that took place during the planning process. People of various generations enjoy the arts and want to see them continue in the city. The development of a docent training program can begin with the exhibitions within the galleries at City Hall and the Mayor's Gallery at the Historic Fifth Street School. This is an excellent opportunity to engage high school students, college students, and others interested in giving their time to the arts and to get the opportunity to engage and learn about the city's Public Art and Gallery Program. A program such as this can support the volunteers and students by providing a stipend or school credits for students. Since an

internship program exists between the city and the University of Nevada Las Vegas for the gallery program, it is a step to developing a program that includes members of the community that do not attend the University.

g. Create opportunities for high school students and emerging artists to work together with professional artists to develop knowledge and skills in the field of public art.

- Collaborations between high school students, emerging artists and professional artists can serve as a great introduction to careers in the creative sector and can provide participants with valuable experience needed to bring their visions into the world. An emerging artist is one who is at the beginning of their art career and can be of any age. The Education Subcommittee of the Las Vegas Arts Commission has prioritized the furtherance of artist development through connecting emerging and professional artists in a mentorship pipeline. In Fiscal Year 2024 these initiatives should continue in the years ahead.

h. Work with local artists to develop marketing materials that promote public art in City Hall and citywide facilities.

- Commissioning local artists to develop creative ways to engage people to find interest in attending commission meetings, learning about upcoming projects,

and participating in the development of projects can set in motion an ongoing presence from the community. The city previously has engaged local artists to design materials for the annual Las Vegas Book Festival, providing space for artwork to create a cohesive visual experience for the event. In reflecting upon these successes, artists could be engaged to create public art walking tours, bookmarks, or posters.



Image: Participants engage in a mural painting workshop hosted by the city of Las Vegas in partnership with Guerilla Artz on June 3, 2017. (Ward 3)

Photo: City of Las Vegas



Image: Painted utility cabinet by Las Vegas artist X. Darvi, 2022. (Ward 5)

Photo: Mona Shield Payne Photography for the city of Las Vegas

RECOMMENDATION 6:

Identify specific roles for Arts Commissioners to increase their support and participation in the Public Art and Gallery Program.

While members of the Las Vegas Arts Commission have a significant role to play in the oversight of the program, including providing the recommendations for projects and their funding annually, the entirety of the group is not collectively responsible for the selection of artworks for individual projects. Historically, individual Commissioners are invited to serve as a member of project evaluation panels which also contain a diversity of project stakeholders from elsewhere in the community. In addition to this role, there is potential to develop deeper involvement in specific projects. A greater understanding of project development will provide a stronger foundation and greater support for the public art program and the members of the Las Vegas Arts Commission.

- a. **Assign an Arts Commissioner to each project, expanding their role beyond serving as an evaluator.**
 - This will provide them with an opportunity to not only observe the artist selection process, but also monitor and participate in community engagement throughout the evolution of each project. Public art projects and gallery exhibitions which directly involve the community and local artists can be a good beginning to reengaging the Arts Commissioners outside of their regular Commission meetings.

b. In considering the diversity of the backgrounds of the individual members of the Las Vegas Arts Commission, while furthering recommendation 5, smaller “Meet the Artist” events tailored specifically towards members of the Las Vegas Arts Commission provides a more intimate space for Commissioners to learn more deeply about artists and their approach.

- These small events can take place at artist studios, at the Historic Fifth Street School or local businesses that are interested in being a part of the artist community. Commissioners can learn more about the artists, their process and use what they learn to share amongst people they connect with or potential partners for the Public Art and Gallery Program.

c. Assign members of the Las Vegas Arts Commission to serve as liaisons to the artwork collection, allowing them to develop an understanding of the small-scale artworks in the city’s permanent collection and to help with the promotion and broader dissemination of the collection as a whole.

- The role of the Arts Commissioners at present does not provide for opportunities for members to become acquainted with the collection beyond projects being presented monthly, or those they are serving as evaluators for. Increasing their understanding of the city’s artwork collection will increase the Commissioners’ ability to engage with members of the public about the program, both outside of and during the regular meetings of the Las Vegas Arts Commission.



Image: Las Vegas artist Luis Varela Rico speaks at a “A Conversation with Luis Varela Rico” on January 7, 2024. (Ward 3)

Photo: City of Las Vegas

d. Provide an annual tour for the Commissioners to learn about the works in the city’s collection.

- While tours have been offered to the Arts Commission in the past, these have not been prioritized as a recurring aspect of the programming. An annual tour of the public art collection and gallery spaces can be an engaging and interactive activity to capture the attention of members of the Las Vegas Arts Commission, including those having served longer terms, and those more recently appointed. Experiencing the indoor and outdoor collection will provide an understanding of the program and give them space to ask questions about the artworks. This tour can be scheduled in the new year after the annual municipal work plan has been presented at the arts commission meeting in the fall or winter months.

RECOMMENDATION 7:

Expand funding and partnership opportunities to support the Public Art and Gallery Program.

Beyond the inclusion of art in city-funded projects through the Percent for the Arts fund, artists can enhance the design of private buildings and infrastructure by integrating their ideas into the design of surfaces and forms or creating artworks for the projects by requiring the inclusion of artwork through a Percent for Arts in Private Development Program and Fund.



Image: A mural by Las Vegas artist Joseph Watson, commissioned by Smith's Marketplace and Kroger, 2018. (Ward 6)

Photo: Joseph Watson for Smiths Marketplace

The city of Las Vegas assisted the commissioning agency with the solicitation and selection of a local artist for their new store in the Skye Canyon community.

- a. **Explore the creation of a Percent for Arts in Private Development Program and Fund.**
 - During the planning process, city staff expressed the importance of exploring the development of a percent for art requirement for private development, wherein developers support public art efforts directly on development sites or through contributing financially to the city's public art programming. The intent of this requirement is to build discretionary funding for public art projects throughout the city of Las Vegas, growing available resources. As this would require adjustments to the Municipal Code and other governance, additional support to explore and progress this requirement would come from the city of Las Vegas leadership. A summarized listing of other cities' similar initiatives is included in Appendix I.
- b. **Include a public art requirement in all Redevelopment Agency projects.**
 - Set aside 1.5% for on-site public art in Redevelopment Agency projects or require them to contribute the equivalent amount to a public art fund for the redevelopment area. This requirement will ensure that the arts play an integral role in addressing the Redevelopment Agency's effort to work with developers, property owners, and the community to recruit new businesses, create jobs, diversify the economy, and eliminate blight in redevelopment areas.



Image: “An External Expression Of An Internal Struggle” by Las Vegas artist Eric Vozzola, and commissioned by the Cultural Corridor Coalition, 2015. (Ward 5)

Photo: Eric Vozzola

c. Encourage artists and arts organizations to propose projects for the city’s Visual Improvement Program grants.

- While the city does not offer granting through the Percent for the Arts Fund, the city’s Visual Improvement Program, administered through the Economic and Urban Development Department, incentivizes businesses with funding opportunities to address urban blight and exterior improvements through their granting process.

Encourage artists and arts organizations to work with local business groups to apply for projects for the Visual Improvement Program that responds to exterior improvement projects addressing urban blight, such as murals, signage, and other innovative exterior enhancements. These projects support economic vitality in a community and create a sense of pride in a place.



Image: “Queen of the Arts” by artists Gus Ocamposilva and Lina Ocamposilva, 2021. (Ward 5)

Photo: Mona Shield Payne Photography for the city of Las Vegas

d. Public Art and Gallery Program staff should meet annually with the Public Works and Finance Department to review the existing Percent for Arts fund balance and identify probable additions.

- Understanding the upcoming funding for city projects will align the annual Municipal Arts Plan for success. Building regular check-ins with these departments will also ensure that a sufficient budget is in place early in the project schedule.

e. Consider loaning artworks from the city’s collection for exhibition to other regional agencies.

- The city of Las Vegas-Clark County Library District programs 15 public galleries that display five exhibitions annually, and the city of Las Vegas programs six galleries with up to 18 exhibitions annually. While the aforementioned may serve as examples of opportunities to extend exhibitions, the broader development of a partnership between these types of regional agencies would provide new opportunities for the city to display works within its collections.

f. Build partnerships and create a framework for local organizations and city departments to better understand the potential in arts-specific initiatives identified through the Mayor’s Fund for Las Vegas LIFE.

- The Mayor’s Fund for Las Vegas LIFE provides a vehicle for non-city parties to support priorities that improve the quality of life for all Las Vegas residents. The Mayor’s Fund believes in the power of public art to convene the community to create, reflect, and act and the city has successfully worked previously with the Fund to complete multiple public art projects. This proven funding source can support specific strategic projects to revitalize historically forgotten neighborhoods and work with youth and young adults on engaging public art opportunities that motivate them to learn more about their communities through arts activities and engagement.

g. Seek grant funding when collaborating with regional agencies or community groups.

When the city undertakes new projects that includes partnerships with regional agencies or community groups, it can collaborate with them to seek grant funding. Regional and national grants can financially advance projects that involve work with multiple generations, history, the environment, and the arts.

- The Nevada Arts Council offers a Project Grant for Organizations that supports arts and cultural projects with community impact, including exhibitions, performances, readings and festivals.
- The Mellon Foundation and the National Endowment for the Humanities focus on the preservation and commissioning of projects that hold a historical significance and public art projects commissioned in response to a cultural community and neighborhood.
- The National Endowment for the Arts offers the Our Town grant, which supports projects that address livable, equitable, and healthy cities that embrace community through placemaking that celebrates history and culture.
- Community Development Block Grants, as well as federal grants aimed at promoting environmental awareness and transportation alternatives, are also opportunities to support public art.



Image (Top): “Three Wise Monkeys” by Las Vegas artist Laurens Tan, 2021. (Ward 3) Photo: City of Las Vegas

The city of Las Vegas partnered with the Las Vegas-Clark County Library District and Clark County as a temporary shared exhibition across the three agencies.



Image (Bottom): “Rancho Rams” by Las Vegas artist Mark Brandvik, 2017. (Ward 3) Photo: City of Las Vegas

The city of Las Vegas partnered with the Clark County School District, using funding from the Nevada Arts Council, to bring an artist into Rancho High School to design and complete a mural with students.

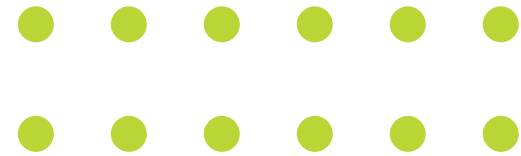


Image: Las Vegas artist Mark Melnick restores “A Rose in the Desert” by Las Vegas artist Argu, painted in 1995 and restored in 2016. (Ward 3)

Photo: City of Las Vegas

RECOMMENDATION 8:

Update and implement program-wide policies, procedures, and guidelines to reflect best practices.

The ongoing development and production of regular public art project and gallery exhibitions for the city of Las Vegas requires participation from the Mayor of Las Vegas, City Councilmembers, Arts Commissioners, and the Department of Parks, Recreation and Cultural Affairs, who in-turn respond to the demands of serving the public. Integral to the success of the program, city leaders must regularly review and approve policies, procedures, and guidelines to ensure that the Public Art and Gallery Program adheres to best practices and industry standards.

a. Adopt policies and procedures for the acquisition, display, maintenance, and deaccession of artworks in the city's permanent and public art collection and on temporary loan. (Appendix F, G, H).

- The city's Public Art and Gallery Program has experienced rapid growth since 2013, including the addition of more than 300 painted utility cabinets through the AMP Utility Cabinet Painting Program. With up to 18 temporary exhibitions within gallery spaces annually and more than 1,000 objects permanently owned by the city, the representation of visual arts programming through the artwork collection and day-to-day operations are challenging to manage both financially and physically.

The adoption of Artwork Collection Policies and Procedures will encourage the city's active approach in managing its operations and provide a framework for exhibiting artwork in city spaces.

- As with the addition of artworks to the city's collections, a consistent approach must be applied to the need to remove or deaccession artworks from the collection. The adoption of Artwork Deaccession Policies and Procedures will ensure the city's adherence to best practices, property disposition regulations, as well as alignment with individual contractual obligations specific to artworks considered for deaccession.
- Through the citywide policies and procedures in place regarding donations to the city of Las Vegas, there is a less-established framework in place to address the instance of artwork gifts or donations to the city. While never formally adopted, the Public Art and Gallery Program has successfully operated in following the guidelines of a specific document addressing procedure for processing requested donations of artworks to the city. In 2017 and 2018, the Public Art and Gallery Program experienced challenges in navigating this process while encountering an influx of artwork donation requests in response to community tragedy. Through more formal adoption of Artwork Donation Policies and Procedures, the city can be better equipped to process these requests as they arise, including within constrained timelines and under sensitive circumstances.

b. Prioritize the regular inspection and detailed condition reporting of artworks within the city's collections.

- While an inventory of the city's artwork collection is completed annually, more frequent and routine condition assessment and condition reporting of the city's artwork collection is hampered by the reactive nature required to address the most common instances of damage, graffiti, and the limited number of staffing resources to respond within a timely manner. In response, efforts are currently often focused on the conservation of badly damaged work, rather than prioritizing more routine inspection, preventative maintenance, and pre-emptive conservation. Utilizing tools within the existing collection management framework, such as scheduling features and regular reports, a more focused effort can be leveraged in sourcing additional resources to care for the artwork collection. These reports will enable staff to develop an annual maintenance and conservation work plan as a key element of the annual Municipal Arts Plan, including in the leveraging of funding to secure the services of professional conservators for special projects.

c. Reduce the frequency of exhibition rotations.

- The city currently mounts 16 to 18 exhibitions annually in its gallery spaces, including within the Grand Gallery, Chamber Gallery, and Windows on First at City Hall, the Mayor's Gallery at the Historic Fifth Street School, the

gallery at the Charleston Heights Arts Center, and the gallery at the West Las Vegas Arts Center. Some of the exhibits change as frequently as four times a year, placing a substantial burden on staff and pre-empting their ability to adequately maintain the city's permanent artwork collection or return temporarily loaned work to the owner. The frequency of these displays should be reduced with displays in City Hall changed annually, and the Mayor's Gallery at the Historic Fifth Street School, Charleston Art Center, and West Las Vegas Art Center changed twice a year.

d. Continue to update the digital records of all documents and images of the artworks in the collection.

- A check list of documents should be developed and maintained for each artwork in the city's permanent and public art collections. Scanned documents should include but is not limited to artists' contracts or purchase documents, photographic documentation of the artwork, construction drawings and digital assets, maintenance manuals, and meeting notes (Appendix F).

Image (PG 49): Public Art and Gallery Program staff conduct regular collections care on a painted utility cabinet by Las Vegas artist Nanda Sharif-pour, 2017. (Ward 3)

Photo: City of Las Vegas





VI. APPENDICES

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A. IMPLEMENTATION GRID

The following implementation grid identifies the projects listed in the recommendations along with ward location, potential partnerships, and funding.

PERCENT FOR THE ARTS FUND

Funding received through an appropriation of one percent of the city’s annual capital improvements budget, as defined within chapter 2.34.140, 2.34.150, and 2.34.160 of the Las Vegas Municipal Code. Eligible projects for fund use must be on public display, integral or attached to a public building or structure, detached within or outside a public building or structure, or as a part of the landscape or a public park, square or other outdoor public site or lands. Percent for the Arts Funds may not be used for projects on private property or for temporary projects.

MUNICIPAL ARTS FUND

Funding received through private, local, state and Federal Funds obtained by the city of Las Vegas for artistic purposes, as defined within chapter 2.34.130 of the Las Vegas Municipal Code. Eligible projects for fund use shall be used exclusively for the purpose or function for which they are appropriated, specified or donated. In the event the funds are unspecified, the Las Vegas Arts Commission shall make recommendations with respect to the use of the funds.

GENERAL FUNDS

Funding received through annual citywide budgetary processes, which has been assigned to a specific program or operating unit within the city of Las Vegas, and is tied to the Fiscal Year. Eligible projects for fund use are at the discretion of the Department.

GRANT FUNDS

Funding received through a competitive application and awarding process. Eligible projects for fund use are at the discretion of the specific project grant parameters.

SHORT TERM: UP TO 2 YEARS

| PAGE REF. | RECOMMENDATION | WARD OR LOCATIONS | PARTNERS | POTENTIAL FUNDING |
|-----------|--|--|---|--|
| 36 | Upgrade the city's Public Art and Gallery Program website to include a current map showing all artworks in the collection. | All Wards | Public Art and Gallery Program staff | Municipal Arts Funds General Funds Grant Funds |
| 36 | Include public "Meet the Artist" events in the development of all public art and gallery opportunities. | Ward 3 and locations identified by staff | Arts Commission, artists and gallerists | General Funds Grant Funds |
| 37 | Engage community members in all aspects of project development, including participation on artist selection panels, introductions between artists and communities their work serves, and presentations of artwork concepts as they evolve. | All wards | Arts Commission, neighborhood associations, and community leaders | General Funds Grant Funds |
| 38 | Install consistent labels for all public artworks in the city's collection. | All wards | Public Art and Gallery Program staff | General Funds Grant Funds |
| 39 | Work with local artists to develop marketing materials that promote public art in City Hall and citywide facilities. | All wards | Local artists, the Office of Communications | General Funds Grant Funds |
| 40 | Assign an Arts Commissioner to each project, expanding their role beyond serving as an evaluator. | All wards | Arts Commission, Public Art and Gallery Program staff | NA |

SHORT TERM: UP TO 2 YEARS

| PAGE REF. | RECOMMENDATION | WARD OR LOCATIONS | PARTNERS | POTENTIAL FUNDING |
|-----------|--|---|--|--|
| 41 | Coordinate smaller “Meet the Artist” events tailored specifically towards members of the Las Vegas Arts Commission provides a more intimate space for Commissioners to learn more deeply about artists and their approach. | Artist studios, Historic Fifth Street School | Arts Commission, Public Art and Gallery Program staff | General Funds Grant Funds |
| 41 | Provide an annual tour for the Commissioners to learn about the works in the city’s collection. | All wards | Arts Commission, Public Art and Gallery Program staff | General Funds Grant Funds |
| 44 | Meet annually with the Public Works and Finance Department to review the existing Percent for Arts fund balance and identify probable additions. | All wards | Public Art and Gallery Program staff, Finance Department | NA |
| 47 | Adopt policies and procedures for the acquisition, display, maintenance, and deaccession of artworks in the city’s permanent and public art collection and on temporary loan. | All wards | Public Art and Gallery Program staff | NA |
| 48 | Prioritize the regular inspection and detailed condition reporting of artworks within the city’s collections. | All wards | Public Art and Gallery Program staff | Municipal Arts Funds General Funds Grant Funds |
| 48 | Reduce the frequency of exhibition rotations. | City Hall, Historic Fifth Street School Gallery | Public Art and Gallery Program staff | NA |

SHORT TERM: UP TO 2 YEARS

| PAGE REF. | RECOMMENDATION | WARD OR LOCATIONS | PARTNERS | POTENTIAL FUNDING |
|-----------|---|-------------------|--|------------------------------|
| 48 | Continue to update the digital records of all documents and images of the artworks in the collection. | All wards | Public Art and Gallery Program staff | General Funds Grant Funds |
| 34 | Provide artist training to support development of permanent public artworks within capital construction projects. | All wards | Public art project management consultants, Public Art and Gallery Program staff, past artists that worked on city projects | General Funds Grant Funds |
| 34 | Promote in-person gatherings between artists, Arts Commissioners, arts patrons, and arts professionals, building the local community of artists and arts advocates. | All wards | Artists, Arts Commission, arts patrons, arts professionals, and local business owners | General Funds Grant Funds |

MID TERM: 3-5 YEARS

| PAGE REF. | RECOMMENDATION | WARD OR LOCATIONS | PARTNERS | POTENTIAL FUNDING |
|-----------|--|--|---|------------------------------|
| 35 | Develop an artist residency program, pairing artists working in diverse art forms with community groups. | All wards | Department of Community Development, City Council, Public Art and Gallery Program staff | General Funds Grant Funds |
| 37 | Develop public art audio tours to tell the stories of artists and the artworks they create. | All wards | Public Art and Gallery Program staff, volunteers, internship opportunity with University of Nevada Las Vegas students, Innovate Vegas, and the Innovation and Technology Department | General Funds Grant Funds |
| 38 | Develop a docent training program for community members interested in the arts. | Begin in ward 3 and develop to support each ward | University of Nevada Las Vegas, Nevada State University, College of Southern Nevada, Clark County School District, community centers with connections to intergenerational and diverse adults | General Funds Grant Funds |
| 41 | Assign members of the Las Vegas Arts Commission to serve as liaisons to the artwork collection | All wards | Arts Commissioners, conservators, and collection managers | NA |
| 44 | Consider loaning artworks from the city's collection for exhibition to other regional agencies | All wards | Clark County Department of Family Services, Nevada Department of Transportation, Clark County, Clark County Water Reclamation District | General Funds Grant Funds |

MID TERM: 3-5 YEARS

| PAGE REF. | RECOMMENDATION | WARD OR LOCATIONS | PARTNERS | POTENTIAL FUNDING |
|-----------|--|-------------------|---|--|
| 44 | Build partnerships and create a framework for local organizations and city departments to better understand the potential in arts-specific initiatives identified through the Mayor's Fund for Las Vegas LIFE. | All wards | Public Art and Gallery Program staff, Mayor's Fund for Las Vegas LIFE, Department of Community Development, Department of Economic and Urban Development, Department of Neighborhood Services, and the Innovation and Technology Department | NA |
| 45 | Seek grant funding when collaborating with regional agencies or community groups. | All wards | Public Art and Gallery Program staff | NA |
| 35 | Identify projects specifically earmarked for local artists in the annual Municipal Arts Plan. | All wards | Arts Commissioners, Nuwu Community Center + Art Gallery, University of Nevada Las Vegas Department of Fine Arts | Percent for the Arts Funds Municipal Arts Funds General Funds Grant Funds |
| 39 | Create opportunities for high school students and emerging artists to work together with professional artists to develop knowledge and skills in the field of public art. | All wards | Clark County School District to identify the high schools to work with first, art teachers, arts non-profits, University of Nevada Las Vegas Department of Fine Arts | Municipal Arts Funds General Funds Grant Funds |
| 43 | Encourage artists and arts organizations to propose projects for the city's Visual Improvement Program grants. | All wards | Arts Commission, Public Art and Gallery Program staff, arts non-profits and galleries, Office of Communications | General Funds Grant Funds |

