

Economic and Urban Development Department

Dina Babsky, Acting Director

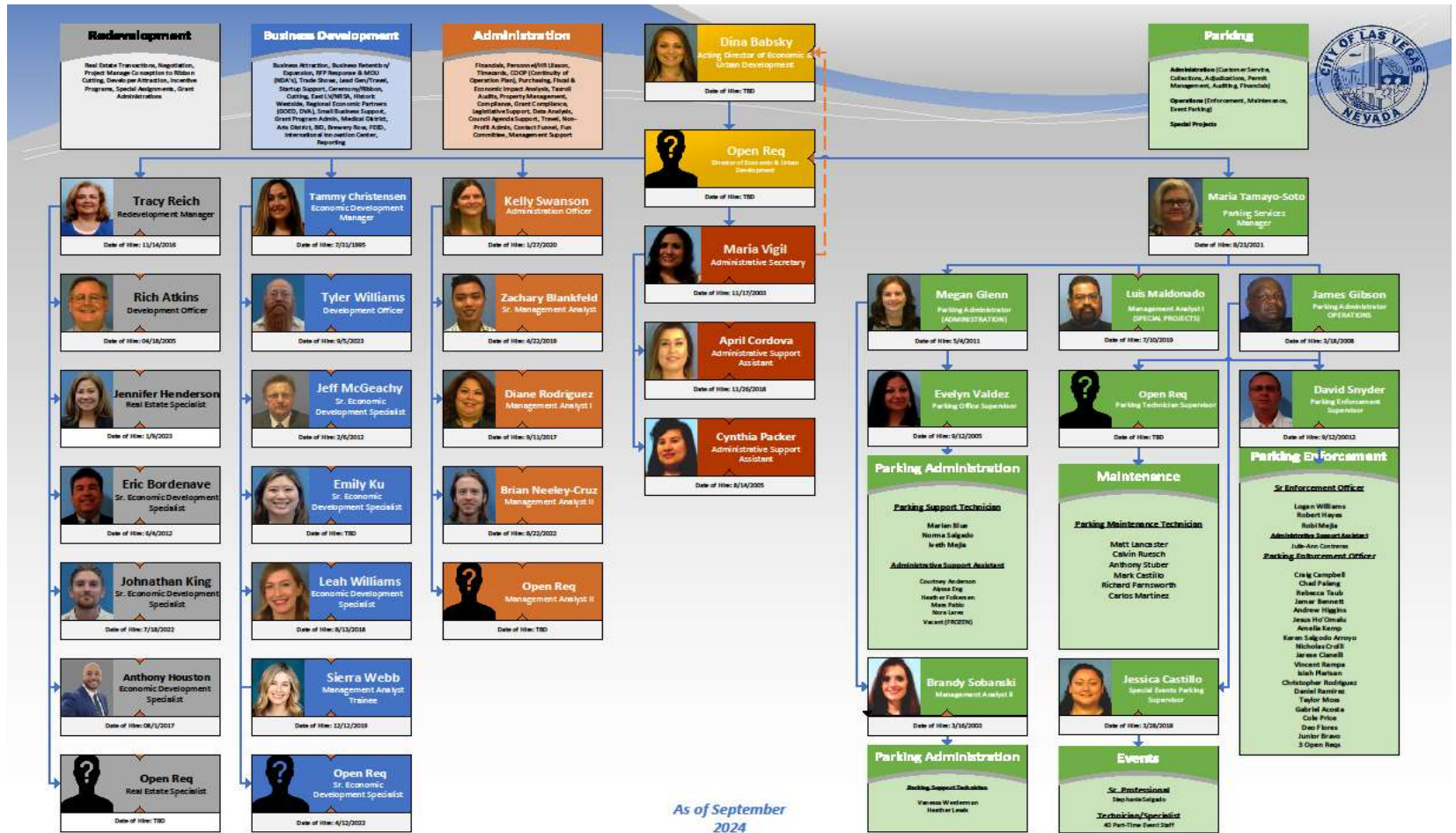
City Council Meeting, 2 October 2024



Submitted at Meeting
Date: 10/2/2024 Item: 42
By Staff



EUD: Organizational Structure





Our **PARK**tastic Team

Enforcement /Maintenance Tech Team

- 21 Senior/Enforcement Officers and 6 Techs
- Daily-Ward Details, Council requests, Resident complaints
- Parking enforcement throughout the City
- Maintain all parking garages, parking lots and meters

Administrative and Support Team

- 12 Administrative and Parking Support staff
- Customer Service (accounts, citations, appeals)

Special Events Parking Team

- 40 part-time Cashiers and revenue supervisors
- Events at the Smith Center, parades, special events

Process evaluated	2023	2024 (Forecasted)
Citations processed	83,108	106,853
Phone calls handled	14,078	17,879
Returned mail processed	13,694	15,063
Ownerless Report	13,858	15,243
Infor Complaints	6,114	6,725

12 months of Parking Statistics

Event Parking Team

- Parking Events staffed over **332 events**
- **26,888** cash transactions taken
- **35,195** credit cards accepted
- **25,770** parking passes scanned

