



AGENDA SUMMARY PAGE
City Council
Meeting of: March 6, 2024

Agenda Item No.:
51

DEPARTMENT: Communications

DISCUSSION

DIRECTOR: David Riggleman

SUBJECT:

REPORTS AND PRESENTATIONS:

Report by Jason Morado, ETC Institute, regarding the 2023 Community Survey Results - All Wards

FISCAL IMPACT:

None

PURPOSE/BACKGROUND:

ETC Institute has conducted the City of Las Vegas' annual citizen survey since 2013. This has enabled the City to measure improvements over time as well as benchmarking performance against the large cities in the United States. The survey identifies which aspects of the community provide the greatest leverage on citizens' overall satisfaction and how satisfaction, in turn, impacts the community's image and citizens behaviors such as volunteering, remaining in the community, recommending the city to others and encouraging startup businesses in the community. The survey also focuses on respondents' satisfaction with city services and which services should be given the highest priorities.

RECOMMENDATION:

Report only; no action required

BACKUP DOCUMENTATION:

1. Submitted at Meeting - PowerPoint Presentation by Jason Morado, ETC Institute