LONG TERM: 6-10 YEARS

| PAGE REF. | RECOMMENDATION | WARD OR LOCATIONS | PARTNERS | POTENTIAL FUNDING |
|-----------|---|---|--|---|
| 42 | Explore the creation of a Percent for Arts in Private Development Program and Fund. | Begin in wards 3 and 1 | Private developers, Department of Finance, City Council, City Manager | NA |
| 42 | Include a public art requirement in all Redevelopment Agency projects. | Wards 3 and 1 | Department of Economic and Urban Development, Public Art and Gallery Program staff | NA |
| 27 | Commission permanent and temporary art that amplifies the city's diverse stories. | Begin in ward 5 followed by work in 3 and 4 | Cultural groups, elders, community historians and historical societies | Percent for the Arts Funds Municipal Arts Funds Grant Funds |
| 28 | Connect artists with community historians to develop art that tells the stories of Las Vegas' different communities and their cultures. | Begin in ward 5 followed by work in 3, 4, 1, 6, and 2 | Historical societies and community leaders in different neighborhoods | General Funds Grant Funds |
| 28 | Identify sites that are meaningful to specific cultural groups and commission art that brings attention to these places. | All wards | Arts Commissioners, City Council, cultural groups, landowners, Department of Community Development, more than 50 cultural and ethnic awareness organizations in the Las Vegas Valley | General Funds Grant Funds |

LONG TERM: 6-10 YEARS

| PAGE REF. | RECOMMENDATION | WARD OR LOCATIONS | PARTNERS | POTENTIAL FUNDING |
|-----------|---|---|---|--|
| 30 | Develop art that enhances people's experience with the natural environment. | Begin in ward 5 followed by work in 3, 4, 1, 6, and 2 | Public Art and Gallery Program staff, Red Rock Audobon Society, University of Nevada Las Vegas Audobon Student Conservation Chapter, Protectors of Tule Springs, and other identified groups in Las Vegas | General Funds Grant Funds |
| 31 | Commission local artists to work with community members to develop place-based art that supports the work of maintaining and preserving open spaces in a creative and innovative way, learning from successful regional programming examples. | Begin in ward 2 followed by 4, 6, 5, 3, and 1 | Red Rock Audobon Society, University of Nevada Las Vegas Audobon Student Conservation Chapter, neighborhood associations and other local art galleries and other identified groups in Las Vegas | Municipal Arts Funds General Funds Grant Funds |
| 31 | Identify an artist and agriculturalist to collaborate on projects that inform the community of the importance of protecting, enhancing, and restoring the natural features and resources of the Mojave Desert. | Begin in wards 6 and 5 | Mojave Desert Heritage and Cultural Association, Mojave National Preserve Conservancy, Desert Wetlands Conservancy among others | Municipal Arts Funds General Funds Grant Funds |
| 31 | Commission public art with an emphasis on being environmentally friendly and addressing the climate change issues the community is concerned about. | All wards | Las Vegas Valley Water District, non-profits such as Green Our Planet, among other identified groups in Las Vegas | General Funds Grant Funds |

LONG TERM: 6-10 YEARS

| PAGE REF. | RECOMMENDATION | WARD OR LOCATIONS | PARTNERS | POTENTIAL FUNDING |
|-----------|--|---|--|--|
| 32 | Commission art that supports neighborhood revitalization. | Begin in wards 5 and 3 | Local arts groups, neighborhood leaders and City Council | Municipal Arts Funds General Funds Grant Funds |
| 32 | Create partnerships between private property owners and the city of Las Vegas to commission wayfinding elements, such as gateways and murals, particularly at the entries to neighborhoods and retail areas. | Begin in 5 and 3 and continue work in 1, 2, 4 and 6 | City Council, business owners and neighborhood leaders | Municipal Arts Funds General Funds Grant Funds |
| 30 | Place interpretive and functional art in parks, trailheads, and trails to encourage exploration and reveal information about the natural world. | Begin work in wards 6 and 2 | Clark County, city of North Las Vegas, Adopt A Trail program, Southern Nevada Conservancy | Municipal Arts Funds General Funds Grant Funds |
| 31 | Use public art to address the guiding principles that correlate this Public Art Master plan and the Environment chapter in the city of Las Vegas 2050 Master Plan. | Wards 3 | Public Art and Gallery Program staff, City Council, Department of Public Works, Department of Economic and Urban Development, Department of Community Development, Department of Neighborhood Services | Municipal Arts Funds General Funds Grant Funds |

LONG TERM: 6-10 YEARS

| PAGE REF. | RECOMMENDATION | WARD OR LOCATIONS | PARTNERS | POTENTIAL FUNDING |
|-----------|---|-------------------|---|--|
| 31 | Collaborate with the Las Vegas Valley Water District to commission artwork that speaks to water conservation and the history, presence, and potential future of regional drought. | All wards | Las Vegas Valley Water District | Municipal Arts Funds General Funds Grant Funds |
| 33 | Work with the community groups and neighborhoods associations where there are specific neighborhood plans to commission functional art, such as wayfinding, seating, lighting, trash cans, crosswalks, or bike racks in gathering places. | Wards 5 and 3 | Latino Network, City Council, community, Latinas in Power, BCON- Black Community Organizations Network, 100 Black Men Network, 100 Black Women Network among other community groups | Municipal Arts Funds General Funds Grant Funds |

B. CORE QUESTIONS

The following questions were asked during various points within the community engagement phase of the planning process:

FOCUS GROUPS AND STAKEHOLDER MEETINGS

- What type of public art or art experiences would you like to see in Las Vegas?
- Where do you want to see public art and cultural arts programming in Las Vegas?
- Are there any challenges when it comes to presenting and experiencing the arts?
- What are the opportunities for public art and cultural art experiences in Las Vegas/your Ward?
- What makes Las Vegas special?
- How can public art enhance your communities/wards?
- What kind of projects are currently going on in your ward?
- Where have you seen public art in other cities that would be appropriate in Las Vegas?

- What are some of the public art projects you've seen in your ward that you like?
- Do you see any opportunities to include public art in private development?
- What opportunities do you see for partnerships with the city of Las Vegas Public art program and external stakeholders?

EVENTS

- What have we learned about our environment and our connection to the animals, land, and people around Las Vegas?
- Why is culture important to all people and how do we feel when connecting to culture through public art?
- What things did we learn about ourselves and others through this activity?

C. SURVEY RESULTS

From May to July 2023, a survey was published and circulated widely through the city’s website and at the community events for people to complete in person. The following graphics showcase the combined responses from the four hundred and eighty-six (486) people who participated in the online (253) and paper (233) survey. The responses helped inform the recommendations in this plan.

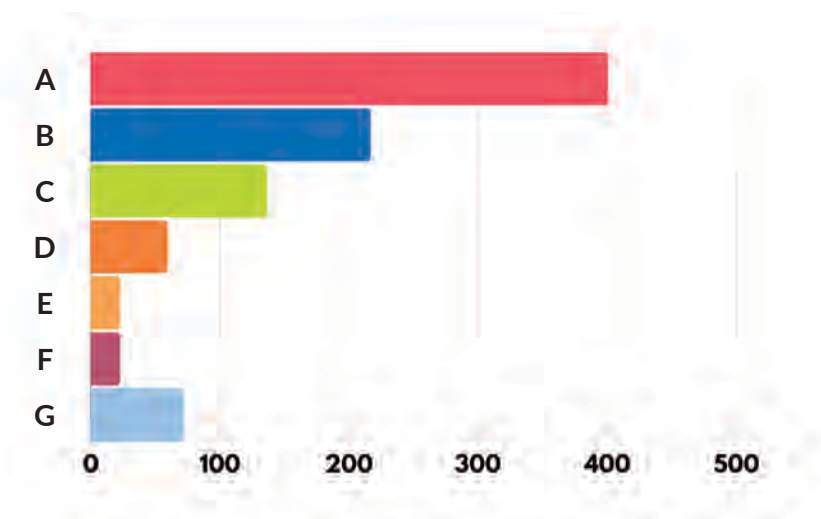
Below are the following questions asked in the survey:

1. What is the first thing that comes to mind when you think of Las Vegas? (Choose 2)
2. Where would you like to see public art in the city of Las Vegas limits? (Choose 2)
3. What type of art would you like to see in public places in the city of Las Vegas? (Choose 3)
4. Please share two to three places you have visited outside of Las Vegas where the arts left a lasting impression. (Open-ended)
5. Where do you like to take visitors when they visit Las Vegas? (Open-ended)
6. Where do people tend to gather to celebrate special events in Las Vegas? (Open-ended)
7. What do you think is the role of public art in Las Vegas? (Multiple Choice)
8. Please tell us about yourself. (Multiple Choice)
9. Name*
10. Email Address*
11. Zip Code
12. Age Range (Choose 1)
13. Race and Ethnicity (Multiple Choice)
14. What neighborhood do you live in? (Open-ended)
15. Would you like to be added to the mailing list to receive updates?*
16. Is there anything else you would like to tell us?

**The responses to these questions were omitted from the Public Art Master Plan out of respect of the participant’s privacy.*

1. What is the first thing that comes to mind when you think of Las Vegas?

The following is a summary of multiple choice responses from 486 participants that describes the first thing that comes to mind when they think of Las Vegas.



LEGEND:

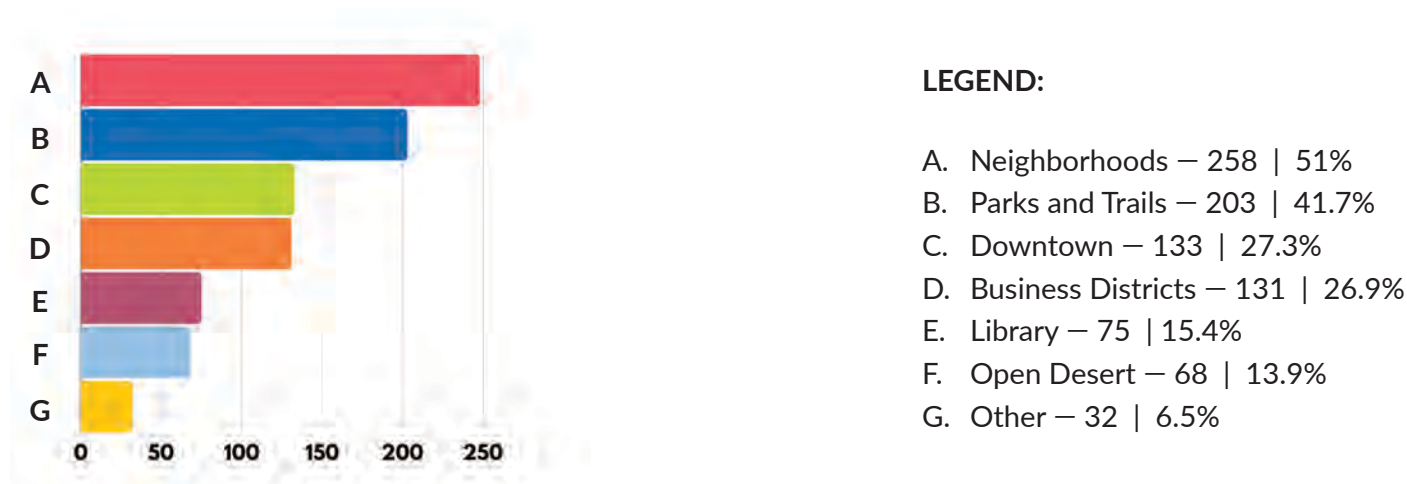
- A. Entertainment/Tourism – 401 | 82.5%
- B. Culturally Diverse – 217 | 44.6%
- C. Arts & Culture – 137 | 28.1%
- D. Near Nature – 60 | 12.3%
- E. Family-Oriented – 23 | 4.7%
- F. Neighborhoodly – 23 | 4.7%
- G. Other – 72 | 14.8%

The following is a consolidated list of write-in answers under “Other” and is displayed how it is written by participants.

- Money/gambling (18)
- Hot (3)
- Nature/desert
- Not local friendly
- Stolen land
- Big business AUA capitalism
- Family
- Concerts
- Restaurants
- Ghetto
- Sports (4)
- HOME
- No public resources, utter desolation beyond the strip
- Food destination (3)
- casino (2)
- CAR-DEPENDENT
- mountain trails
- This isn’t what I like about LV, but it’s what the LV city says we should think of
- Sprawling
- Community
- History
- Neglected Historic Westside
- Mismanagment of public funds. Insanely crappy school district. The art scene is competitive and siloed. Residents too busy trying to make it work.
- Adults only activities
- Selfishness
- Cookie Cutter Housing
- Not walkable
- Consumerism
- Public art
- Corporate
- Ever changing
- Californicators taking over
- Great American oasis ruined by transplant agendas, slapdash efforts, lack of visionary cohesion, and systematic institutional/political non-accountability.
- Secluded
- Overpopulation. Our water resources can’t support this many - with or without grass
- Homelessness
- Mob

2. Where would you like to see public art in the city of Las Vegas limits?

The following is a summary of multiple choice responses from 486 participants that describes where they would like to see public art in the city of Las Vegas limits.

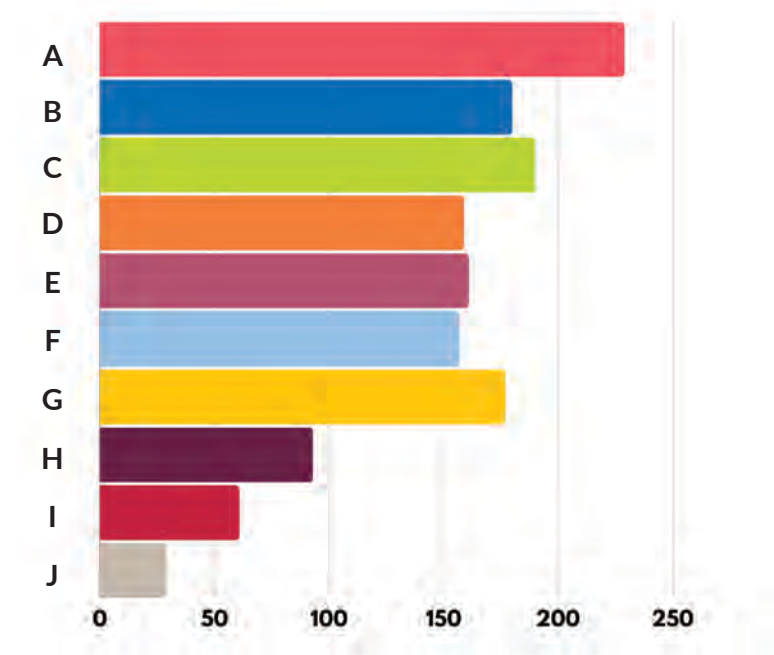


The following is a consolidated list of write-in answers under “Other” and is displayed how it is written by participants.

- N/A
- Huntridge Neighborhood
- Everywhere (5)
- Schools
- Near Schools (2)
- UNLV
- All Of The Above
- Arts District
- Symphony Park (2)
- Historic Westside
- Unexpected locations
- Not underneath bridges
- Popular plazas
- Local Historic/cultural references
- Downtown neighborhoods
- Northwest Area
- Roadways
- Smiths Center
- New built galleries
- As FAR SOUTH LAS VEGAS AS POSSIBLE FOR THOSE SOUTH! OF SAHARA TO ENJOY!
- Not creating blindspots by partially obstructing driver vision and/or distracting drivers on busy roadways.
- Less of it. Its a waste of money and gets in the way
- Visible from the roadways
- Everywhere, we have built our brand on this
- Close to the Las Vegas/ Henderson border
- EVERYWHERE (except open desert!!!)
- Please demolish some strip malls and develop artistic spaces.

3. What type of art would you like to see in public places in the city of Las Vegas?

The following is a summary of multiple choice responses from 486 participants that describes the type of art they would like to in public places in the city of Las Vegas.



LEGEND:

- A. Murals – 229 | 47.1%
- B. Events & Performances – 180 | 37%
- C. Functional Art (Street Furnishings, etc) – 190 | 39%
- D. Environmental Art – 159 | 32.7%
- E. Interactive/Kinetic – 163 | 33.1%
- F. Historical Art – 157 | 32.3%
- G. Sculptures – 177 | 36.4%
- H. Light/Projection/Digital Art – 93 | 19.1%
- I. Sound Art – 61 | 12.5%
- J. Other – 29 | 5.9%

The following is a consolidated list of write-in answers under “Other” and is displayed how it is written by participants.

- Conceptual art
- Indigenous centered
- Mosaics
- All of the above (5)
- Accessible art
- Visual + dance arts
- Everywhere
- Street art
- Site-specific (2)
- Painting installations
- Water features
- Aesthetically and historically pleasing
- Traditional and physical artworks of all kinds
- Neon arches that announce the neighborhoods. (Ex; Fremont, Huntridge, Beverly Greens, Crestwood)
- Live music by youth & adult groups.
- Indigenous art by inspired natives, not “native inspired”
- Considered, situation and integrated into the environment it’s placed
- Repaired sidewalks and streets in the less fancy areas would be nice
- None! Those painted electrical boxes make nice neighborhoods look so ghetto now. Someone needs to graffiti them back to one color
- Open proposals for original ideas from artists
- Please put some bus shelters up. Uber waiting areas that have shelter. FUNCTIONAL art. And if you’re putting art up all over the place, please put out a map, with photos and information about the work and artist. Like a visitor guide to public art. Do a Goosechase, make them selfie friendly.
- Non-demographic-oriented,non-racist, non-sexist, non-ageist, non-celebratory of political and other persons and/or agendas, non-catalysts for so-called “activism”.

4. Please share two or three places you have visited outside of Las Vegas where the arts left a lasting impression.

The following is a consolidated list of open-ended responses from 486 participants and is organized by the number of times a location has been mentioned.

CITIES / COUNTRIES:

- New York City, NY - (37)
- Los Angeles, CA - (36)
- San Francisco, CA - (29)
- Chicago, IL - (27)
- Seattle, WA - (20)
- Santa Fe, NM - (15)
- Denver, CO - (13)
- Phoenix, AR - (10)
- Miami, FL - (9)
- Portland, OR - (8)
- Austin, TX - (7)
- Las Vegas, NV - (7)
- London, UK - (7)
- Paris, FR - (6)
- Albuquerque, NM - (6)
- Atlanta, GA - (5)
- Boston, MA - (5)
- Dallas, TX - (5)
- San Diego, CA - (5)
- Berlin, DE - (4)
- Mexico City, MX - (4)
- Rome, IT - (4)
- Amsterdam, NL - (3)
- Athens, GR - (3)
- Boise, ID - (3)
- Henderson, NV - (3)
- Laguna Beach, CA - (3)
- Madrid, ES - (3)
- Nashville, TN - (3)
- Palm Springs, CA - (3)
- Philadelphia, PA - (3)
- Sacramento, CA - (3)
- Scottsdale, AZ - (3)
- Sedona, AZ - (3)
- Tokyo, JP - (3)
- Utah - (3)
- Wynwood, Miami, FL - (3)
- Melbourne, AU - (2)
- Cincinnati, OH - (2)
- Iowa - (2)
- Mexico - (2)
- Milwaukee, WI - (2)
- Montreal, CAN - (2)
- N/A - (2)
- New Mexico - (2)
- Oceanside, CA - (2)
- Orlando, FL - (2)
- Pittsburgh, PA - (2)
- Prague, CZ - (2)
- Puerto Vallarta, MX - (2)
- San Antonio, TX - (2)
- San Diego Art Museum, CA - (2)
- Santa Barbara, CA - (2)
- St. Louis, MO - (2)
- Stockholm, SE - (2)
- Tucson, AZ - (2)
- Washington, DC - (2)
- Sydney, AU
- Belgium, DE
- Bellingham, WA
- Boulder City, CO
- Brazil
- Toronto, CAN
- Cedar City, UT
- Chula Vista, CA
- Clive, IA
- Colombia
- Costa Rica
- Crazy Horse, MT
- Czech Republic
- Davy St., Vancouver, CAN
- Detroit, MI
- Dubai, UAE
- El Paso, TX
- Flagstaff, AZ
- Fort Worth, TX
- France
- Georgia
- Germany
- Greensboro, NC
- Hawaii
- Hollywood, CA
- Honolulu, HI
- Houston, TX
- Idaho
- Indiana
- Indianapolis, IN
- Key West, FL
- Kingman, AZ
- Laguna Niguel
- Louisiana
- Madrid, ES
- Jamaica
- Minneapolis, MN
- Montreal, CAN
- Munich, DE
- Netherlands
- New Jersey
- New Orleans, LA

- Harlem, NY
- Northern Nevada
- Norway
- Oakland, CA
- Oklahoma
- Omaha, KS
- Ontario, Canada
- Paris, FR
- Pasadena, CA
- Pensacola, FL
- Lima, PE
- Providence, RI
- Puerto Rico
- Queensland, AU
- Redondo Beach, CA
- Rhyolite, NV
- Rome, IT
- Rotterdam, NE
- Russia
- Sacramento, CA
- San Jose, CA
- San Juan, PR
- San Luis Obispo, CA
- San Salvador, El Salvador
- Santa Cruz, CA
- Santiago, Chile
- Sao Paulo, Brazil
- Savannah, GA
- Seoul, South Korea
- Singapore
- South Africa
- South Philadelphia, PA
- Spokane, WA
- St. George, UT
- St. Petersburg, Russia

- Switzerland
- Tempe, AZ
- Thailand/Northern Thailand
- The Netherlands
- Tulum, MX
- United Arab Emirates
- Vancouver, BC, CAN
- Venice Beach, CA
- Vienna, Austria
- Vietnam
- Washington DC

SPECIFIC PLACES:

- Art along Pappajohn Sculpture Park in Des Moines, IA
- Sculpture garden at National Mall, Washington D.C.
- The Strip, Las Vegas, NV
- The Vatican in Rome
- The Louvre, in France
- The Met in New York
- Sky Harbor International Airport in Phoenix, AZ
- San Diego Airport Terminal 1
- San Francisco Airport Terminal 1
- Universal Studios in Florida
- New York City Metro Museum
- Lifeline Theater in Chicago
- Burning Man in Nevada
- Phoenix Museum of Art, AZ
- Lake Havassee in Colorado
- Las Vegas Blvd South
- Nevada Art Museum
- Murals in Los Angeles
- Utah Outlet Mall

- The Nicholas Building in Melbourne, AU
- Wall Street in NYC
- California Theatre
- Los Angeles Art District
- Universal Studios in Florida
- Red Rock Canyon, NV
- Miami Beach in Florida
- Disney World in Florida
- Disneyland in California
- Downtown Chicago, IL
- Downtown Reno, NV
- NYC museums
- NYC art districts
- Chicago Bean sculpture
- Chicago Latino Murals
- Chicago Millennium Park
- Desert X
- The Broad museum, LA Art museum grounds, murals in LA
- Fergusons Downtown
- Reno art museum and art district
- Minneapolis art district
- British Museum in London
- Street art in Spain
- Santa Fe, NM art district
- Austin art district
- Edinburgh art district
- Melbourne art district
- Miami Art District
- Lincoln Park and murals in El Paso, TX
- North Carolina art venues
- St. Louis Art District

- Boston art district
- Philadelphia art district
- San Diego art district
- Oceanside Museum of Art
- New Orleans art district
- Austin Art District
- Albuquerque art district
- Albuquerque art museum
- Portland art district
- Hawaii art venues
- Seven Magic Mountains
- The Bellagio
- John Denver Gardens
- Stockholm, Sweden Subway
- Silicon Valley in California

5. Where do you like to take visitors when they visit Las Vegas?

The following is a consolidated summary of open-ended responses from 486 participants. This summary provides a diverse range of attractions and activities, catering to a variety of interests, from nature and culture to entertainment and dining.

Nature and Outdoor Activities:

Many recommend exploring the natural beauty of the area, including Red Rock Canyon, Valley of Fire, Mount Charleston, and Lake Mead.

Downtown Arts District:

A significant number of respondents suggest visiting downtown Las Vegas and the Arts District, which includes attractions like Fremont Street, First Friday events, and local art galleries.

Museums:

The Mob Museum, Neon Museum, Clark County Heritage Museum, and the Children's Discovery Museum are popular choices for cultural and historical experiences.

Specific Locations:

Visitors are encouraged to check out specific locations such as The Strip, Red Rock Visitors Center, Town Square, Ethel M's Cactus Garden, and Container Park.

Food and Dining:

Recommendations include local restaurants, buffets, and unique dining experiences.

Hiking and Outdoor Adventures:

Hiking trails, nature preserves, and parks offer outdoor activities and scenic views.

Entertainment Areas:

Options for entertainment and shopping include Downtown Summerlin, The District, and Area 15.

Personalized Suggestions:

Some respondents prefer to tailor their recommendations based on their visitors' interests and desires.

Local Art and Galleries:

Visitors interested in art can explore the local art studios, murals, and art-related events.

Nightlife:

For those interested in the nightlife, Fremont Street, bars like Rebar and Frankie's Tiki Room, and concert venues are mentioned.

Suburban Areas:

Suburban areas like Summerlin and Henderson provide a different side of Las Vegas.

Cultural Events:

Visitors may want to experience local events, art fairs, and festivals like First Friday.

Unique Locations:

Suggestions include unique places like Omega Mart, Pioneer Saloon, and The Arts Factory.

University Areas:

University of Las Vegas (UNLV) and the U-District are mentioned, offering a glimpse of local university life.

Specific Attractions:

Some respondents mention Bellagio Conservatory, Paris Hotel, and various casinos and shows as must-visit places.

Nature Trails and Parks:

Recommendations also extend to parks and natural reserves, including wetlands and the Wetland Park.

Family-Friendly Options:

Places like the Discovery Children's Museum and local libraries offer family-friendly activities.

Shopping:

Options for shopping include outlets, boutiques, and areas like Main Street.

Events and Performances:

The Smith Center for the Performing Arts and local events and performances are suggested for cultural experiences.

Unique Art Exhibits:

Respondents mention art exhibits and galleries like "City of the World."

Visitor's Personal Preferences:

Some respondents take into account their visitors' specific interests and desires when making recommendations.

Lone Mountain:

A visit to Lone Mountain is recommended for a unique scenic experience.

Local Coffee Shops:

For coffee enthusiasts, places like Mothership Coffee are suggested.

House Visits:

Some respondents prefer hosting visitors at their homes or local gatherings.

6. Where do people tend to gather to celebrate special events in Las Vegas?

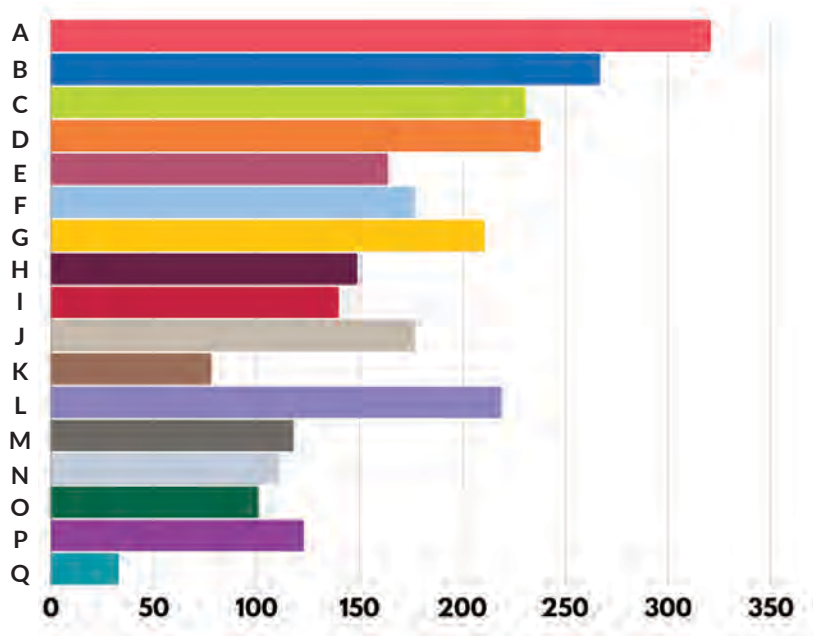
The following is a consolidated summary of open-ended responses from 486 participants that describes where people tend to gather in various places to celebrate special events in Las Vegas.

- Homes and restaurants
- Parks, such as Sunset Park, Craig Ranch Park, and local parks
- The Las Vegas Strip, including Strip restaurants and bars
- Downtown Las Vegas, including the Arts District and Fremont Street
- Event venues like the Bellagio Atrium
- Neighborhoods and communities
- Cultural and government centers, like the Clark County Government Center
- Casino resorts and hotels
- Public spaces like First Friday and various plazas
- Local event spaces and theaters
- Outdoor areas, including parks and recreation facilities
- Private homes, backyards, and neighborhoods
- Restaurants in Downtown Summerlin
- Specific venues such as the Velvetten Rabbit, Rebar, and the Smith Center
- Event-specific locations like Wedding venues
- For coffee enthusiasts, places like Mothership Coffee are suggested.

Please note that the Las Vegas Strip, Downtown, and parks are popular gathering places for special events, and the choice of location often depends on the nature of the event and individual preferences.

7. What do you think is the role of public art in Las Vegas?

The following is a consolidated list of multiple choice responses from 486 participants that describe how they think the role of public art in Las Vegas should be.



LEGEND:

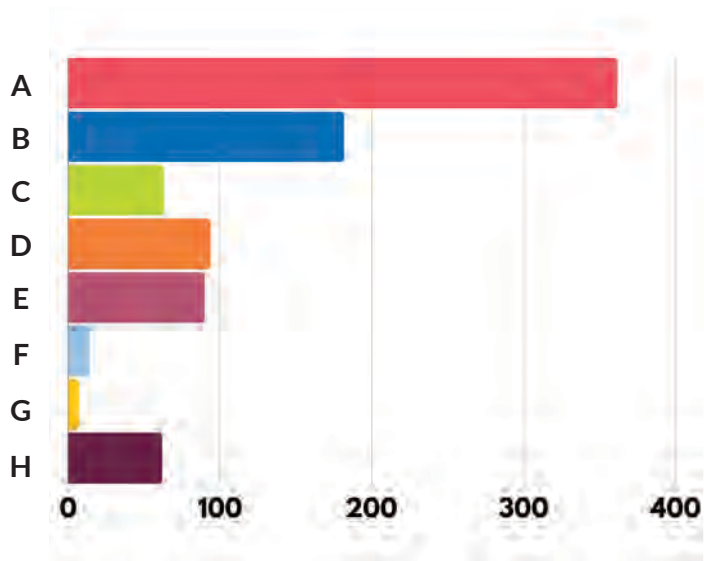
- A. Support the growth of the local arts community
- B. Provide opportunities for people to experience art that enriches their lives
- C. Bring a sense of whimsy and delight to everyday spaces
- D. Promote pride in Las Vegas
- E. Welcome people to Las Vegas
- F. Help build and reinforce the identity of the city of Las Vegas
- G. Create community interaction and strengthen social networks and connections
- H. Anchor community gathering places
- I. Draw attention to the natural environment and environmental issues facing the community
- J. Help build and reinforce distinct neighborhood identities
- K. Explore and provide information about facets of Las Vegas history
- L. Position Las Vegas as an arts destination
- M. Support tourism
- N. Enhance the identity of community institutions and civic buildings
- O. Open up conversations about issues facing the community
- P. Encourage economic development
- Q. Other

The following is a consolidated list of write-in answers under "Other" and is displayed how it is written by participants.

- N/A (6)
- Cultural appreciation
- Support local artists (4)
- To support diverse community and celebrate and let other people in to their cultures
- Free space for artist
- It's about what it should be would be different answers
- Parks
- All of the above (2)
- To promote ideas **not** focused on sports
- Show residents and visitors that we are more than gambling.
- Facilitate self esteem and positive self images for under represented people
- Commission artwork
- None of the above. The role "is" childish, gaudy, out of place, inappropriate, high self-expectations, illusory ideology of "art" and uses for "art", preferential toward "marginalized" "voices" regardless of skill or vision, generally, "art" for the sake of art as funded by taxpayers who may or may not care about art. What "could be" the role of art in Las Vegas is a different question.
- Provide information about Las Vegas history (not limited to faces of history)
- Support redevelopment of aged neighborhood districts.
- Get some graffiti walls. build a skate park. stop xeriscaping, it's making everything too hot. First friday is too commercial. Get rid of the crap timeshare people and tchochke booths - try for a 90-00's Venice Beach/Santa Monica promenade vibe. Arts district has gentrified to the point of ridiculousness - locals are being priced out. Help promote collaboration among retailers -street fairs/promenade space that isn't adjacent to a casino. Make a dedicated food truck space, get some food kiosks with bacon wrapped hotdogs. Utilize empty retail space for temporary artist studios
- Educational / Exposing youth to [diverse] art opportunities (ex. theater and film) (2)
- Innovation and creativity prevents brain drain and keeps artists from seeking greener pastures
- In Portland witching the city limits the residents pay an arts tax. Local artist can then apply for a grant and receive money to help support them while they create large public art projects to smaller ones. The idea is to support an arts community.
- Re-enchanted our relationship with this place
- None

8. Please tell us about yourself.

The following is a consolidated summary of multiple choice responses from 486 participants that describes how they would describe themselves.



LEGEND:

- A. Full-Time Resident of the city of Las Vegas – 362 | 74.4%
- B. Artist – 182 | 37.4%
- C. Student – 63 | 12.9%
- D. Business Owner – 94 | 19.3%
- E. Full-time resident of Henderson, North Las Vegas or Clark County – 90 | 18.5%
- F. Visitor – 14 | 2.8%
- G. Seasonal Resident – 7 | 1.4%
- H. Other – 62 | 12.7%

The following is a consolidated list of write-in answers under “Other” and is displayed how it is written by participants.

- | | | | |
|---|---|---|--|
| • N/A (6) | • Long time resident (7) | • Educator (9) | • Interested party outside of LV |
| • Engineer | • Retired (4) | • Community organizer | • Unincorporated Clark County resident, but work in DTLV |
| • Professional philanthropist | • Retired army | • Work pt at mystere at treasure island | |
| • None (2) | • Arts advocates (2) | • Property owner in LV | |
| • Artist: filmmaker, writer (3), theater, actor (2), photographer (3) | • Sign business | • Community leader | |
| • Native of Las Vegas and Nevada (4) | • Parent | • Former resident over 55 yrs | |
| • City employee (clv) | • Neurodivergence believer and advocate | • Developer and real estate investor in downtown Las Vegas. | |
| • NYC county resident (2) | • Grant writer | | |
| | • Arts professional (8) | | |

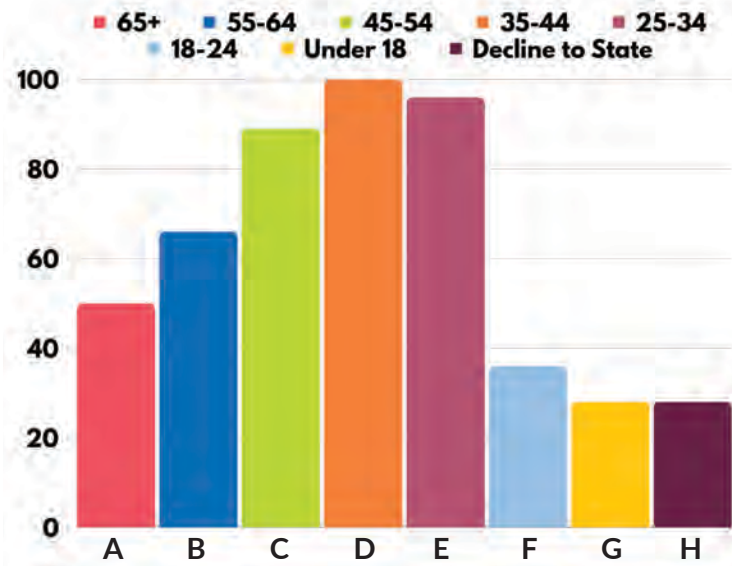
11. Zip Code

The following is a consolidated summary of open-ended responses from 486 participants that identifies the zip codes where they live or work.

- 89104: 37
- 89031: 18
- 89119: 13
- 89101: 12
- 89117: 12
- 89108: 11
- 89107: 11
- 89015: 9
- 89113: 8
- 89123: 7
- 89014: 7
- 89113: 7
- 89129: 7
- 89166: 6
- 89110: 6
- 89128: 6
- 89148: 6
- 89169: 5
- 89131: 5
- 89052: 5
- 89122: 5
- 89131: 5
- 89139: 4
- 89135: 4
- 89146: 4
- 89144: 4
- 89183: 4
- 89145: 4
- 89011: 3
- 89103: 3
- 89178: 3
- 89032: 3
- 89044: 3
- 89012: 3
- 89115: 3
- 89138: 2
- 89192: 2
- 89466: 2
- 93030: 2
- 89142: 2
- 90101: 2
- 31008: 2
- 89086: 2
- 93455: 2
- 89136: 2
- 98183: 2
- 89016: 2
- 89106: 2
- 89120: 1
- 89156: 1
- 89084: 1
- 89153: 1
- 98303: 1
- 89012: 1
- 89032: 1
- 89142: 1
- 89121: 1
- 95112: 1

12. Please tell us your age.

The following is a summary of responses from 486 participants that describes their age range.

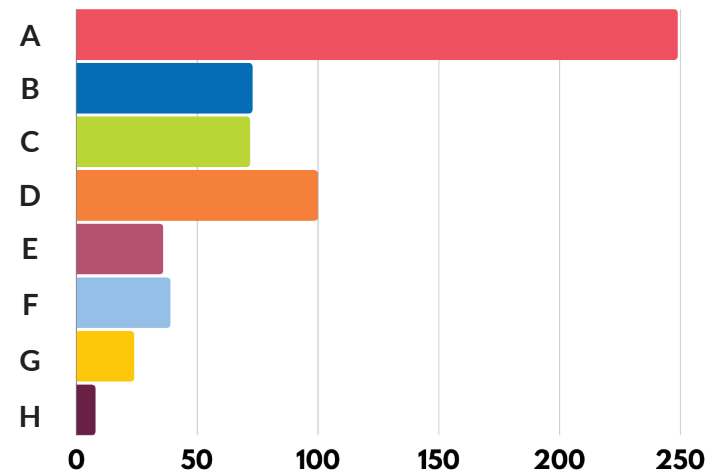


LEGEND:

- A. 65+ – 50 | 10.2%
- B. 55-64 – 66 | 13.5%
- C. 45-54 – 89 | 18.3%
- D. 35-44 – 100 | 20.5%
- E. 25-34 – 96 | 19.7%
- F. 18-24 – 36 | 7.4%
- G. Under 18 – 28 | 5.7%
- H. Decline to State – 28 | 5.7%

13. Race and Ethnicity

The following is a summary of responses from 486 participants that describes their race and ethnicity.



LEGEND:

- A. White – 249 | 51.2%
- B. Decline to State – 73 | 15%
- C. Hispanic or Latino – 72 | 14.4%
- D. Black or African American – 100 | 20.5%
- E. Asian – 36 | 7.4%
- F. Other Race/Two or more races – 39 | 8%
- G. American Indian and Alaska Native – 24 | 4.9%
- H. Native Hawaiian or Other Pacific Islander – 8 | 1.6%

14. What neighborhood do you live in?

The following is a consolidated summary of open-ended responses from 486 participants that describes the neighborhoods where people live or work.

- Henderson: 45
- Summerlin: 44
- Downtown: 32
- North Las Vegas: 30
- Paradise: 28
- Centennial Hills: 26
- Spring Valley: 25
- Crestwood: 22
- Huntridge: 20
- McNeil: 18
- Beverly Green: 17
- Northwest/NW: 17
- Arts District: 15
- Southern Highlands: 15
- John S. Park: 14
- Providence: 13
- Enterprise: 13
- Silverado Ranch: 13
- Naked City: 12
- Winchester: 12
- Sky Canyon: 11
- Historical Westside: 10
- Mountains Edge: 10
- East Side: 9
- Green Valley: 9
- The Lakes: 9
- Anthem: 8
- Lone Mountain: 8
- Rainbow: 7
- Tule Springs: 7
- Whitneys: 7
- Green Valley Henderson: 6
- Inspirada: 6
- Northeast/N.E.: 6
- Painted Desert: 6
- Seven Hills: 6
- Shadow Hills: 6
- Skye Canyon: 6
- Southwest/SW: 6
- 18b Arts District: 5
- Aliante: 5
- Centennial: 5
- Charleston Heights: 5
- Coronado Ranch: 5
- East Fremont: 5
- Mission Hills: 5
- Mountains Edge: 5
- Section 10: 5
- South Shores: 5
- Sunrise Manor: 5
- Torrey Pines & Lake Mead: 5
- Winchester: 5
- Beverly Green: 4
- Canyon Gate: 4
- Cinnamon Ridge: 4
- Desert Shores: 4
- Downtown East: 4
- Frenchman Mountain: 4
- Inspirada: 4
- Los Angeles: 4
- Maitland, FL: 4
- Medical District: 4
- N/A: 4
- Near UNLV: 4
- Northern Las Vegas: 4
- Painted Desert: 4
- Seven Hills: 4
- South Highlands: 4
- Southern Highlands: 4
- Spring Mountain Rd: 4
- Sunrise: 4
- Symphony Park: 4
- Tropicana: 4
- Westleigh: 4
- The Vistas: 4
- Whispering Timbers: 4
- Winchest: 4
- Winchester: 4

16. Is there anything else you would like to tell us?

The following is a consolidated list of open-ended comments from 387 participants and have been displayed how it is written by participants.

- Las Vegas more culture, for sure. We don't even have a dedicated art museum.
- Please promote local artists and art venues
- Love all the street art and sculptures around the city!
- Hope they add more sculptures
- I am always looking for employment opportunities
- The Neom Museum proudly displays historic signs in partnership with the City. These signs are lacking an educational component so visitors can learn the history and differentiate these from props.
- There are creative people who live in this city who need to feel supported by it so that they stay and contribute to the arts culture. An arts culture is not only about public art but about a city that supports the artists who live there. That will be crucial.
- No boring art!
- Before I lived in Vegas, I was impressed by the murals downtown, which bring so much character and energy. I am ecstatic to see what new art will be created. I love murals but also interactive sculptures.
- Improve the cleaning of the city supports art and culture initiatives.
- City directory of art installations is needed. more money should be made available to artists/ organizations for the sake of art. Help STEM become STEAM - kinetic/sound/ interactive art would be cool. I want to open a venue for local artists to do residencies and give studio space to students, homeschool groups, and special needs individuals - add accessibility to DEI for IDEA. The studio/gallery can be mobile and make use of empty retail spaces. We need a pageant of the masters here - let's do it in my studio/gallery space :)
- We're doing great but let's step it up a notch!
- I work in the Arts Factory and we are at a pivotal time in the history of art in the arts district Las Vegas because it might disappear under all the new development. Thank you for conducting this survey.
- Murals are less likely to be "tagged" than empty walls.
- More art! And promote more performing arts (off the strip)
- All citizens should be able to contribute to community art, including govt employees.
- Support local artists
- The City of Las Vegas Office of Cultural Affairs needs to be an independent division within the city government and NOT under Parks and Recreation. Putting cultural affairs under parks and rec was a terrible political decision. We can do better.
- This city is missing a variety of art museums. There are many art galleries with inconvenient hours, but not any reputable museums, in my opinion.
- Less white and tan everywhere
- Why can't we have the whole community come together and paint a collaborative mural of what Las Vegas is to locals???
- That would sound so fun to do
- It is time to fund a world class art museum in Las Vegas. We now have many new art attractions in the casinos, Area 15, Seven Magic Mountains, street murals, public art sculptures plus the Arts District and Downtown Galleries are now attracting more and more art loving tourists. Having a dedicated art museum would solidify Las Vegas as an art destination.
- On the east side of 14th Street, just north of Charleston, there is the NV Energy Mayfair Substation, which is MAJOR eyesore. Would love to see an ambitious public art installation to disguise as much of the substation's ugliness as possible.
- Thanks for doing this survey! Would love to see more arts in LV!
- I love the various artworks around town, even the painted utilities boxes.
- The arts district should use special sealant over their paintings and murals so that graffiti and vandalism can easily be erased. Create more sculpture statues in the arts district
- Putting art in business areas is an important tactic in getting companies and their execs to support the arts. It puts it right in their line of sight each day and makes it top of mind.
- I believe the Arts team is doing a great job. Let's update the Paintbrush Sculptures
- Thanks! Love to see as much functional and interactive art as possible! Get wild!
- I've been trying to volunteer but no response.
- We need a world class art museum in the City of Las Vegas. Stop waiting for developers to fund and build one. Let's gooooo. Until then more interesting and diverse public art. Thank you, MK

- Yay for more art
- Would like to see innovative creative shade structures and sculptural art around trees lining our sidewalks. Shade for walking humans should come before art but if putting the two together makes it happen that's great. Art that requires trees. I propose a public art project called "1000 Willow Acacia Trees for tying love notes to." I'm your artist, let's make it happen. -Amanda Farrar
- In 2004, I completed a commission invitation from MGM Resorts to create a pair of paintings each 6 ft. X 4 ft. In size. My signed pieces were installed inside the Bellagio Hotel since that year.
- I think the added art has been wonderful. I like looking at it downtown, parks and when I'm sitting at red lights.
- Keep doing your best! The people who grew up here know how far we've come already, just keep going.
- We moved from the Centennial Hills to Downtown to be closer to the Arts Community
- I look forward to seeing future updates about arts opportunities in and around Las Vegas.
- Keep adding public art! Add a park and outdoor venue to the arts district for free shows, artists to do live art, a cool place to sit and rest
- We need community effort to find place for homeless folks to live other than in front and side of my home. Stricter laws on thief
- Commission more local artists.
- Open Huntridge Circle Park
- Minorities who want to support the cultural arts should be equally supported. I've been involved in the Latino arts for a decade and all the work has been individual with no government support.
- Find an outreach program to remove transients from the streets. They are maliciously hurting themselves and the community and refuse help due to their mental state.
- I am thankful the city recognizes the poet and importance of Art in a community.
- Las Vegas needs more support of the arts musically as well too
- Feel this survey was poorly done. I believe it was worded to achieve a preconceived conclusion.
- I'm an artists who does most of my business with people outside of Vegas. I would like that to change, but the opportunities available feel far and few between. The feedback I get about some of the big public works we have is also very astounding. I think Vegas has lots of big abstract sculptures which is great if you like that sort of art. But people like all sorts of art and we should be known for the culmination of talents that Vegas artists can really put on.
- How can I get my art displayed?
- Need even more public art.
- I am a plastic artist. I will like to participate a some events of art. Thanks
- Please do not waste the money on projects designed for the wealthy only like the Smith Center.
- PLEASE KEEP UP PLACEMENT OF ART-EVENTS & PERFORMANCES! ALL FORMS OF ART ESSENTIAL!!
- Please add more art centered activities
- Making music, theater, and the arts available to youth will help to inspire and give them joy and purpose! There is so much artistic talent here and I encourage more programs for our youth in addition to sports.
- Oakland A's to Las Vegas? #Opposed
- We need more art in the suburbs. I had been talking to the state about the centennial bowl, I worked on the 215 committee. I want to see a lot more than a turtle at the centennial bowl. We need some art instillations over at the Walmart shopping center entrance. Make the area look like people have pride in the area
- More cultural arts is needed in Las Vegas as it continues to grow. An arts museum would be nice.
- I teach art history at UNLV & Nevada State
- Thank you for being proactive.
- Keep up the good work!!
- I recommend that the city consider partnering with other organizations such as Art Production Fund (they partnered with the Cosmopolitan Las Vegas on the P3 Studio Project and with Nevada Museum of Art on 7 Magic Mountains) to create temporary public art projects in non-traditional art spaces to introduce contemporary art to new audiences. P3 Studio and 7 Magic Mountains have been very successful in engaging with both local and tourist communities. <https://www.artproductionfund.org/about> Another project/model for temporary public art projects to activate neighborhoods and connect with other arts communities on a national level - <https://terrainexhibitions.org/mission>
- I work with the Annie F Lee Art Foundation. We would love to see her works represented by the City, as she also owned a gallery in Henderson and a Home here. She passed in 2014 and her Grandson, who was raised in Las Vegas owns her works and leads the foundation.
- I love living in Las Vegas and I am very proud to work for the City of Las Vegas. All forms of art are very interesting and thought provoking to me. I love experiences involving beautiful things, ideas or images.
- The city has done an amazing job promoting the arts, preserving history, and building an identity for our community that makes us one. I am so excited to see what comes in the future.
- Vegas raised
- Keep up the great work
- I love to go to the downtown to see what's new at City of LV

- We need more indigenous art. Las Vegas history didn't begin with Conquistadors, Mormons or the railroad. There are 20 federally recognized tribes in Nevada and they should be the focus of what type of unique-to-Nevada art should be installed. Bureau of Land Management has a program highlighting native Nevada plants which would be a nice cross over and bring awareness and pride in to what makes Nevada special and unique rather than modern art.
- I appreciate all of your efforts, but would like to see spaces that prioritize heat safety come before public art. Public health as climate change strengthens should be prioritized. Look at the study that UNLV did on East LV. In addition, homelessness. Let's figure something out and spend dollars on that growing crisis. Art is important, but more important for our city's reputation is how we get people off the street and either in institutions or rehabilitated. My best!
- Follow the blue print that the arts District in Wynwood Miami followed, and we will create a very special place that will attract locals and tourists alike
- Only elected officials that want to destroy property values would continue to paint ghetto electrical boxes in nice neighborhoods
- Glad you're doing this. The enthusiasm to skip the actual work of building a community with any form of support will just raise rents, price out local artists, bring in flash in the pan artists from else where to suck up the money available. The Ugo's and Oppenheim's displaced regional on artists that would have benefited far more from the opportunity than those artists and their enormous payout void ever touch. The disbelief of hearing the word arts district should infuriate us all when our own city raised artists business license fees while practically giving property and resources away to bar after restaurant after brewery while nearly every artist left. Now we have first good truck Friday with all the spray painted, superhero, pop knock off triteness anyone could dream of and not a gallery or significant showing in sight. Hope something supportive can happen before all the artists lose their last dime, give up, and leave.
- Talking about art is always a good thing
- I love the banners on telephone poles. I love them on Market Street in San Francisco. I lived there for 25 years and saw banners displaying LGBTQ Pride, Veterans, Christmas, and City History. They are not as huge an investment as static art, they can be changed periodically, they are hard to deface or vandalized, and they are colorful. I saw an example on this survey. Thanks for caring!
- Let's impact our surroundings through a positive way
- Senior Designer at Meow Wolf
- Interested in being more involved with 18b area
- Thank you for supporting public art in Las Vegas! Would love to see more.
- I would like to see an art tour of Las Vegas
- I produced 2 shows at the District Library and communicated with schools and Gov't officials. I did not get any feedback or support.
- Thank you for the adventure and sharing your art.
- I love Las Vegas! The city's effort to be more open and involved in the arts over the past few years had been great. I have ideas about the cultural corridor and how we can reactivate that area.
- With all the new pro sporting events, I would like to see more arts interactions with them. Both gallery type art and public art. For example, supply art for the F1 building events, Superbowl, rodeo, drafts, all star events, Stanley cup playoffs, baseball, etc
- Those musical notes are really banal...we can do better
- You should either repair and relocate Paintbrush Gateway or simply get rid of it.
- Thank you for giving the community an opportunity to input ideas.
- Stop gentrification; fine landlords who don't immediately develop their properties; underwrite promising arts-centric businesses; use zoning and licensing to keep Arts District arts-centric.
- Great sprat program
- The Nevada legislature has allocated money for a museum. The museum should be zero carbon and a be a beacon for the young people who want a world to enjoy. The funding coming down from the federal government, by multiple agencies, for environmental equity and justice can offer significant opportunities for some funding. All public art should support environmental equity and justice.
- Public art will enhance Las Vegas for both locals and tourists. Win Win!
- Plant more Tress/ Botanic Gardens on the street.
- I love the art we have—let's make and share more!
- More art please
- Please reopen Huntridge Park.
- The city has a great opportunity to make the city even more beautiful and to uplift local artists, however a lot of new projects going up in neighborhoods don't reflect the neighborhood or are eye-sores.
- Appreciate your community efforts
- Las Vegas needs a state art museum at least as big as the one in Reno
- Steel chambers, late the pyres...of her salamandrine fires, Cold currents thrird, and turn to rhythmic tidal lyres.
- Keep doing what you're doing
- IndigenousAF is doing to give voice to the historically unheard populations.
- So glad public art is important to the city

- The City of Las Vegas is doing amazing things in the arts!! Thank you for all you do for our community.
- I have been looking for artist's opportunities in the city I live in. It has been difficult to live in vegas as an artist due to the closing of local galleries
- Keep the art locally designed & created in support of local artists!
- As artists we appreciate living in a city that promotes art and artistic experiences
- Please contact me to discuss these issues ANY TIME! #EatMoreArt
- Yes contact to help advocate volunteer for Arts District and volunteer in fundraising, promoting and grant writing for the arts. Thank you
- Art should reflect the people and show the diversity of an evolving city that is more than just the strip.
- I think public art should be done by local artists and support the local arts community.
- Good art is challenging....keep it interesting
- I would like to see a major public piece of art, i.e. a sculpture or mural, honor Mayor Carolyn Goodman, before she leaves office.
- Keep up the great work!
- Love living in Las Vegas.
- No controversial "art", art should inspire, create joy
- All those photos here are interesting and many I have yet to visit. Hope there is a list of all the current installations and locations somewhere on the CLV webpages. Thanks for doing this.
- Allow for more "crafty" type events for local artisans at an affordable venue
- Public Art should be part of our daily lives for all people: residents and visitors.
- Thank you for including the arts in Vegas!
- What's the process for each project's approval?
- I would like to be a part of the arts community
- We need to start thinking like a globally connected community
- Looking forward to attending as many in person meetings as possible. Also, thank you for the opportunity to be involved within the community.
- Las Vegas needs a real art museum.
- Most important thing is financially supporting initiatives from as many local artists as possible. Otherwise, local artists may move away.
- Love Las Vegas - Moved 6 weeks ago from Portland, OR
- Norte y Sur is an amazing \$17,000 sculpture with a dreadful site. It needs to be landscaped. We think it every time we drive by. It's truly horrible. If water is a concern, hardscape it. Start there before investing elsewhere!!!
- Thank you for all your hard work :) I'm so excited for this project and our new master plan.
- I am a graffiti artist. I used to live in Miami. I moved here to Las Vegas. I resent it. Please join your activities. I can paint very well.
- If Las Vegas wants to develop a centralized sense of community, it needs to partner with the county and the other sites to make tunnel building a cohesive community,
- Stop amazon resellers in art shows
- Stop using the displays of public art as a way to further marginalize our unhouse comrades. its their spaces too.
- Happy to be here
- This is an amazing survey thank you
- Places like NUWU are important. please support and encourage them.
- More art please
- i want to see a stronger connection from the CLV to LV paiute tribe, the pow wow would be a great start (note: i dont know what it said but i think it says pow wow)
- Free space for local artist
- Create more spaces for artists that either build wealth or are completely fine to use and don't exploit
- CLV needs to devote more resources to the arts and support local artists.
- Historical murals!
- Downtown parks!
- Should do more events like first friday or free events
- Your stand is very artistic
- Las Vegas is an amazing place to live. Proud to be part of this community
- Continue to do what you do
- It's beautiful to display art pieces and you should continue to support many local artists!
- Keep working to amplify the visibility of the artists + arts that are resident to las vegas
- Great work bring the fine art event to smith center!
- Love the arts in LV
- Thanks for improving the arts in LV =)
- More adult performing arts classes! <3
- Looking foward to your plans!
- More festivals at symphony park 3-6 times a year!
- Would like to see funds in performing arts/exercise and folk dancing, tango
- You rock!
- Would love to see more mid rise residential development, similar to whats happening near smith center. mid rise residential areas support downtowns which support art districts
- Thank you for continuing to promote arts in LV
- Art is very important =) please support performing arts more in the city and community groups!

- I grew up in a town that did community events often and I recommend it
- I loved the opportunity to support art in the community!
- Support local live music
- Help give hope and seeing art can be very uplifting and helpful
- Have a nice day!
- Keep advancing all aspects of the arts in las vegas.
- Art/shade/picnic tables
- Please support the arts and artist!
- I've lived here for 53 years and have a lot of wonderful changes, but we need more!
- Art teacher at durango HS
Business owner of Sparks Art PaintParty! :) I host paint parties / art tuitions sessions!
- Would love to see more city support for smaller performance art orgs. -- Vegas theatre co., majestic-- grand microgrants, etc.
- I love this! Keep it up!



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D. COMMUNITY ENGAGEMENT

February 16, 2023

Presentation at the Las Vegas Arts and Culture Summit

April 20, 2023

Presentation to the Las Vegas Arts Commission

April 24 - July 31, 2023

Online Survey Issued

May 3, 2023

Meeting and Tour at the Marjorie Barrick Museum of Art

Meeting with Ward 4 Office and Arts Commissioner

Tour of Artwork Storage Facilities at City Hall

Meeting with Department of Parks, Recreation and

Cultural Affairs, Public Art and Gallery Program

May 4, 2023

Meeting with Ward 6 Office and Arts Commissioner

Meeting with Ward 1 Office and Arts Commissioner

Meeting with Nuwu Art Collective

May 5, 2023

Tour of city of Las Vegas Public Artworks

Artist-Led Engagement Activity and Survey Issued at the
First Friday Artwalk

May 6, 2023

Artist-Led Engagement Activity and Survey Issued at the
2nd Annual Symphony Park Fine Arts Festival

June 1, 2023

Artist-Led Engagement Activity and Survey Issued at the
Bridges Opening Reception at Nuwu Art Gallery + Community
Center

June 9, 2023

Artist-Led Engagement Activity and Survey Issued at the
Iridescence Market at Nuwu Art Gallery + Community Center

June 26, 2023

Meeting with Plan Steering Committee (1 of 3)

June 28, 2023

Online Community Meeting (1 of 2)

June 29, 2023

Online Community Meeting (2 of 2)

July 10, 2023

Meeting with the Department of Neighborhood Services
Meeting with the Department of Economic and Urban
Development

July 11, 2023

Meeting with the Department of Parks, Recreation and
Cultural Affairs
Meeting with the Department of Parks, Recreation and
Cultural Affairs, Public Art Program Staff

July 20, 2023

Meeting with the Department of Community Development

July 26, 2023

Online Focus Group Meeting with Private Development
Stakeholders (1 of 2)

August 8, 2023

Online Focus Group Meeting with Private Development
Stakeholders (2 of 2)

September 6, 2023

Meeting with the Department of Parks, Recreation and Cultural
Affairs, Gallery Program Staff

September 20, 2023

Meeting with Plan Steering Committee (2 of 3)

October 19, 2023

Presentation to the Las Vegas Arts Commission

December 19, 2023

Meeting with Plan Steering Committee (3 of 3)

E. LAS VEGAS MUNICIPAL CODE

TITLE 2 - ADMINISTRATION, CHAPTER 2.34 - ARTS COMMISSION

This chapter of the Las Vegas Municipal Code provides the framework for the city of Las Vegas Public Art and Gallery Program, including the establishment of an advisory body and funding source, as well as defining the parameters of qualifying artworks within the programming.

2.34.010 Established / Purpose.

- A. There is created an Arts Commission.
- B. The purpose of the Arts Commission shall be to serve as an advisory body to the City Council with respect to matters pertaining to the arts (Ord. 3288 §3, 1987)

2.34.015 Definitions.

As used in this Chapter, unless the context otherwise requires, the words and terms defined in this Section have the meanings ascribed to them herein as follows:

“Administrative Cost” means all costs associated with the operations of the Art Commission, including those costs incurred in connection with artistic programs and projects and the selection, acquisition, installation and exhibition of, and publicity about, city-owned works of art.

“Arts Fund” means the fund designated in Subsection (A) of Section 2.34.130.

“Capital Improvements” means any city capital project including, but not limited to, those paid for wholly or in part by the city to construct, remodel, renovate, or repair any building, park, street, sidewalk, parking facility or utility or any portion thereof within the limits of the city boundaries.

“Municipal Arts Fund” means the fund described in Section 2.34.180.

“Municipal Arts Plan” means an annual plan approved by the City Council for works of art and other artistic programs and projects in the city.

“Percent for the Arts” means a program whereby a percentage of the city’s annual capital improvements budget is appropriated by the city Council to the Municipal Arts Fund.

Works of Art.

1. “Works of Art” means:

- a. Two or three dimensional art that may be integrated into the structure of a public works project, building, landscape, other fixture or element, in any material or media or combination thereof;
- b. Two or three dimensional art of any material or media or combination thereof;
- c. Enhancements to public works projects, buildings, landscapes or any standardized fixtures and elements that are designed by an artist or by a design team which includes an artist member; and
- a. New genres including video, electronic and digital art, holography, video and additional technologically based forms as they evolve.

2. For the purposes of this Section the term “works of art” does not mean:

- a. Commercially mass produced objects of standard designs, except where these elements are integral parts of an original artwork;
- b. Reproductions, by mechanical or other means, of original works of art, except in cases of film, video, photography, printmaking or other media arts;
- c. Directional elements such as supergraphics, signage

or color coding, except where these elements are integral parts of an artwork;

- d. Decorative, ornamental or functional elements which are not designed by an artist; and
- e. Landscape architecture and landscape gardening, except where these elements are designed by an artist or are an integral part of an artwork, or are both designed by an artist and an integral part of an artwork. (Ord. 5654 § 1, 2003)

2.34.020 Composition / Qualifications / Voting Restrictions.

- A. The Arts Commission shall consist of twelve voting members to be appointed in the manner provided for in Section 2.34.030 of this Chapter.
- B. No member of the Arts Commission shall hold an elected public office.
- C. The members of the Arts Commission shall consider the total cultural well-being of the City and shall be persons who have diverse interests in, and knowledge about, the various artistic disciplines.
- D. As an individual, a member of the Arts Commission shall not serve as an advocate for a single arts discipline or for a particular arts organization. The Arts Commission as a whole shall serve as an advocacy body for all the arts disciplines.

- E. A member of the Arts Commission who serves as a board member or an officer of an arts organization shall abstain from the discussion with respect to and voting on that organization's applications to the Arts Commission for funding.
- F. The membership of the Arts Commission shall include at least one but not more than three arts professionals and at least one but not more than three practicing artists.
- G. For the purpose of this Section, the term "arts professional" means a person who is employed full-time in the profession of arts administration, and the term "practicing artist" means a person whose major profession is the practice of an artistic discipline. (Ord. 5392 § 1, 2001: Ord. 3288 § 4, 1987)

2.34.030 Composition / Appointments.

The membership of the Arts Commission shall be as follows:

- A. There is created an Arts Commission.
- B. The purpose of the Arts Commission shall be to serve
- C. Two members appointed by the members who are appointed pursuant to Subsections (A) and (B) of this Section; and
- D. The Director of Leisure Activities, or a designee, who shall serve ex officio. (Ord. 5392 § 2, 2001: Ord. 3288 § 5, 1987)

2.34.050 Term.

Except with respect to the ex officio member:

- A. The term of each member of the Arts Commission shall be four years or until his or her successor is appointed and qualifies.
- B. No member shall be reappointed more than once. (Ord. 5392 § 4, 2001: Ord. 3571 § 1, 1991: Ord. 3288 § 7, 1987)

2.34.050 Term.

- A. Any member may discontinue his or her membership by resignation and may be removed after a public hearing upon a showing of good cause, by the majority vote of the City Council.
- B. If any position becomes vacant, the Mayor, City Councilman or Arts Commission, as the case may be, who appointed the former holder of such position shall appoint a member to serve the balance of the unexpired term. (Ord. 3571 § 2, 1991: Ord. 3288 § 8, 1987)

2.34.070 Absence from meetings.

Any member who is absent from three consecutive meetings of the Arts Commission without a satisfactory excuse shall be removed from office by the City Council. (Ord. 3288 § 9, 1987)

2.34.080 Operational rules and procedures.

- A. The Arts Commission shall adopt operational rules and procedures for the conduct of its duties which shall be ratified by the City Council. The rules and procedures shall provide for annual election of officers, the conduct of regular and special meetings, and the appointment of subcommittees.
- B. The affirmative vote of two-thirds of the entire membership of the Arts Commission shall be required to amend such operational rules and procedures, and any such amendment must be ratified by the City Council. (Ord. 3288 § 10, 1987)

2.34.090 Operational budget.

The Arts Commission shall prepare annually an operational budget which shall be submitted to the City Council for approval. The budget shall provide for the costs necessary for the conduct of the administrative operation of the Arts Commission, including the staffing assistance that is provided in Section 2.34.110 of this Chapter. (Ord. 3288 § 11, 1987)

2.34.100 Administrative cost sharing / Fiscal agent.

The city shall provide for the administrative costs for the Arts Commission and shall serve as its fiscal agent. (Ord. 3288 § 12, 1987)

2.34.110 Staffing assistance.

The city shall provide professional arts administrative staff, clerical and staff resource assistance to the Arts Commission. (Ord. 3288 § 13, 1987)

2.34.120 Powers and duties

- A. Make recommendations with respect to the Municipal Arts Plan, with annual updating of such recommendations;
- B. Advise with respect to all matters concerning the arts, including suggested legislation and the allocation of funds in support of the arts;
- C. Propose methods to encourage private initiative in the fields of art;
- D. Develop plans and proposals for submission to the city for the purpose of encouraging the City Council to seek State, Federal and private funds for the support of the arts;
- E. Make recommendations to the City Council with respect to the establishment of and appropriations to the Arts Fund for artistic programs and projects and the granting of funds therefrom;
- F. Encourage the highest possible standards in the development and presentation of artistic programs;
- G. Encourage an awareness of the value of the arts to the quality of life in the city and its residents and visitors;

- H. Serve as liaison between the arts community, the general public and the City Council with respect to matters concerning the arts;
- I. Strengthen, support and collaborate with new and existing cultural organizations, projects and programs;
- J. Consult with, support and advise arts organizations, individuals, local colleges, universities, libraries and the Clark County School District with respect to the coordination and development of the arts in the city and the arts in education;
- K. Review and make recommendations with respect to the acquisition, commission or purchase by the city of works of art to be placed on public property or in public works, with the exception of works of art given to or purchased by museums, and to make recommendations with respect to the removal, relocation, upkeep, conservation and alteration of existing works of art in the possession of the city; and
- L. Engage in such other activities or projects relative to the arts as may be authorized by the City Council.
(Ord. 5654 § 2, 2003; Ord. 3288 § 14, 1987)

2.34.130 Establishment of Arts Fund / Appropriations.

- A. A special account shall be established for the purpose of receiving private, local, State and Federal funds obtained by the city for artistic purposes consistent with the function of the Arts Commission. The fund shall be known as the Arts Fund.

- B. All funds received by the city or the Arts Commission for artistic programs and projects and works of art, and all funds appropriated by the City Council to the Arts Commission shall be deposited in the Arts Fund, with the exception of:
 - 1. The Arts Commission's operational funds;
 - 2. The budgetary appropriations made by the City to its departments for artistic services; and
 - 3. Percent for the Arts Funds.
- C. All funds deposited in the Arts Fund shall be used exclusively for the purpose or function for which they are appropriated, specified or donated. In the event that funds deposited in the Arts Fund are unspecified, the Arts Commission shall make recommendations to the City Council with respect to the use of these funds for purposes consistent with the function of the Arts Commission.
(Ord. 5654 § 3, 2003; Ord. 3288 § 15, 1987)

2.34.140 Percent for the Arts Program / Created.

- A. There is hereby established a program for funding works of art in conjunction with city capital improvement projects, to be known as "Percent for the Arts."
- B. Under the Percent for the Arts program the City Council shall appropriate not less than one percent of the city's annual capital improvements budget to the Municipal Arts Fund.

- C. For the purposes of this Section, “capital improvements budget” means only those funds budgeted for transfer to capital project funds from the general fund and proceeds from the sale of bonds whose debt service is paid solely from general fund revenues.
- D. In addition to the annual Percent for the Arts appropriations, the City Council may make additional annual appropriations to the Municipal Arts Fund which shall be subject to the same terms and conditions applying to expenditure of Percent for the Arts funds. (Ord. 5654 § 5, 2003)

2.34.150 Percent for the Arts Fund / Eligibility.

- A. Only those works of art approved by the City Council for capital improvement projects as part of the Municipal Arts Plan shall be eligible to receive expenditures from Percent for the Arts funds.
- B. For the purposes of this Chapter the following are permissible works of art expenditures:
 - 1. Artists’ design services, development of design concepts and models and the selection, acquisition, installation, fabrication and exhibition of works of art;
 - 2. Identification plaques and labels;
 - 3. Water works, electrical and mechanical devices and equipment which are an integral part of the works of art;
 - 4. Frames, mat and single pedestals necessary for the proper presentation of the works of art;

- 5. Walls, bases, pools or other architectural or landscaping elements on or in which the works of art are placed or affixed and which, in the opinion of the Arts Commission, are an integral part of and contribute to the aesthetic and structural support of the works of art;
- 6. Architectural or landscaping elements which themselves constitute some works of art;
- 7. Ongoing operating expenses or maintenance of works of art, architectural elements on or in which the works of art are placed, or sites where works of art are located; or
- 8. Any other expenditures as approved by the City Council in the Municipal Arts Plan. (Ord. 5654 § 6, 2003)

2.34.160 Works of art at capital improvements projects / Display.

Works of art at capital improvements projects may be placed on public display, integral or attached to a public building or structure, detached within or outside a public building or structure, or as a part of the landscape or a public park, square or other outdoor public site or lands. (Ord. 5654 § 7, 2003)

2.34.170 Municipal Arts Plan / Submission requirements.

- A. A Municipal Arts Plan for the next fiscal year shall be submitted by the Arts Commission not later than February each year for City Council approval, which plan shall include any:
 - 1. Proposed works of art for capital improvements projects;
 - 2. Proposed works of art for sites and locations not in conjunction with capital improvements projects;
 - 3. Progress reports and completion plan regarding the design, selection, acquisition, fabrication and installation of uncompleted works or art previously approved by the City Council; and
 - 4. Requested funding from the Arts Fund and Municipal Arts Fund, respectively, for proposed and ongoing works of art projects.
- B. The Municipal Arts Plan shall be submitted to the city Council in conjunction with the city's capital project plan for the next fiscal year.
(Ord. 5654 § 8, 2003)

2.34.180 Municipal Arts Fund / Account provisions.

- A. A special account shall be established for the purpose of receiving funds appropriated by the City Council pursuant to the Percent for the Arts program. The fund shall be known as the Municipal Arts Fund.

- B. All funds deposited to the Municipal Arts Funds shall be used exclusively for the purpose or function for which they are appropriated.
- C. Except as otherwise provided in this Section, funds remaining in the Municipal Arts Fund at the end of each fiscal year shall carry over in such fund for the next fiscal year.
- D. Funds in excess of one million dollars remaining in the Municipal Arts Fund at the end of each fiscal year that are not committed to works of art approved in the Municipal Arts Plan for that year or previous years shall revert to the city general fund.

(Ord. 5654 § 9, 2003)

2.34.190 Arts Commission--Dissolution.

In the event of the repeal of this Chapter and the dissolution of the Arts Commission all funds remaining in the Arts Fund and Municipal Arts Fund shall revert to the city and be used for artistic purposes except as follows:

- A. There is hereby established a program for funding works of art in conjunction with city capital improvement projects, to be known as "Percent for the Arts."
- B. Any restricted gift or donations shall03)



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F. ARTWORK COLLECTION MANAGEMENT POLICY AND PROCEDURE, PROPOSED

This appendix provides the proposed framework for the Artwork Collection Management Policy and Procedure for the city of Las Vegas Public Art and Gallery Program, including artwork selection, care, display, management, removal, and special considerations.

PURPOSE

The purpose of this policy is to establish a framework of policy and procedure for the collection and management of artworks which have been acquired both permanently and temporarily for the city of Las Vegas ("city").

The city has designated the Department of Parks, Recreation and Cultural Affairs, Cultural Affairs Unit, Public Art and Gallery Program as the appropriate stewards of this policy and related processes, with positions created as part of a long-standing program committed to the professional industry-standard operations of these programs.

Through this policy, the city ensures that:

1. Its collections are accounted for by annual inventory and documented in the collections management database.
2. Its collections are protected, secure, cared for, and preserved by qualified employees.
3. Acquisition, accessioning, deaccessioning, care and related activities pertaining to works in the collections are conducted in a professional manner that complies with applicable laws, and reflects the highest industry and ethical standards.

SCOPE

Applies to all city employees, elected officials and volunteers, including members of the Las Vegas Arts Commission and other City advisory bodies, and all artworks as further defined below.

DEFINITIONS

The City's Public Art and Galleries section oversees and operates two programs which are identified under the broader term of "Artwork Collections":

1. Public and Permanent Artwork Collections Program
 - a. Oversees the development of Permanently Sited Public Artworks
 - b. Oversees the management of the Permanent Art Collection
2. Gallery and Loaned Artwork Exhibitions Program
 - a. Oversees the Loaned Artworks Collection
 - b. Oversees the exhibition of artworks on loan for temporary exhibitions

General Definitions

Artist: A practitioner of the creative arts, recognized by such critics and peers, with a body of work including commissions, exhibitions, sales, publications and collections.

Artwork: An original work, or limited edition of permanent or temporary art, created by an artist or in working with an artist, in any style, expression or genre, conceived in any material, medium or combination of media, including those originating in a digital format. May be a functional amenity or object, and/or part of an architectural or landscape design if an artist was involved in the design or creation of the work.

Artwork Collections: A blanket term to encompass artwork under the purview of the city of Las Vegas, including Public Artwork, Permanent Artwork, Loaned Artwork, Temporary Artwork, and artworks intended for interior display.

City: A blanket term to include the city of Las Vegas as a whole, including geographic area, government, properties leased and owned, as well as its employees and elected officials.

Excluded Items:

The following are not subject to this policy:

- Ancient Art, Archaeological Materials, Cultural and Historical Artifacts, as the city does not currently have the capacity to properly collect these items in alignment with industry-standard museum practices;
- commercially mass produced objects of standard designs, except where these elements are integral parts of an original artwork;

- directional elements such as super graphics, signage or color coding, except where these elements are integral parts of an artwork;
- decorative, ornamental or functional elements which are not designed by an artist;
- landscape architecture and landscape gardening, except where these elements are designed by an artist or are an integral part of an artwork, or are both designed by an artist and an integral part of an artwork.

Exhibition / Exhibit: The display of artworks, including within designated galleries, facilities, indoor and outdoor.

Found in the Collection: Artworks already on the city's premises with unknown ownership. These items are frequently identified during office relocations and changes in staff.

Gallery / Galleries: A room, building or area specifically designated for the display of artwork.

Las Vegas Arts Commission / Arts Commission:

The twelve-member volunteer advisory body appointed by the Las Vegas City Council, members of the Commission, and the Office of the City Manager, as defined pursuant to Chapter 2.34 of the Las Vegas Municipal Code. The Commission reviews all permanent and public artworks and projects facilitated by the city, including new projects, project proposals and donations.

Loaned Artwork: Artwork which is not owned by the city but has been temporarily provided to the city by the owners of such artwork for display within a city-owned facility, through a formal agreement with a specified period for which the artwork will be temporarily displayed before being returned to the owners.

Permanent Artwork: Artwork which has been acquired with the intent of being maintained as part of the city's collection for a minimum of five years, including large-scale public artworks and small portable works of art which may be displayed in varying indoor city locations.

Prohibited Content: Any material, including pictorial representation or any statue or other figure, of which the average person, applying contemporary community standards would find that the work, taken as a whole, depicts offensive representations and lacks serious literary, artistic, political, or scientific value. (Reference LVMC Chapter 10.42 for further clarification).

Provenance: The recorded journey of an Artwork from its origin through one or more owners to the present day.

Public Art and Galleries Section / Public and Visual Arts Section:

An operating section within the Department of Parks, Recreation and Cultural Affairs which includes the Public Art and Gallery Program Section Manager (also titled and referred to as "Public and Visual Arts Section Manager"), Visual Arts Specialists and reporting staff, who have been hired by the city to operate the Public and Visual Arts programming, including the management of the Artwork Collections, Gallery Programming and Public Art Programming.

Public Artwork: Artwork in any media whose form, function and meaning are created for the general public through a public process. It is a specific art genre with its own professional and critical discourse. Public art is visually and physically accessible to the public; it is installed in public space in both outdoor and indoor settings. Notably, public art is also the direct or indirect

product of a public process of creation, procurement, and/or maintenance.

Types of public art may include:

- Two or three-dimensional art that may be integrated into the structure of a public works project, building, landscape, other fixture or element, in any material or media or combination thereof;
- two or three-dimensional art of any material or media or combination thereof;
- enhancements to public works projects, buildings, landscapes or any standardized fixtures and elements that are designed by an artist or by a design team which includes an artist member; and, new genres including video, electronic and digital art, holography, video and additional technologically based forms.

Temporary Artwork: Artwork which may or may not be owned by the city which has been installed or displayed for no more than 180 days.

POLICY

A. History

The city's Artwork Collection and general programming has been broadened, strengthened, and enlarged in the years since the founding of the city in 1905, the celebration of the nation's bicentennial in 1976, and the formalization of the Las Vegas Arts Commission in 1987, and followed larger worldwide trends in municipal artwork collections and including the operations of

multiple formal gallery and exhibition spaces, a robust Loaned Artwork program, and establishment of a Public Art and Percent for Arts Program in 2003. The city's collection contains Permanent and/or Public Artworks, as well as those Loaned or on Exhibition, including original works of fine art, indoor and outdoor murals, reproductions of historic photographs, sculptures, and has been further defined in the **Definitions** section above and includes artworks by regional, national, and international artists.

B. Program Descriptions

The city's Artwork Collections Management Program serves to enliven and enrich spaces owned and/or operated by the city of Las Vegas by providing members of the public and employees access to artworks by local and non-local artists.

Goals

1. To enhance the aesthetic experience of persons visiting and working in city buildings and spaces.
2. To invite city employees to feel as if they are part of the process of placing artwork within their workspaces.
3. To invite members of the public to feel as if they are part of the process of selecting artwork within their community.
4. To provide visibility to artists and their artwork.
5. To provide exhibit space for the city's Artwork Collections

C. Location for Display

Artworks in the city's collection may be displayed in public areas of any city-owned building or outdoor space, including established galleries, lobbies, reception areas, public corridors, and conference rooms, as well as parks, parking lots, plazas and similar public spaces. Artworks may be displayed in offices and less-visible city-owned spaces, subject to Public Art and Gallery Program approval.

It is imperative that the designated Galleries are programmed with exhibitions in alignment with the city's Artwork Collections Management Policy in perpetuity. These spaces have been specifically designated and designed with the purpose of displaying artworks which have been thoroughly vetted through the this policy.

All artworks displayed by the city may be considered Government Speech and may not contain Prohibited Content. All artworks require review and approval by the Public Art and Gallery Program, and if deemed appropriate, the Las Vegas Arts Commission.

Excluded Items as defined in the **Definitions** section are not subject to this policy.

Eligible Exhibit Spaces

1. Current and Planned Galleries
 - a. Las Vegas City Hall, 495 S. Main Street

- i. The Grand Gallery, First Floor
 - ii. The Chamber Gallery, Second Floor
 - iii. The Olive Gallery, Seventh Floor
 - b. Historic Fifth Street School, 401 S. Fourth Street
 - i. The Mayor's Gallery
 - c. Charleston Heights Arts Center, 800 S. Brush Street
 - i. Gallery
 - d. West Las Vegas Arts Center, 947 W. Lake Mead Blvd
 - i. Gallery
 - e. Civic Plaza, 525 S. Main Street
 - i. Gallery (Planned)
2. Additional Exhibition Spaces
 - a. Lobbies
 - b. Elevator bays
 - c. Passageways / hallways

D. Collection Management

Artworks in the city's Artwork Collections are entered into a Collection Management database that is maintained by the city's Public Art and Galleries section.

Collection management encompasses accessioning, documentation, inventory, maintenance, conservation, and deaccessioning artwork. The acquisition and display of artworks by the city require a commitment to care for and maintain the works in a manner that adheres to the

standards of the public art sector. These include best practices written in law such as the Federal Visual Artists' Rights Act of 1990 (VARA), policy decisions adopted by City Council, and recommendations by the Las Vegas Arts Commission.

What Artworks the City Collects

The city collects Loaned, Permanent and Temporary Artwork as defined in the **Definitions** section.

1. All artwork accessioned into the city's Artwork Collections should be subject to the criteria set forth below:
 - a. Artwork must be consistent with the scope of the collection and the city's mission.
 - b. Artwork must be in an acceptable condition or capable of being returned to an acceptable condition, unless the deteriorated physical condition is the meaning of the work.
 - c. The city must be able to display, store and care for the artwork in alignment with industry standards.
 - d. Artwork should be of exceptional quality and enduring values as judged by the Arts Commission, Selections Panels, and the Public Art and Gallery Program employees.
 - e. Artwork should have importance or significance within the context of the artist's work and the collection as a whole.
 - f. Permanently sited artwork must relate to the architectural, historical, geographical, and/or socio-cultural context of the site.

- g. Funding and documentation for installation and future maintenance must be provided.
- h. As applicable, the artwork must meet city structural, building, right-of-way, electrical, and other codes for safety.
- i. As applicable, the artwork must meet Federal Americans with Disabilities Act requirements.
- j. Artwork must be durable and in good condition.
- k. As applicable, the city must have adequate storage space and appropriate exhibition venues for the artwork.
- l. Existing artwork must have provenance information establishing a clear title.

Documentation and Provenance Requirements

Each artwork requires documentation of all core information about the artwork in the collection, all transactions and activity relating to the collection, and all temporary works or holdings. All works of art in the city's care are assigned a unique number for purposes of identification and documentation. Cataloging practices involve documentation of the object identification number, artist, title, date created, date accessioned, medium, dimensions, location, and funding mechanism, along with at least one digital image of each artwork. Other documentation includes the accessioning process, contracts, permits, valuation information, exhibition and loan history, condition, routine maintenance, and any conservation of the artwork.

1. Documentation is maintained in the following ways:
 - a. Electronically,

- i. Through the inventory management system
 - ii. Through regular maintenance activities
 - iii. Through the loaned database
- b. Hard Copy
 - i. Physical records and files
 - ii. Temporary work files
 - iii. Project files
 - iv. Artist files

Appraisals and Establishing Value of Artworks

The city utilizes original acquisition documents and works with certified, qualified professional appraisal service providers in order to establish the value of an artwork within its collections.

In the event of an artwork donation, the city cannot provide appraisals of artworks to donors or other members of the public concerning artworks not within the city's collections. If the donor is not claiming the donation as a tax benefit and/or does not provide a reasonable fair market value estimate for non-cash donations, the department must determine the fair market value. Internal Revenue Service Publication 561, Determining the Value of Donated Property, may be used as a reference when trying to establish the fair market value for non-cash donations.

Reproductions and Derivatives

Artworks within the city's collection have a contract on file which defines the ability of the city and the artist to reproduce

or otherwise create derivative works of art, and the specific provisions vary per artwork and circumstance. In the event any city employees or member of the public desire to create such items (examples: t-shirts, stickers, or other memorabilia), the Public Art and Gallery Program Section Manager must be notified and approval must be gained. Reproductions or creation of derivative works, especially for commercial purposes and without explicit contractual ability to do so, is prohibited by law.

PROCEDURE

A. How the City Collects Artworks

Artworks may be acquired by the city permanently through commission, purchase, donation, or temporarily through a loan agreement. On occasion, artwork already on the city's premises with unknown ownership are identified as "found in the collection" and may be accessioned into the collection.

The city may elect to issue a public solicitation seeking applications for consideration (often referred to as a "Call for Artist" or "Request for Qualifications" or "Request for Submission of Qualifications" or "Request for Proposals") or it may seek out artists and artworks directly, at the discretion of the Public Art and Gallery Program Section Manager.

Departments seeking to acquire artworks, regardless if the request is for permanent or temporary artworks, shall route all requests to the Public Art and Gallery Program Section Manager and are not permitted to facilitate the collection,

commissioning, creation, acquisition or otherwise, independent of obtaining approval and working with the city's Public Art and Gallery Program.

Artwork Selection Committee

Artworks are selected for the Collection by way of a committee (also referred to as a "jury" or "evaluation panel") which may be established for the selection of individual artworks or groupings of artworks, including temporary exhibitions. The committee shall include an odd-number of no more than seven voting members and shall be comprised of representatives from the following categories: Department of Parks, Recreation and Cultural Affairs, the Public Art and Gallery Program, an arts professional, a member of the Las Vegas Arts Commission, and, if applicable, a representative from the workgroup or department impacted by the display of the artwork.

Artwork Selection Criteria

Artworks selected for the Artwork Collections shall be reviewed based upon, and not limited to, the following criteria:

1. Artistic merit of the artist's body of work.
2. Relevance of proposed artwork to its site and community.
3. Demonstration by the artist of strong conceptual skills with innovative and effective approaches demonstrated in other creative projects.
4. The artist's ability to design artwork concepts into materials that are appropriate for public space, taking into consideration maintenance, safety, and longevity.

5. The potential for the artwork to enrich and diversify the city of Las Vegas public art collection.
6. The artist's ability and willingness to collaborate with city employees, design and engineering professionals, stakeholders, and contractors.
7. The artist's probability of successful execution and completion of project.
8. The artist's appropriateness of qualifications for the project.
9. The artist's effective communication and organizational skills.
10. The completeness of the artist's application materials.

Artist applications will be evaluated to determine whether the artist(s) involved possesses the creativity, technical skills, appropriate level of experience, and discipline required of the public art project. Artist applications include a Letter of Interest, Resume, Images, and References. Some applications may require additional support materials (specified in the specific solicitation).

Artwork Commission and Purchase Procedure

The city has established the Las Vegas Arts Commission and primarily commissions or purchases artworks working through the Department of Parks, Recreation and Cultural Affairs, Public Art and Gallery Program. Any requests for the commissioning or purchasing of artworks for the city must be sent to the Public Art and Gallery Program Section Manager. The acquisition of artworks through commission or purchase are subject to purchase limits as defined in Nevada Revised Statutes.

Artwork Donation Procedure

The Department of Parks, Recreation and Cultural Affairs has an established policy and procedure for donated artwork and will work with the donor to ensure compliance with all applicable policies and procedures. Any requests for the donation of artworks for the city must be sent to the Public Art and Gallery Program Section Manager. Any donation of artworks, regardless of value, are subject to the citywide Donation Policy/Procedure (FN213) and Artwork Donation Policy/Procedure and requires approval from a representative from the Department of Parks, Recreation and Cultural Affairs prior to consideration.

Because of the city's commitment to maintain art in its collection, donations of artwork are carefully considered prior to acceptance, professional standards are applied in handling, maintaining, or restoring all the art in the collection, and a strict process is adhered to prior to relocating or disposing of any work in the collection.

The city requires donors to transfer all rights of reproduction unless the donor does not own such rights or the gift is made by a living artist of the artist's own work. In such cases, the city will seek a nonexclusive right of reproduction from the copyright owner.

Warranty

When purchasing works of art or accepting donated artworks, the city will seek representations and warranties from the seller that the seller has valid title and that the work of art is free from any liens, claims and encumbrances. With respect to purchases of art, the city will also seek indemnification for a full refund for the work of art in the event of any breach of warranty.

Artworks Found in the Collection

Items already on the city's premises with unknown ownership are to be considered "Found in the Collection" and may be accessioned into the collection. If an owner of a "Found in Collections" item is identified, the owner will be contacted to reclaim the item, transfer title, or formally loan the item to the city. Any item accessioned under the rules for items "Found in Collections" must be retained in the collection for at least two years before being eligible for deaccession. After this time, title of the item is considered transferred to the city in lieu of storage costs. Documents from the investigation will be placed in the item's folder and retained permanently as evidence of an attempt to locate the owner.

Incoming Loans

The city accepts temporary loans of art for short term exhibitions and for longer term display in its facilities and galleries, facilitated solely through the Public Art and Gallery Program Section staff. All incoming loans require an executed loan agreement between the city and the artist or owner of the artwork, prior to accepting the loan of artwork. The executed loan agreement shall include a detailed condition report of the condition of the artwork to be loaned.

Loaned artworks may not be removed from the city premature of their agreed upon loan period, with the exception of written request from the loaning party and written approval from the city.

Loaned artworks shall not remain on loan beyond their agreed upon loan period, with the exception of written request from the

city and written approval from the loaning party, in addition to a formal loan agreement modification

The city reserves the right to remove loaned artworks from display at its discretion and without approval from the loaning party.

Abandoned Loans

Artworks on loan to the city are to be retrieved by the lender within ten days of the artwork pick-up date indicated in their loan agreement. In the event the artwork is not retrieved within the agreed upon time frame, the artwork shall be considered Abandoned and become the sole property of the city. The city then reserves the right to remove, relocate or otherwise dispose of the artwork as determined necessary in the city's sole discretion.

Death of the Owner of a Loaned Item

In the event of the death of an individual owner of a loaned artwork, an executor or executrix of the estate will become the point of contact for the city in matters concerning the loan. To recognize an executor or executrix, the city must be furnished with proof of death of the individual owner of a loaned item (such as a death certificate) and verification of the named executor or executrix (such as a copy of the will or a letter from a reputable law firm.) It is the responsibility of the executor or executrix of the estate to provide these documents to the city. If the city receives no communication or notification of death and/or communication from an Executor/Executrix, loans may be considered Abandoned Items and disposed of accordingly.

Loans to other Government Agencies

On an exceptional basis, artwork may be made available for loan to other government agencies. Such loans are subject to the approval of the Public Art and Gallery Program Section Manager.

Loans to Individuals

The city does not loan artworks in its collections to private citizens or individuals.

B. How the City Displays Artworks

It is fundamental that the artworks in the city's collection are accessible to the public and appropriately displayed, which ensures promotion and appreciation of its significance.

Placement of Artworks

Artworks shall be placed in their display location by city employees of the Public Art and Gallery Program only, at their discretion. Requests for placement of artworks shall be directed to the Public Art and Gallery Program Section Manager. Locations for consideration include: established Gallery and Exhibition spaces, public facilities owned and/or operated by the city and including lobbies, hallways, elevator bays and conference rooms.

Relocation of Artworks

Artworks shall remain as placed by the Public Art and Gallery Program. Requests for the relocation of artworks shall be directed to the Public Art and Gallery Program Section Manager. Any relocation of artworks shall be coordinated and conducted by employees of the Public Art and Gallery Program only.

Removal of Artworks

Artworks shall remain as placed by the Public Art and Gallery Program. Requests for the removal of artworks shall be directed to the Public Art and Gallery Program Section Manager. Any removal of artworks shall be coordinated and conducted by employees of the Public Art and Gallery Program only.

Artworks may be considered for removal for a variety of reasons, including emergency removal due to public safety or concerns of structural integrity, observance of its identity and authenticity being harmful or obscene, or in the event the artwork is scheduled for consideration for deaccessioning.

Alteration of Artworks While on Display

Artworks shall remain as placed by the Public Art and Gallery Program. Artworks may not be decorated or otherwise altered while on display or in storage. Requests for the relocation of artworks to allow for decoration of an area shall be directed to the Public Art and Gallery Program Section Manager. Any relocation of artworks shall be coordinated and conducted by employees of the Public Art and Gallery Program section only. The artist's original intent in displaying the artwork, contractual

obligations relating to the artwork, mishandling of artwork, the use of adhesives on a sensitive surface, and the damaging of an artwork which is on loan to the city are some of the many considerations the Public Art and Gallery Program is responsible for being cognizant of in managing the collection.

Identification Labels and Plaques

Adequate and consistent labels and plaques must be created and displayed for each item in the city's Artwork Collection, whether on loan to the city or acquired as part of the permanent collection, and displayed indoor or outdoor. A label and plaque template has been included with this policy/procedure as an attachment.

Publicity Materials

The city shall support and encourage awareness and understanding of art by disseminating information through the development of publications, programs, and its website for a variety of audiences and members of the public at large. These will draw upon its collection and research as primary sources for stimulating aesthetic engagement and promoting familiarity with art in its historical, cultural, and material contexts. When possible, the city shall serve as a resource to support continuing scholarly investigation and research to document, publish, and advance understanding of the city's collections as well as contribute to broader academic and public discourses.

C. How the City Cares for Artworks

Care of the Collections

The city shall provide a safe and appropriate environment for the Artwork Collections, with effective security and environmental control, for the benefit of the general public, present and future generations. The city's standards of care shall be maintained for works of art permanently owned and on loan to the city and responsibilities lie on the city for maintaining and/or protecting any artwork within the purview of this policy.

If an artwork is damaged, employees of the city's Public Art and Gallery Program section must be notified immediately to rectify the situation. Email notification must be sent to PRCGalleries@LasVegasNevada.gov and should include, when possible:

1. A photograph of the artwork
2. A description of the specific concern
3. The date the damage was observed
4. The location of the artwork
5. Additional relevant details

The city's Public Art and Gallery Program section is charged with the long-term care of the collection and shall maintain exact documentation on all condition reports, examinations and treatments of artworks. This section is also responsible for the development of long-term preventive methods and conservation strategies, including best installation practices.

Maintenance and Conservation of Loaned Artwork

No alterations to a loaned artwork, including repairs or other maintenance attempts, are permissible without first consulting the artist and the artwork loan agreement in place. It is the responsibility of the Public Art and Gallery Program designated employees to communicate any maintenance concerns to the Section Manager and the artist or owner of the artwork.

Maintenance and Conservation of Permanent Artworks

It is the responsibility of the Public Art and Gallery Program designated employees to communicate any maintenance concerns to the Section Manager and the artist or owner of the artwork, as appropriate and in consultation with the artwork purchase or other agreement in place for the permanent acquisition of the artwork.

Maintenance concerns are a primary consideration in the commissioning and accessioning of artwork for permanent acquisition by the city. To further the goals of artwork longevity and durability and to keep future maintenance costs to a minimum, a pre-fabrication design review by a professional art conservator is required prior to the creation of all permanent artwork unless it is deemed unnecessary by the city. The choice of materials, fabrication techniques, and installation methods will be examined early in the design process at a point designated by the city. The conservator's review may suggest changes that the city can require the artist to accommodate before the final design is accepted.

Emergency Management

The city shall maintain an Emergency Management Plan for the Artwork Collections which shall be continually updated in accordance with current best practices based on current knowledge.

Records Management

All records relating to the city's Artwork Collections are classified by the State of Nevada as Museum Records and subject to a permanent retention schedule. All records created or received in the transaction of the city's operations of the Artwork Collection must not be dispersed or destroyed, except in accordance with its record retention policy. The city is to at all times maintain coherent, organized records on accessioned, non-accessioned and deaccessioned works of art, departmental loans, exhibition loans, and works of art brought into the city for possible purchase or gift.

Inventory Management

The city shall maintain accurate, up-to-date records on the identification, location and condition of all objects in the collection, as well as of ongoing activities such as exhibitions, loans, research and correspondence with donors, artists and scholars. These records should be recorded in the city's collections management database. Any original paper files regarding the acquisition of objects should also be retained. The city conducts an inventory of the contents of its galleries, exhibition cases, and storerooms at least once during every calendar year in support of the Fixed Asset Management Policy.

Photography and Reproduction

The city operates facilities which are open to the public and may be unmonitored for periods of time, and therefore cannot control the circumstances and frequency an artwork may be photographed. Artworks within the city's collection contain individual agreements which dictate the abilities of the city and the artist or owner of the artwork to photograph and/or reproduce the artwork.

D. How the City Removes Artworks from its Collections

Deaccessioning

The city is in a constant state of change and expansion and is obligated to maintain the city's Artwork Collections for the benefit of Las Vegas residents and visitors. Under rare circumstances, the city is obligated to conduct the necessary review and proceed with possible removal (deaccession) of artworks in the collection. Deaccessioning of artworks is a very delicate matter and must be managed according to strict criteria. Deaccessioning may never be used as a solution to generate additional funding to cover general operating budget gaps.

The Department of Parks, Recreation and Cultural Affairs has an established policy and procedure for the deaccessioning of artwork and will work with the donor to ensure compliance with all applicable policies and procedures. Any requests for the donation of artworks for the city must be sent to the Public Art and Gallery Program Section Manager.

Artworks on loan to the city are not eligible for deaccessioning, as they are not formally recognized as part of the city's permanently owned artwork collection.

E. Special Considerations for Employees

Personal Collecting

The city's employees, and in particular those closely associated with the Public Art and Gallery Program's curatorial functions, must exercise care to assure that no conflict of interest can arise between themselves and the city. Employees are expected to exercise reasonable judgment in determining whether the scope of their personal collection and/or collecting activities is such that the matter should be discussed with their direct supervisor.

Display of Personal Collections by Employees

The city recognizes that its employees may personally collect works of art for their personal enjoyment, and therefore does not discourage the display of works of art from employees' respective personal collections within their immediate workspace when those artworks are in alignment with the city's Artwork Collections overall permitted content and is allowable in accordance with individual city Departments and operating units. The display of artworks from employee personal collections is not allowed outside of the employee's immediate workspace.

Dealing in Art by Employees

An employee may not act as a dealer in purchasing or selling works of art on behalf of the city, nor may an employee use his or her influence at the city for personal gain in the art market, except in the instance where such activities are essential to the job description of the employee, and is limited to those employees within the Public Art and Galleries section. Acquisitions of artworks for the city's collection shall be facilitated in coordination with the Public Art and Galleries section of the Department of Parks, Recreation and Cultural Affairs and must include a vote with recommendation from the Las Vegas Arts Commission.

Gifts of Artwork to Employees

City employees may not accept gifts from vendors or service providers, including artists. Employees are encouraged to seek advice from their manager or director for unclear or unusual situations that might violate this rule. Employees are also encouraged to refer to the city's Code of Ethics Guidelines.

REFERENCES

City of Las Vegas, Archive and Records Center Storage Policy (CL-003)

City of Las Vegas, Artwork Deaccession Policy/Procedure

City of Las Vegas, Artwork Deaccession Worksheet

City of Las Vegas, Artwork Donation Policy/Procedure

City of Las Vegas, Artwork Loan Agreement Template

City of Las Vegas, Code of Ethics Policy/Procedure (CM115)

City of Las Vegas, Department of Parks, Recreation and Cultural Affairs, Employee Work Rules, Regulations and Other Important Information Manual

City of Las Vegas, Department of Parks, Recreation and Cultural Affairs, Donation Acceptance Form

City of Las Vegas, Donation Policy/Procedure (FN213)

City of Las Vegas, Emergency Management Plan for the Artwork Collections

City of Las Vegas, Fixed Asset Policy Procedure (FN210)

City of Las Vegas, Las Vegas Municipal Code Section 2.34 - ARTS COMMISSION

City of Las Vegas, Las Vegas Municipal Code Section 2.51.020 – Public Official Activities (excerpt)

Federal Government, Internal Revenue Service Publication 561, Determining the Value of Donated Property

City of Las Vegas, Public Art Guidelines (BS-PE-6.0)

State of Nevada, Ethics in Government Manual for Nevada Public Offices and Public Employees (NRS 281A)

Website, [Nomenclature for Museum Cataloging](#)

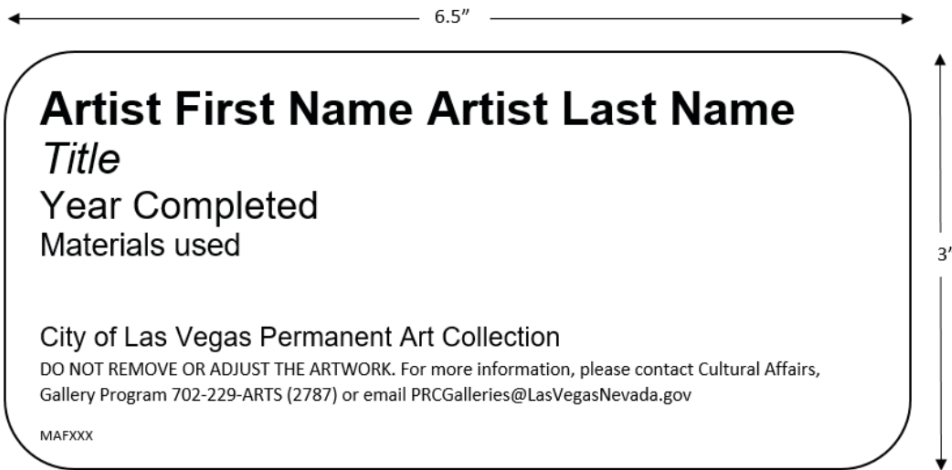
ATTACHMENTS

- Artwork Labels and Plaques Template
- Artwork Condition Report Form
- Artwork Maintenance and Conservation Form

ARTWORK LABELS AND PLAQUES TEMPLATE

Permanent Collection Artwork Label Template for Indoor Use

If the artwork is part of the city’s **permanent collection**, stored indoors and capable of being relocated by Employees to alternate suitable display locations, the label is made of brushed aluminum with rounded corners and black text, 3 inches high by 6.5 inches wide and must include the name of the artist, title of the artwork, year created, medium or materials used, collection information, and inventory number (MAFXXXX).

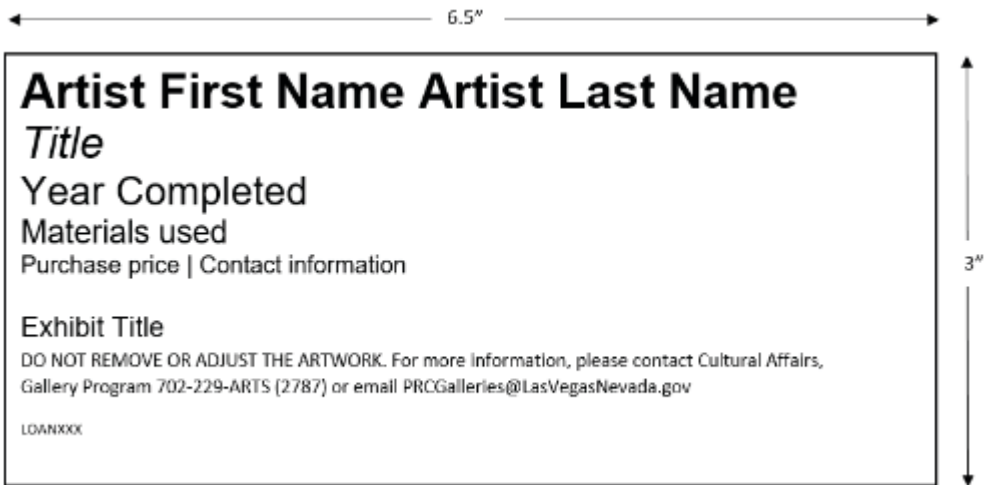


| Font Specification | | | |
|-----------------------------------|---------|-----------|------------|
| Artist Name | Arial | Size 24pt | Bold |
| Title | Arial | Size 22pt | Italicized |
| Year Completed | Arial | Size 22pt | |
| Media/Materials Used | Arial | Size 16pt | |
| Collection/Exhibition Information | Arial | Size 14pt | |
| Do not remove | Calibri | Size 10pt | |
| Inventory Number | Arial | Size 8pt | |

ARTWORK LABELS AND PLAQUES TEMPLATE

Loaned Artworks Label Template for Indoor Use

If the artwork is **on loan** to the city, the label is made of heavy cardstock or similar temporary materials. The labels must include the name of the artist, title of the artwork, year created, medium or materials used, exhibition information (when on display as part of a larger exhibition) or information regarding the loan, and inventory number (LOANXXXX). At the discretion of the Public Art and Gallery Program, artworks on loan may include the exhibit or exhibitor’s name and contact information, social media, as well as purchase price.



| Font Specification | | | |
|-------------------------------------|---------|-----------|------------|
| Artist Name | Arial | Size 24pt | Bold |
| Title | Arial | Size 22pt | Italicized |
| Year Completed | Arial | Size 22pt | |
| Media/Materials Used | Arial | Size 16pt | |
| Purchase Price/ Contact Information | Arial | Size 12pt | |
| Collection/ Exhibition Information | Arial | Size 14pt | |
| Do not remove | Calibri | Size10pt | |
| Inventory Number | Arial | Size 8pt | |

ARTWORK LABELS AND PLAQUES TEMPLATE

Permanent Collection Artwork Label Template for Outdoor Use

If the artwork is part of the city’s **permanent collection**, stored outdoors and considered to be permanently affixed or installed in its current location, the label (also referred to as a “Plaque”) may be made of brushed aluminum, cast bronze, or other suitable permanent material specific to the project. The label must, at minimum include the name of the artist, title of the artwork, year completed (as these projects typically conclude after multiple years, the completion year is more appropriate than the created year), medium or materials used, a brief (two to three sentences) from the artist about the project, the artist’s name crediting the statement, collection information, a translation of the information into braille, a QR code directing users to www.LasVegasNevada.gov/PublicArt and inventory number (MAFXXXX). The final label or plaque design and contents are at the discretion of the Public Art and Gallery Program employees and may be at the direction of individual project stakeholders.

9"

Artist Name

Artwork Title

Completion Year

Materials used


"Two to three sentences from the artist about the project."

–Artist

City of Las Vegas Public Art Project

Funded by Percent for the Arts Program

Information Translation into Photopolymer Braille



9"



CITY OF LAS VEGAS | ARTWORK CONDITION REPORT FORM

INVENTORY NO.: _____ SUBMITTED BY: _____ DATE SUBMITTED: _____

FILE LOCATION(S): _____

ARTWORK INFORMATION

TITLE: _____

ARTIST: _____

LOCATION: _____

MATERIAL(S): _____

PHOTOGRAPH OF ARTWORK

CONDITION

SELECT ONE:

- ☐ Excellent As-new condition with little or no sign of use
- ☐ Good Some signs of wear but physically sound
- ☐ Fair Minor damage, some losses/deterioration more aesthetic than physical
- ☐ Poor Wear, damage, deterioration and loss to a large portion of the object
- ☐ Very Poor Extremely deteriorated, weakened condition with very extensive loss/damage which greatly impacts the integrity of the object

CONDITION NOTES:

Detail the overall physical condition of the artwork below. Include state of cleanliness, condition of materials and structure, record of damage (where, when, how, and who noticed).

CONSERVATION AND MAINTENANCE NOTES:

Detail any corrective action or steps taken to conserve or maintain the artwork below.

MATERIALS USED:

Provide a listing of any chemicals or cleaning materials used, the method of application, etc.

PHOTOGRAPHS:

Insert photographs with captions documenting the condition upon initial arrival, any damages observed, the process of any conservation or maintenance actions, and the condition of the artwork upon conclusion. Use the scale provided for each photograph.



CITY OF LAS VEGAS | ARTWORK MAINTENANCE AND CONSERVATION FORM

SUBMITTED BY: _____ DATE SUBMITTED: _____

INSTRUCTIONS

This form is a **long-range core document** for the city’s artwork collections management operations, and is intended to provide the city with an adequate knowledge base for the care of the artwork in perpetuity. Information provided by the artist through this form may be used in conjunction with, or independently from, the artist.

Failure to completely provide the city with the information to properly care for the artwork may result in the eventual removal and disposal of the artwork, at the city’s discretion, in alignment with its artwork deaccession policy and the individual project-specific contract.

Please complete this form in entirety and provide additional information, including product specification documents, safety data sheets, etc. as an attachment.

ARTIST INFORMATION

NAME: _____

MAILING ADDRESS: _____

PHONE NUMBER(S): _____

EMAIL ADDRESS: _____

WEBSITE: _____

ARTWORK INFORMATION

TITLE: _____

LOCATION: _____

DATE COMPLETED: _____

DESCRIPTION OF ARTWORK

Detailed description of each part of the artwork.



ARTWORK FABRICATION

FABRICATION CONTACT INFORMATION

NAME:

MAILING ADDRESS:

PHONE NUMBER(S):

EMAIL ADDRESS:

WEBSITE:

FABRICATION TECHNIQUE OR METHOD

Detailed description including materials, method of assembly and production. Provide product data sheets and links to products.



ARTWORK INSTALLATION

INSTALLATION CONTACT INFORMATION

NAME:

MAILING ADDRESS:

PHONE NUMBER(S):

EMAIL ADDRESS:

WEBSITE:

INSTALLATION TECHNIQUE OR METHOD:

Detailed description, including materials used and methods of production; attach additional product information sheets when available.



ARTWORK CARE INSTRUCTIONS

CONSERVATION INSTRUCTIONS:

Provide detailed instructions regarding general materials to use, methods of use, and frequency of use for the entirety of the artwork, which may include multiple components of varied materials with individual instructions.

ROUTINE MAINTENANCE INSTRUCTIONS:

Provide detailed instructions for the removal of dust and dirt, maintenance of protective surfaces, tightening or adjusting, etc.

CYCLIC MAINTENANCE INSTRUCTIONS:

Provide detailed instructions for the frequency of cyclic preventative measures, including reapplication of protective coatings, repainting or refinishing.



CONTACTS FOR MAINTENANCE AND CONSERVATION

Provide the contact information for individuals or companies the city may contact to obtain replacement materials, complete small and large repairs, etc. In the **notes** section, let the city know why this contact is listed and how the city may work with the contact in order to care for the artwork.

NAME: _____

MAILING ADDRESS: _____

PHONE NUMBER(S): _____

EMAIL ADDRESS: _____

WEBSITE: _____

NOTES: _____

NAME: _____

MAILING ADDRESS: _____

PHONE NUMBER(S): _____

EMAIL ADDRESS: _____

WEBSITE: _____

NOTES: _____

NAME: _____

MAILING ADDRESS: _____

PHONE NUMBER(S): _____

EMAIL ADDRESS: _____

WEBSITE: _____

NOTES: _____

Please provide additional information, including additional contacts, product specification documents, safety data sheets, etc. as an attachment.

G. ARTWORK DEACCESSION POLICY AND PROCEDURE, PROPOSED

This appendix provides the proposed framework for the Artwork Deaccession Policy and Procedure for the city of Las Vegas Public Art and Gallery Program, including deaccessioning methods, process, criteria, reporting, and emergency removal.

PURPOSE

The purpose of this policy is to establish a framework of policy and procedure for the occasional review and removal (“Deaccession” or “Deaccessioning”) of artworks from the city of Las Vegas Artwork Collections, which have been acquired both permanently and temporarily for the city.

The city has designated the Department of Parks, Recreation and Cultural Affairs, Cultural Affairs Unit, Public Art and Gallery Program as the appropriate stewards of this policy and related processes, with positions created as part of a long-standing program committed to the professional industry-standard operations of these programs.

Through this policy, the City ensures that:

- Artworks are regularly reviewed for appropriateness and context within the city’s overall mission, vision, goals and collections practices.
- Artworks represent the Artist’s original intent and remain otherwise uncompromised.
- Artworks are properly cared for with consideration to the city’s overall budget and obligations to the taxpayers.
- Deaccessioning, care and related activities pertaining to works in the collections are conducted in a professional manner that complies with applicable laws, and reflects the highest industry and ethical standards.

Scope

Applies to all city employees, elected officials and volunteers, including members of the Las Vegas Arts Commission and other city advisory bodies, and all Artworks as further defined below.

Eligible Artworks

All artworks within the city's Artwork Collections and including those "Found in the Collection".

DEFINITIONS

The city's Public Art and Gallery Program oversees and operates two programs which are identified under the broader term of Artwork Collections:

1. Public and Permanent Artwork Collections Program
 - a. Oversees the development of Permanently Sited Public Artworks
 - b. Oversees the management of the Permanent Art Collection
2. Gallery and Loaned Artwork Exhibitions Program
 - a. Oversees the Loaned Artworks Collection
 - b. Oversees the exhibition of artworks on loan for temporary exhibitions

General Definitions

Artwork: A practitioner of the creative arts, recognized by such critics and peers, with a body of work including commissions, exhibitions, sales, publications and collections.

Artwork Collection: A blanket term to encompass artwork under the purview of the city of Las Vegas, including Public Artwork, Permanent Artwork, Loaned Artwork and artworks on display within Gallery Exhibitions.

City: A blanket term to include the city of Las Vegas as a whole, including geographic area, government, properties leased and owned, as well as its employees.

Deaccession / Deaccessioning: The formal act of approving and proceeding with permanently withdrawing an artwork or object from the city's Artwork Collections by sale, trade, disposal or other public means. Artworks for consideration shall have been within the city's collections for an excess of five years for murals and ten years for all other artworks.

Excessive Maintenance: When an Artwork requires upkeep valued at a greater overall cost than the current replacement value.

- The replacement value must be identified by a qualified appraiser and include the insurance value and fair market value for consideration. The higher identified value will be upheld as the replacement value.
- The cost for the upkeep must be established by sourcing no less than three quotes from a qualified vendor capable of completing the required upkeep. The lowest identified quote will be upheld as the upkeep value.

- The upkeep value should not exceed the replacement value in any 365-day period.

Excluded Items:

The following are not subject to this policy:

- Ancient Art, Archaeological Materials, Cultural and Historical Artifacts, as the city does not currently have the capacity to properly collect these items in alignment with industry-standard museum practices;
- commercially mass produced objects of standard designs, except where these elements are integral parts of an original artwork;
- directional elements such as super graphics, signage or color coding, except where these elements are integral parts of an artwork;
- decorative, ornamental or functional elements which are not designed by an artist;
- landscape architecture and landscape gardening, except where these elements are designed by an artist or are an integral part of an artwork, or are both designed by an artist and an integral part of an artwork;
- reproductions of artworks on vinyl banners for temporary display outdoors.

Exhibition: The display of artworks.

Found in the Collection: Artworks already on the city's premises with unknown ownership. These items are frequently identified during office relocations and changes in staff.

Gallery / Galleries: A room, building or area specifically designated for the display of Artwork.

Las Vegas Arts Commission / Arts Commission:

The twelve-member volunteer advisory body appointed by the Las Vegas City Council, members of the Commission, and the Office of the City Manager, as defined pursuant to Chapter 2.34 of the Las Vegas Municipal Code.

Loaned Artwork: Artwork which is not owned by the city but has been temporarily provided to the city by the owners of such artwork for display within a city-owned facility, through a formal agreement.

Mural / Murals: A work of art, typically two-dimensional, applied directly to a surface such as a wall, building or ceiling through the use of paint or other media.

Permanent Artwork: Artwork which has been acquired with the intent of being maintained as part of the city's collection for a minimum of five years.

Prohibited Content: Any material, including pictorial representation or any statue or other figure, of which the average person, applying contemporary community standards would find that the work, taken as a whole, depicts offensive representations and lacks serious literary, artistic, political, or scientific value. (Reference LVMC Chapter 10.42 for further clarification).

Provenance: The recorded journey of an Artwork from its origin through one or more owners to the present day.

Public Art and Gallery Program / Public Art and Galleries Section / Public and Visual Arts Section: An operating section within the Department of Parks, Recreation and Cultural Affairs which includes the Public Art and Gallery Program Section Manager (also titled and referred to as “Public and Visual Arts Section Manager”), Visual Arts Specialists and reporting staff, who have been hired by the city to operate the Public and Visual Arts programming, including the management of the Artwork Collections, Gallery Programming and Public Art Programming.

Public Artwork: Artwork in any media whose form, function and meaning are created for the general public through a public process. It is a specific art genre with its own professional and critical discourse. Public art is visually and physically accessible to the public; it is installed in public space in both outdoor and indoor settings. Notably, public art is also the direct or indirect product of a public process of creation, procurement, and/or maintenance.

Types of public art may include:

- Two or three-dimensional art that may be integrated into the structure of a public works project, building, landscape, other fixture or element, in any material or media or combination thereof;
- two or three-dimensional art of any material or media or combination thereof;
- enhancements to public works projects, buildings, landscapes or any standardized fixtures and elements that are designed by an artist or by a design team which includes an artist member; and, new genres including video, electronic and digital art, holography, video and additional technologically based forms.

Temporary Artwork: Artwork which may or may not be owned by the city which has been installed or displayed for no more than 180 days.

Value: Artwork which may or may not be owned by the city which has been installed or displayed for no more than 180 days.

The determined sale and replacement price of an artwork.

- **Fair Market Value:** The price that the artwork would sell for on the open market.
- **Replacement Value:** The cost it would require to replace the artwork with a similar work of equitable condition.
- For insurance purposes, the highest value of an artwork is used.

POLICY

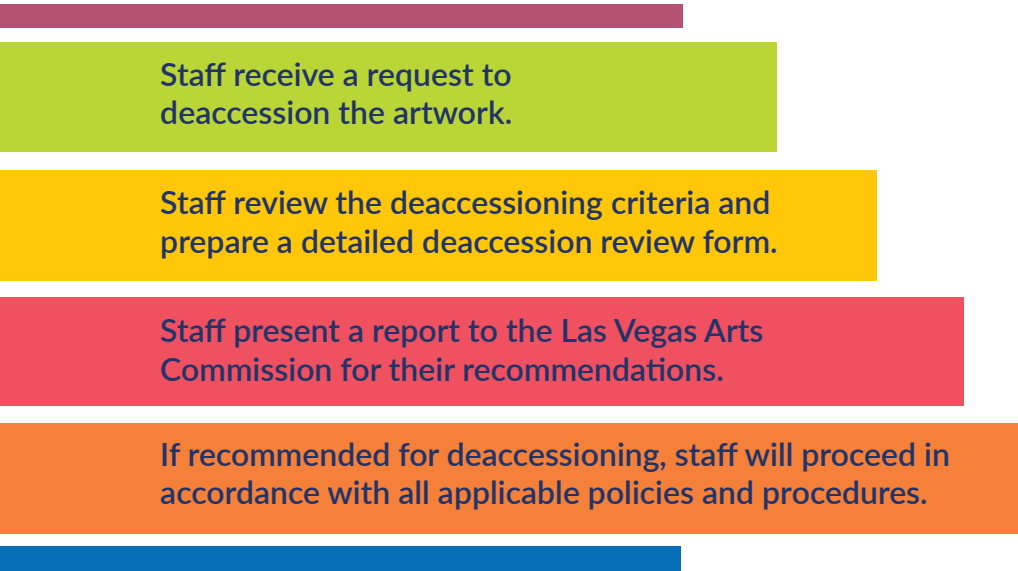
A. History

The city is in a constant state of change and expansion and is obligated to maintain the city’s Artwork Collections for the benefit of Las Vegas residents and visitors. Under rare circumstances, the city is obligated to conduct the necessary review and proceed with possible removal (deaccession) of artworks in the collection. Deaccessioning of artworks is a very delicate matter and must be managed according to strict criteria. Deaccessioning may never be used as a solution to generate additional funding to cover general operating budget gaps.

B. Process

The Department of Parks, Recreation and Cultural Affairs has an established policy and procedure for the deaccessioning of artwork (and will work with the donor when applicable) to ensure compliance with all applicable policies and procedures. Any requests for the deaccession of Artworks for the city must be sent to the Public Art and Gallery Program Section Manager.

The below diagram summarizes the process as described within this document:



Staff receive a request to deaccession the artwork.

Staff review the deaccessioning criteria and prepare a detailed deaccession review form.

Staff present a report to the Las Vegas Arts Commission for their recommendations.

If recommended for deaccessioning, staff will proceed in accordance with all applicable policies and procedures.

Upon receiving a request for the deaccession of an Artwork, the Public & Visual Arts team will conduct an internal review in considering the established deaccessioning criteria as identified below and provide a detailed report.

Deaccessioning Criteria

Artworks may be considered for deaccession in the event one or more of the following have occurred:

1. The site in which an artwork is currently located is planned for destruction or other modification that requires that the artwork be relocated, and the act of relocating the artwork would destroy the artwork and/or destroy the artwork's artistic meaning or appropriate representation of the artwork.
2. The artwork is not on display and is kept in storage for more than two years because of a lack of a suitable site to display the work.
 - This does not apply to artworks kept in storage due to construction or facility improvements temporarily impacting the area.
3. The condition or security of the artwork cannot be reasonably guaranteed.
4. The city has not demonstrated any action to properly care for or store the artwork for an excess of two years.
 - Demonstrated action may include any condition reports or observed and communicated statements of the condition of the work, communication with vendors and the original artist.
5. The Artwork endangers public safety, which has been reasonably documented by a qualified professional.
6. The artwork requires excessive maintenance,
7. The artwork has irreparable flaws in workmanship.

8. The artwork has deteriorated, been destroyed or damaged beyond repair.
9. A written request from the Artist or their designee has been received, seeking the removal of the artwork from public display.
10. The artwork has been determined to be significantly incompatible in the context of the city's Artwork Collection, and/or the city of Las Vegas mission, vision and goals, which may include:
 - The artwork demonstrates egregious historical oversight, and/or revelation of new, significant information about the artwork, monument, or memorial, and what or whom it represents.
 - The artwork by professional assessment, has little or no aesthetic and/or historical or cultural value.
 - The artwork upholds tenets of white supremacy, patriarchy, and/or colonialism.
11. There has been sustained public objection to the artwork.
12. The period for the artwork's existence as agreed to by the artist and the city is at an end.
13. The artwork has been stolen from the city and is unable to be recovered.
 - Appropriate reports of stolen property to the proper authorities and demonstrated investigative efforts to retrieve the artwork shall be fully pursued and documented in advance of seeking to deaccession.

Deaccessioning Report

Upon review of the deaccessioning criteria, staff will provide a report that indicates:

1. The Artwork's original acquisition method and purchase price.
2. Restrictions that may apply to the specific Artwork based upon the review of the contract associated with the artwork.
3. An analysis of the reasoning for the deaccessioning.
4. An analysis of all relevant condition and maintenance reports pertaining to the artwork.
5. Alternatives to deaccessioning.
6. Suggested methods of deaccessioning.
7. Appraised value of the artwork by a qualified appraiser, which includes the replacement value for insurance purposes and the fair market value for resale purposes.

Deaccessioning Review Process

In the event the internal review reveals a recommendation to deaccession the artwork, the request will be formally presented to the Las Vegas Arts Commission as a report and discussion for possible action to recommend deaccession the work. Upon the formal recommendation of the deaccessioning from the Las Vegas Arts Commission, staff will initiate the deaccessioning of the artwork.

Methods of Deaccessioning

Staff will consider the removal of the artwork in the following ways and in alignment with the reported recommendations, which are listed in common order of precedence:

1. Sale or exchange of the artwork, in compliance with state and local laws and policy governing the sale of property:
 - The artist, or the estate of the artist, will be given first option to purchase or exchange the artwork(s) for its fair market value.
 - Sale may be through auction, gallery resale or direct bidding by individuals.
 - Exchange may be through artist, gallery, museum, or other institutions for one or more artwork(s) of comparable value by the same artist.
 - No artworks shall be sold or traded to city employees or elected officials, or, current or former members of the Las Vegas Arts Commission.
 - Proceeds from the sale of an artwork shall be returned to the city's Percent for the Arts Fund.
2. Destruction and disposal of the artwork, in the event the artwork has deteriorated or been otherwise damaged beyond repair, or deemed to be of negligible value, and no other methods of deaccession are achievable.
3. Donation of the artwork to a non-profit organization or other government agency.

Provisions for Emergency Removal

In the event that the structural integrity or condition of an artwork is such that, in the opinion of the Public Art and Gallery Program, the artwork presents an imminent threat to public safety, the city may authorize its immediate removal, and have the work placed in temporary storage. The city will notify the artist and the Las Vegas Arts Commission within 30-days of this action. Following the removal, the city will consider options for disposition: repair, reinstallation, maintenance, relocation, recontextualizing, or deaccessioning.

Exemptions

Painted Utility Cabinets

Painted utility cabinets commissioned through the AMP Utility Cabinet Painting Program may be removed and disposed of at the discretion of the agency with ownership of the cabinet. The city will notify the artist and the Las Vegas Arts Commission within 30-days of notification of the removal of the cabinet.

Printed Vinyl Banners

Vinyl banners printed with an artist's design may be removed and disposed of at the discretion of the city. The city will notify the artist and the Las Vegas Arts Commission within 30-days of the removal of the banners.

REFERENCES

City of Las Vegas, Code of Ethics Policy/Procedure (CM115)

City of Las Vegas, Disposal of Surplus Property Policy

City of Las Vegas, Fixed Asset Policy Procedure (FN210)

City of Las Vegas, Municipal Code Section 2.34 - ARTS COMMISSION

City of Las Vegas, Municipal Code Section 2.51.020 – Public Official Activities (excerpt)

State of Nevada, Ethics in Government Manual for Nevada Public Offices and Public Employees (NRS 281A)

Federal Government, Internal Revenue Service Publication 561, Determining the Value of Donated Property

[Nomenclature for Museum Cataloging](#)

ATTACHMENTS

- Artwork Deaccession Review Form



INVENTORY NO.: _____ SUBMITTED BY: _____ DATE SUBMITTED: _____

INSTRUCTIONS

This form is to be completed by staff of the Public Art and Gallery Program in order to provide the city with concise information regarding the possible disposition of property.

Please complete this form in entirety and provide additional information, including contracts, appraisals, legal notices, meeting minutes, etc. as an attachment.

ARTWORK INFORMATION

TITLE: _____

ARTIST: _____

LOCATION: _____

YEAR ACQUIRED: _____

MATERIAL(S): _____

CONDITION: _____ Choose an item.

VALUE: _____ VALUE SOURCE: _____

CONTRACT NO.: _____ PO. NO.: _____

FILE LOCATIONS: _____

ARTIST INFORMATION

ARTIST LIVING OR DECEASED? _____ Choose an item.

ARTIST CONTACTED? _____ Choose an item. METHOD OF CONTACT: _____ Choose an item.

DATE OF CONTACT: _____

DATE OF ARTIST RESPONSE: _____

PROOF OF CORRESPONDENCE: _____

DEACCESSION INFORMATION

CRITERIA FOR DEACCESSION:

Detail the overall physical condition of the artwork below. Include state of cleanliness, condition of materials and structure, record of damage (where, when, how, and who noticed).

ALTERNATIVES TO DEACCESSION:

Detail any corrective action or steps taken to conserve or maintain the artwork below.

PROPOSED DEACCESSION METHOD

Provide a listing of any chemicals or cleaning materials used, the method of application, etc.



CITY OF LAS VEGAS | ARTWORK DEACCESSION REVIEW FORM

REVIEW AND RECOMMENDATIONS TABLE

ARTIST REVIEW:

NAME: _____ DATE: _____ RECOMMENDATION: _____ Do Not Deaccession _____

CITY REVIEW:

NAME: _____ DATE: _____ RECOMMENDATION: _____ Do Not Deaccession _____

NAME: _____ DATE: _____ RECOMMENDATION: _____ Do Not Deaccession _____

NAME: _____ DATE: _____ RECOMMENDATION: _____ Do Not Deaccession _____

LAS VEGAS ARTS COMMISSION REVIEW:

DATE: _____ RECOMMENDATION: _____ Do Not Deaccession _____

AUTHORIZATIONS

TITLE: _____ NAME: _____ SIGNATURE: _____ DATE: _____

TITLE: _____ NAME: _____ SIGNATURE: _____ DATE: _____

TITLE: _____ NAME: _____ SIGNATURE: _____ DATE: _____

TITLE: _____ NAME: _____ SIGNATURE: _____ DATE: _____

H. ARTWORK DONATION POLICY AND PROCEDURE, PROPOSED

This appendix provides the proposed framework for the Artwork Donation Policy and Procedure for the city of Las Vegas Public Art and Gallery Program, including donation process, community engagement, and establishing ownership and value to artwork.

PURPOSE

The purpose of this policy and procedure is to establish a framework and process for consideration and possible donation of artworks from private individuals, organizations and agencies, which may be offered to and acquired permanently by the city of Las Vegas (“city”) for its Artwork Collections.

The city has designated the Department of Parks, Recreation and Cultural Affairs, Cultural Affairs Unit, Public Art and Gallery Program as the appropriate stewards of this policy and related processes, with positions created as part of a long-standing program committed to the professional industry-standard operations of these programs.

Through this policy, the City ensures that:

1. It provides uniform procedures for the review and acceptance of donations of artwork to the city.
2. Appropriate resources are assigned in order to ensure the management and long-term care of the donated artwork.
3. Proper facilitation and planning has occurred for the placement of the artwork on city property.
4. The high aesthetic standards of the city’s Artwork Collections are upheld.
5. Donors of artwork to the city are provided with appropriate recognition.
6. The goals of the city’s Public Art and Galleries Program are furthered.

SCOPE

Applies to all city employees, elected officials and volunteers, including members of the Las Vegas Arts Commission and other city advisory bodies, and all artworks as further defined below.

Excluded Items as defined in the **Definitions** section are not subject to this policy.

DEFINITIONS

General Definitions

Appraisal: The method of determining the value of an artwork.

Artist: A practitioner of the creative arts, recognized by such critics and peers, with a body of work including commissions, exhibitions, sales, publications and collections.

Artwork: An original work, or limited edition of permanent or temporary art, created by an artist or in working with an artist, in any style, expression or genre, conceived in any material, medium of combination of media, including those originating in a digital format. May be a functional amenity or object, and/or part of an architectural or landscape design if an artist was involved in the design or creation of the work.

Artwork Collections: A blanket term to encompass artwork under the purview of the city of Las Vegas, including Public Artwork, Permanent Artwork, Loaned Artwork, Temporary Artwork, and artworks intended for interior display. .

City: A blanket term to include the city of Las Vegas as a whole, including geographic area, government, properties leased and owned, as well as its employees and elected officials.

Conservation: The activities required to repair, restore, and conserve damaged or malfunctioning artwork, including treatment that returns the artwork to its original condition.

Donation: A gift of an Artwork

Excluded Items:

The following are not subject to this policy:

- Ancient Art, Archaeological Materials, Cultural and Historical Artifacts, as the city does not currently have the capacity to properly collect these items in alignment with industry-standard museum practices;
- commercially mass produced objects of standard designs, except where these elements are integral parts of an original artwork;
- directional elements such as super graphics, signage or color coding, except where these elements are integral parts of an artwork;
- decorative, ornamental or functional elements which are not designed by an artist;
- landscape architecture and landscape gardening, except where these elements are designed by an artist or are an integral part of an artwork, or are both designed by an artist and an integral part of an artwork;

- memorials, items, objects or monuments established to preserve the memory of a deceased person or an event that occurred in the past, whether artworks or other forms of recognition. directional elements such as super graphics, signage or color coding, except where these elements are integral parts of an artwork;
- decorative, ornamental or functional elements which are not designed by an artist;
- landscape architecture and landscape gardening, except where these elements are designed by an artist or are an integral part of an artwork, or are both designed by an artist and an integral part of an artwork.

Exhibition / Exhibit: The display of artworks, including within designated galleries, facilities, indoor and outdoor.

Gallery / Galleries: A room, building or area specifically designated for the display of artwork.

Las Vegas Arts Commission / Arts Commission:

The twelve-member volunteer advisory body appointed by the Las Vegas City Council, members of the Commission, and the Office of the City Manager, as defined pursuant to Chapter 2.34 of the Las Vegas Municipal Code. The Commission reviews all permanent and public artworks and projects facilitated by the city, including new projects, project proposals and donations.

Loaned Artwork: Artwork which is not owned by the city but has been temporarily provided to the city by the owners of such artwork for display within a city-owned facility, through a formal agreement with a specified period for which the artwork will be temporarily displayed before being returned to the owners.

Loaned Artwork: Artwork which is not owned by the city but has been temporarily provided to the city by the owners of such artwork for display within a city-owned facility, through a formal agreement with a specified period for which the artwork will be temporarily displayed before being returned to the owners.

Permanent Artwork: Artwork which has been acquired with the intent of being maintained as part of the city's collection for a minimum of five years, including large-scale public artworks and small portable works of art which may be displayed in varying indoor city locations.

Prohibited Content: Any material, including pictorial representation or any statue or other figure, of which the average person, applying contemporary community standards would find that the work, taken as a whole, depicts offensive representations and lacks serious literary, artistic, political, or scientific value. (Reference LVMC Chapter 10.42 for further clarification).

Provenance: The recorded journey of an Artwork from its origin through one or more owners to the present day.

Public Art and Gallery Program / Public Art and Galleries Section / Public and Visual Arts Section:

An operating section within the Department of Parks, Recreation and Cultural Affairs which includes the Public Art and Gallery Program Section Manager (also titled and referred to as "Public and Visual Arts Section Manager"), Visual Arts Specialists and reporting staff, who have been hired by the city to operate the Public and Visual Arts programming, including the management of the Artwork Collections, Gallery Programming and Public Art Programming.

Public Artwork: Artwork in any media whose form, function and meaning are created for the general public through a public process. It is a specific art genre with its own professional and critical discourse. Public art is visually and physically accessible to the public; it is installed in public space in both outdoor and indoor settings. Notably, public art is also the direct or indirect product of a public process of creation, procurement, and/or maintenance.

Types of public art may include:

- Two or three-dimensional art that may be integrated into the structure of a public works project, building, landscape, other fixture or element, in any material or media or combination thereof;
- two or three-dimensional art of any material or media or combination thereof;
- enhancements to public works projects, buildings, landscapes or any standardized fixtures and elements that are designed by an artist or by a design team which includes an artist member; and, new genres including video, electronic and digital art, holography, video and additional technologically based forms.

Restricted Donation : A donation to the city for a specified purpose, or for which there are conditions or limitations by the donor as to the current or future use

Site Specific Artwork: Artwork which has been created for a specific location.

Temporary Artwork: Artwork which may or may not be owned by the city which has been installed or displayed for no more than 180 days.

Unrestricted Donation: A donation to the city without any restrictions or limitations being placed by the donor as to its current or future use.

Value: The determined sale and replacement price of an artwork, which may be determined by way of professional appraisal.

- **Fair Market Value:** The price that the artwork would sell for on the open market.
- **Replacement Value:** The cost it would require to replace the artwork with a similar work of equitable condition.

For insurance purposes, the highest value of an artwork is used.

POLICY

This document serves as an extension of the citywide Donation Policy/Procedure (FN213).

The city regularly receives interest from private donors wishing to gift artworks to the city. Donations of artwork and requests for donations of artwork to the city of Las Vegas must be directed to the Department of Parks, Recreation and Cultural Affairs, Public Art and Gallery Program. City staff and operating units outside of the Public Art and Gallery Program are not permitted to accept donations of artwork independently from this policy. The Public Art and Gallery Program retains the right to reject any artwork donation on behalf of the city.

PROCEDURE

The Department of Parks, Recreation and Cultural Affairs has an established procedure for donated artwork and will work with the donor to ensure compliance with all applicable policies and procedures.

When a donation of an artwork has been proposed, the city department receiving the proposal shall notify the Public Art and Gallery Program, whose staff shall contact the prospective donor to inform the donor of the city's Artwork Donation Policy/ Procedure, adhering to the process outlined in the following section of this document.

A. Process

1. Staff receive an inquiry to initiate the artwork donation process, direct the person desiring to donate to PRCGalleries@LasVegasNevada.gov.
 - a. Staff are not permitted to accept into their possession an artwork under consideration for donation, in advance of the acceptance of the donation, with the exception of Public Art and Gallery Program staff currently overseeing a loaned artwork which is under consideration for donation.
2. Staff monitoring the PRCGalleries@LasVegasNevada.gov email account will send the potential donor a copy of the **Artwork Donation Application Form** and requirements for submittal.
3. The potential donor will receive and must complete and return the **Artwork Donation Application Form** to staff.
4. Upon receipt of the completed **Artwork Donation Application Form** from the potential donor, staff will complete a thorough review of the materials and prepare an **Artwork Donation Review Form**.
5. Staff will circulate the completed forms and materials within the Public Art and Gallery Program unit, conducting an internal review process, which will consider:
 - a. **Artistic Excellence.** Qualifications and professional reputation of the Artist; craftsmanship, conceptual content, style, form, condition, and value of the artwork.
 - b. **Relationship to Existing Collection of Artwork.** Style, form, scale, condition, diversity, quantity, quality, longevity, and compatibility with the existing collection of artwork and goals of the public art program.
 - c. **Cost and Availability of City Support.** The availability of necessary funding for conservation, maintenance, installation and/or repair; exhibition and storage space; real property for siting artwork; and staff support.
 - d. **Relationship to Site, If a Specific Site is Proposed.** Accessibility, public safety, and social, cultural, historical, ecological, physical, and functional context of the artwork in relation to the site, both existing and planned.
 - e. **Legal Considerations.** Issues related to liability, insurance, copyright, warranties, ownership, theft, vandalism, loss, indemnification, and public safety.

- f. **Timing.** Safety or hazard emergencies, relevant construction schedules, and the allowance of sufficient time for a normal review process.
 - g. **Donor Conditions or Restrictions.** Issues related to donor conditions or restrictions on the proposed Gift.
6. In the event the artwork is site-specific, the following will additionally be considered:
- a. **Ownership.** The site must be owned by the city.
 - b. **Visibility.** The site must be visible to a broad, public audience.
 - c. **Safety.** The site must not pose any hazard or threat to public safety and must meet the safety standards set by the city.
 - d. **Maintenance.** The site must be easily maintained by city staff in a routine manner and with standardized equipment.
 - e. **Accessibility.** The site must comply with accessibility laws including the Americans with Disabilities Act.
 - f. **Context.** The site must be socially, culturally, historically, ecologically, physically, and/or functionally appropriate.
 - g. **Departmental Support.** The site must have the support of the city department that is responsible for operating and maintaining the site, as well as any advisory bodies that are responsible for making recommendations concerning the use of city-owned property.
7. In the event the Public Art and Gallery Program determines the donation is not suitable for accessioning into the city's collection, the person desiring to donate the artwork shall be notified.
8. In the event the Public Art and Gallery Program determines the donation is suitable for accessioning into the city's collection, staff will seek feedback from the Arts Commission. An agenda item will be placed on an upcoming meeting of the Arts Commission.
- a. Example: Discussion for possible action regarding a proposed donation of a mural, located at 495 S. Main Street, Las Vegas, NV 89101, "Untitled," by Artist John Doe, donated by Jane Doe. – Ward 3 (Amount of fiscal impact)
 - b. Special considerations should be applied to site-specific artworks, wherein additional community engagement is recommended beyond the meeting of the Las Vegas Arts Commission and prior to acceptance of the donation.
9. The Arts Commission shall review the donation proposal and, motion to approve or deny acceptance of the donation. The Arts Commission shall consider the criteria listed in item 5 above in making their decision, and shall base their determination on the artwork without consideration of the identity of the donor.
10. In the event the Arts Commission votes to deny the donation, the person desiring to donate the artwork shall be notified.

11. In the event the Arts Commission votes to approve the donation, Public Art and Gallery Program will prepare an Artwork Donation Acceptance Form and accompanying Artwork Donation Memorandum, and seek approval from the City Manager and higher for the donation, in alignment with the directions and processes outlined in the citywide donation policy/procedure (FN213).
12. Once the Donation of artwork has been accepted and the city becomes the legal owner, the Public Art and Gallery Program staff shall coordinate all processes relating to the acquisition, installation, exhibition, storage, maintenance, removal or relocation of the artwork on city-owned property.

B. Additional Considerations

Community Engagement

Through the presentation of donation proposals as agenda items at the Las Vegas Arts Commission meetings, these materials become public record, available to view. For site-specific public artworks, additional community engagement is recommended beyond the Arts Commission meeting.

Establishing the Ownership of the Artwork

Prior to consideration of a donation of artwork to the city, the donor must establish ownership of the proposed gift of artwork. The city requires donors to transfer all rights of reproduction unless the donor does not own such rights or the gift is made by a living artist of the artist's own work. In such cases, the city will

seek a nonexclusive right of reproduction from the copyright owner.

Establishing the Value of Artwork

The city cannot provide appraisals of artworks to donors or other members of the public concerning artworks not within the city's collections. If the donor is not claiming the donation as a tax benefit and/or does not provide a reasonable fair market value estimate for non-cash donations, the department must determine the fair market value, which may not be interpreted as the provision of an appraisal. Internal Revenue Service Publication 561, Determining the Value of Donated Property, may be used as a reference when trying to establish the fair market value for artwork donations.

REFERENCES

City of Las Vegas, Code of Ethics Policy/Procedure (CM115)

City of Las Vegas, Department of Parks, Recreation and Cultural Affairs, Employee Work Rules, Regulations and Other Important Information Manual

City of Las Vegas, Department of Parks, Recreation and Cultural Affairs, Donation Acceptance Form

City of Las Vegas, Donation Policy/Procedure (FN213)

City of Las Vegas, Fixed Asset Policy Procedure (FN210)

City of Las Vegas, Las Vegas Municipal Code Section 2.34 - ARTS COMMISSION

City of Las Vegas, Las Vegas Municipal Code Section 2.51.020
– Public Official Activities (excerpt)

Federal Government, Internal Revenue Service Publication 561,
Determining the Value of Donated Property

City of Las Vegas, Public Art Guidelines (BS-PE-6.0)

State of Nevada, Ethics in Government Manual for Nevada Public
Offices and Public Employees (NRS 281A)

ATTACHMENTS

- Artwork Donation Application Form
- Artwork Donation Review Form
- Artwork Donation Acceptance Form
- Artwork Donation Memorandum Sample



CITY OF LAS VEGAS | ARTWORK DONATION APPLICATION FORM

SUBMITTED BY: _____ DATE SUBMITTED: _____

INSTRUCTIONS

This form is to be completed by parties seeking to donate artworks to the city of Las Vegas. Materials provided to the city will be reviewed by the staff of the Public Art and Gallery Program and may additionally be provided to the Las Vegas Arts Commission.

Please complete this form in entirety and provide additional information as requested. Incomplete applications will not be processed.

DONOR INFORMATION:

NAME: _____
ADDRESS: _____
PRIMARY PHONE NUMBER: _____
ALTERNATE PHONE NUMBER: _____
EMAIL ADDRESS: _____

ARTWORK INFORMATION

TITLE: _____
MEDIA / MATERIALS: _____
SIZE: _____
YEAR CREATED: _____
VALUE: _____
REQUIREMENTS FOR DISPLAY: _____
ARTWORK READY TO INSTALL? _____

ARTIST INFORMATION

NAME: _____
PRIMARY PHONE NUMBER: _____
EMAIL ADDRESS: _____

REQUIRED ADDITIONAL INFORMATION AND ATTACHMENTS

The below items are to be submitted in PDF format to staff.

1. Photographs of the artwork.
2. Requirements for installation and display of the artwork, such as engineered foundation, lighting, electrical access, environmental conditions, display case, base, special hanging hardware, etc.
3. Completed **Artwork Maintenance and Conservation Form**.
4. Artist resume and images of past work.
5. Appraisal, receipt, certificate or other documentation validating the estimated value or cost of the artwork.
6. Any additional information you believe may be helpful in determining the suitability of the donation.

Questions? We're here to help! Contact us at PublicArt@LasVegasNevada.gov or 702-229-5431.



CITY OF LAS VEGAS | ARTWORK DONATION REVIEW FORM

SUBMITTED BY: _____ DATE SUBMITTED: _____

INSTRUCTIONS

This form is to be completed by city staff of the Public Art and Gallery Program, in response to the reviewing of materials submitted through the **Artwork Donation Application Form** by parties seeking to donate artworks to the city of Las Vegas.

DONATION INFORMATION

NAME OF DONOR: _____

NAME OF ARTWORK: _____

ARTWORK LOCATION: _____

STAFF REVIEW

WARD AND COUNCIL PERSON IMPACTED: _____

POTENTIAL INSTALLATION REQUIREMENTS:

Detail any installation requirements, including foundations, lighting, display case, etc.

PUBLIC SAFETY CONCERNS:

Detail any public safety concerns, including visibility, vandalism, etc.

FUNDING AND EXPENSES:

Detail the funding source and estimated expenses required to deliver, construct, install or maintain the artwork.

LOCATION:

Verify that the proposed artwork location is publicly accessible. If the artwork is not site-specific, provide potential locations for installation.

Verify that the proposed artwork location has been reviewed by the Department of Public Works and does not conflict with future plans for the site.

Verify utility needs for the artwork and current utility needs at the proposed artwork location.

Detail impacts to the existing site, such as traffic flow, existing landscaping, and accessibility.

STAFF RECOMMENDATIONS

NAME: _____ TITLE: _____ DATE: _____

RECOMMENDATION: **Staff recommend approving of the donation.** _____



CITY OF LAS VEGAS | ARTWORK DONATION ACCEPTANCE FORM

SUBMITTED BY: _____ DATE SUBMITTED: _____

INSTRUCTIONS

Upon receiving a recommendation from the Las Vegas Arts Commission regarding the acceptance of a donation of artwork, this form is to be submitted by the Department of Parks, Recreation and Cultural Affairs to the City Manager, for final acceptance or denial of an artwork donation, in compliance with citywide donation policies.

ARTWORK DONATION INFORMATION

DONOR: _____

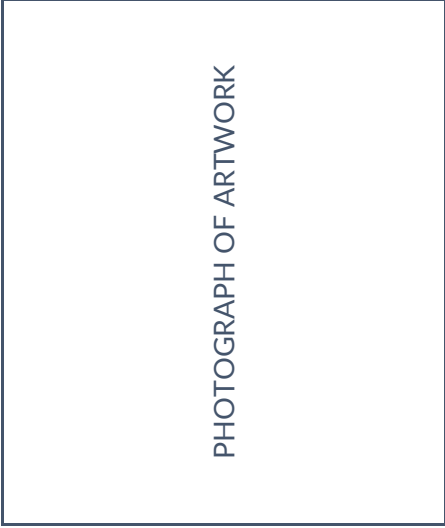
TITLE: _____

ARTIST: _____

VALUE: _____

SIZE: _____

MATERIAL(S): _____



SUMMARY:

APPROVALS

LAS VEGAS ARTS COMMISSION:

DATE: _____ RECOMMENDATION: _____ Approve

DEPARTMENT OF PARKS, RECRETATION AND CULTURAL AFFAIRS:

TITLE: _____ RECOMMENDATION: _____ Approve

NAME: _____ SIGNATURE: _____ DATE: _____

CITY MANAGER:

TITLE: _____ RECOMMENDATION: _____ Approve

NAME: _____ SIGNATURE: _____ DATE: _____

LAS VEGAS CITY COUNCIL

DATE: _____ RECOMMENDATION: _____ Approve

Artwork Donation Memorandum Sample



Memorandum Department of Parks, Recreation and Cultural Affairs

Date: Month Day, Year
To: Name, Deputy City Manager
From: Name, Director of Parks, Recreation and Cultural Affairs
CC: Name, Section Manager, Public and Visual Arts
Re: City of Las Vegas Permanent Art Collection Donation of "Title" by Artist

Recipient Name:

Please find attached the Artwork Donation Approval Form for the artwork "Title" by Artist, which was offered as a donation to the city of Las Vegas and was recommended for approval and acceptance by the Las Vegas Arts Commission on Month Day, Year.

Your selection to approve or deny of the donation, along with your signature, is requested.
Please let me know if you have any questions or concerns.

Sender Name, Title
Department of Parks, Recreation and Cultural Affairs

I. SUMMARY OF CITIES WITH PERCENT FOR ART IN PRIVATE DEVELOPMENT PROGRAMS

The following are comparable cities in neighboring states and the western US of which have a public art program that follows a percent for art in public or private development projects.

| CITY | STATE | POPULATION | DEPARTMENT | PUBLIC PERCENT | PRIVATE PERCENT | GRANT PROGRAM |
|---------------|-------|------------|---|----------------|---------------------------|--|
| San Francisco | CA | 884,363 | Cultural Affairs; Managed by San Francisco Arts Commission | 2% | 1% | <ul style="list-style-type: none"> • Artistic Legacy Grant (ALG) • Arts Impact Endowment (AIE) Project-Based Initiative • Creative Space Planning & Facility Improvement (CRSP) • Cultural Equity Initiatives (CEI) • Dream Keeper Initiative • Ebony McKinney Community Stewards Grant (EMCS) • Native American Arts and Cultural Traditions Special Grant (NAACT-SPX) • San Francisco Artist Grant (SFA) • Special Project Grants (SPX) |
| Seattle | WA | 749,256 | Office of Arts & Culture and 4Culture | 1% | No policy at this time | <ul style="list-style-type: none"> • Artists At The Center • City Artist Grant • Arts in Parks Program • smART Ventures grant • Centering Art & Racial Equity (C.A.R.E.) Grant • Neighborhood & Community Arts Grant • Work Readiness Arts Program grant |

| CITY | STATE | POPULATION | DEPARTMENT | PUBLIC PERCENT | PRIVATE PERCENT | GRANT PROGRAM |
|------------------|-------|------------|---|--|------------------------|--|
| Denver | CO | 713,252 | Denver Arts & Venues | 1% | No policy at this time | <ul style="list-style-type: none"> Urban Arts Fund |
| El Paso | TX | 677,456 | Museum & Cultural Affairs Department | 2% | No policy at this time | <ul style="list-style-type: none"> Cultural Funding Program |
| Albuquerque | NM | 561,008 | Public Art Urban Enhancement Division in Cultural Services Department | 1.5% | No policy at this time | <ul style="list-style-type: none"> Arts and Entertainment Grants |
| Tucson | AZ | 546,574 | The Arts Foundation | 1% | No policy at this time | <ul style="list-style-type: none"> Organization Grants Start Grant New Works Project Grant |
| Fresno | CA | 527,438 | Planning and Development Department | Sec. 15-5601. - PURPOSE. Voluntary public art and private development program as part of its commitment to building "green." Developers can qualify for a twenty to twenty-five percent (20-25%) minor deviation from development standards by adding public art (as defined in the Land Use Planning and Zoning Code) to a commercial or residential project. | | <ul style="list-style-type: none"> Measure P; Fresno Clean and Safe Neighborhood Parks Transactions and Use Tax |
| Sacramento | CA | 528,001 | Convention and Cultural Services Department | 2% | No policy at this time | <ul style="list-style-type: none"> Community Murals Sacramento Program |
| Mesa | AZ | 512,498 | Department of Arts & Culture and Mesa Arts Center | No policy at this time | | <ul style="list-style-type: none"> No grants available |
| Colorado Springs | CO | 464,474 | Colorado Springs Urban Renewal Authority | 1% | | <ul style="list-style-type: none"> No grants available |

J. ACKNOWLEDGEMENTS

City Council

Carolyn G. Goodman, Mayor

Brian Knudsen, Mayor Pro Tem, Ward 1

Cedric Crear, Ward 5

Victoria Seaman, Ward 2

Olivia Diaz, Ward 3

Francis Allen-Palenske, Ward 4

Nancy E. Brune, Ward 6

Arts Commissioners

Jennifer Kleven

Suzanne Hackett-Morgan

Heather Lyn Bednarczyk

Monique Ellis Westfield

Eric Roberts

Fawn Douglas

Maggie Plaster

Michael Dodson

Joan De Santis

Sapira Cheuk

Terry Chi

Pauline Ng Lee

John Curran
Former Commissioner

City Staff

Steve Ford

Deputy City Manager

Maggie Plaster

Director, Department of Parks,
Recreation and Cultural Affairs

Seth T. Floyd

Director, Department of
Community Development

Ryan Smith

Director, Department of Economic
and Urban Development

Michael Cunningham

Deputy Director of Building
and Safety, Department of
Community Development

Tammy Christensen

Manager, Department of Economic
and Urban Development

Fred Solis

Planning Manager, Department
of Community Development

Michael Howe

Planning Project Manager,
Department of Community
Development

Rachel Lewison

Management Analyst,
Department of Community
Development

Jeremy Leavitt

Manager, Capital Improvement
Project Construction, Department
of Public Works

Public Art and Gallery Program Staff

Laura Machado

Manager, Public Art and Gallery Program, Department of Parks, Recreation and Cultural Affairs

Jeanne Voltura

Visual Arts Specialist, Department of Parks, Recreation and Cultural Affairs

Rebecca Holden

Visual Arts Specialist, Department of Parks, Recreation and Cultural Affairs

Mary Sabo

Visual Arts Specialist, Department of Parks, Recreation and Cultural Affairs

Holly Lay

Visual Arts Specialist, Department of Parks, Recreation and Cultural Affairs

Steering Committee

Marc Abelman

Fawn Douglas

Eric Roberts

Carmen Beals

Heather Harmon

Christy Sakamoto

Demecina Beehn

Wayne Littlejohn

Deanne (DK) Sole

Erik Beehn

Michelle Patrick

Stephanie Sumler

Elliott Demlow

Michele Quinn

Luis Varela Rico

Art Builds Community

Barbara Goldstein

Founder

Amanda Rawson

Partner, Project Manager

Quynh-Mai Nguyen

Partner, Creative Director

Karen Zuniga

Graphic Designer Support

Special Thanks

Darren Johnson

Las Vegas-Clark County Library District, Gallery Services

Alisha Kerlin

University of Nevada Las Vegas, Marjorie Barrick Museum of Art

Kathi Thomas

Former Director of the city of Las Vegas Department of Neighborhood Services

Nuwu Art Gallery + Community Center

Thank you to the residents who participated in the public meetings, focus groups, online engagement and provided input during the process.

This plan was written in partnership between the Department of Parks, Recreation and Cultural Affairs, Public Art and Gallery Program, and consulting team Art Builds Community.



Image: "Emergent" by Las Vegas artists Yasmina Chavez and Javier Sanchez, 2022. (Ward 3)
Photo: City of Las Vegas