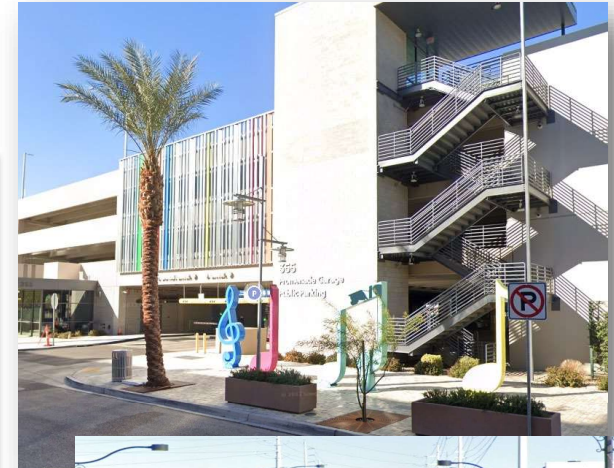
Monthly Parkers and Validations

- Monthly Parkers processed
 - Garages **12,472**
 - Lots and on street **1,415**
- **61,029** Validations issued!



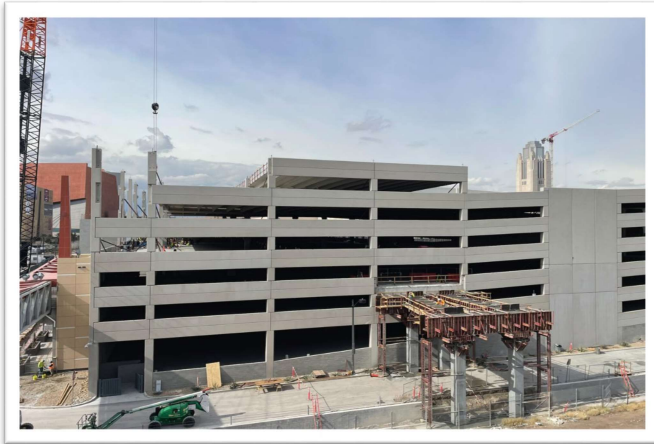
Parking in Numbers

Current parking lots	44 Lots	2,232 spaces
New parking lots	5 Lots	420 spaces
Current Garages	5 garages	9630 spaces
New Arts District Garage	1 garage	500 spaces
On street metered spaces	Downtown	866 spaces
Arts on street metered spaces	Arts District	480 spaces
Total metered/paid parking spaces		14,128 spaces





Parking Services



City Parkway Expansion

- The connector bridge anticipated to open late October 2024
- The additional 3 floors will provide 400+ spaces.
- 1730 parking spaces in Symphony Park





- [illegible]





EUD: Administrative Division

Grants Administration

Jackson Avenue Redevelopment Grant -
\$1.6MM (EDA)

Small Business Assistance Grants (ARPA) -
\$5.8MM+

Business Chambers Assistance Grant –
1.5MM (ARPA)

Brownfields Clean up Grant - \$2MM (EPA)





EUD: Administrative Division

New Market Tax Credits Program Exits

- The Blind Center of Nevada - \$9MM
- East Las Vegas Library - \$17MM
- Futuro Academy - \$8MM
- Mob Museum Expansion - \$9MM

New Market Tax Credits Program Allocation

- 2024 Application awarded \$60MM
- Largest allocation, first since 2018





Business Development Division

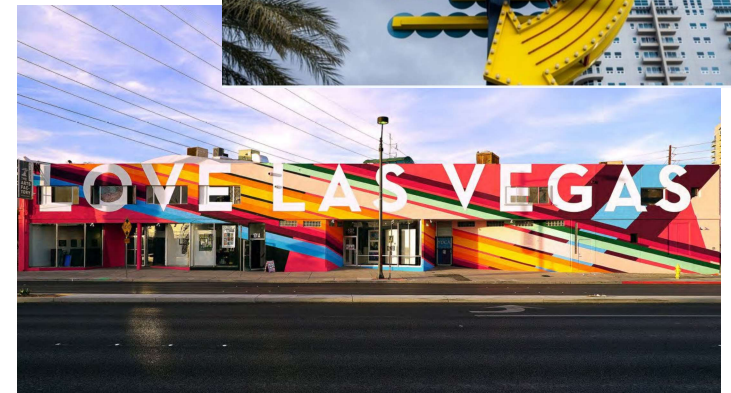
- Business Attraction Sectors
 - Technology / FinTech / Autonomous
 - Medical / Healthcare
 - Sports / E-sports
 - Film / Media
 - Hospitality
- Conferences attended FY25
 - Consumer Electronics Show
 - TRANSACT - Fintech
 - ICSC - Retail
 - SEI Con (Sports Entertainment Innovation Conference)
 - BIO 2024 conference
 - HLTH Conference (planned)
 - Economic Development Suite (planned)
- Regional Collaboration with municipalities and ED agencies





Business Development Division

- Small Business Support
 - Business Retention and Expansion visits
- Downtown Districts Support (LVMD, Arts District, FEED)
 - Las Vegas Medical District Committees
 - Business Improvement Districts
 - (LVMD and Arts District)
 - ArtSpace Affordable Housing



Las Vegas Redevelopment Agency

Real Estate Specialist
Real Estate Specialist
Real Estate Specialist





Symphony Park: Under Construction

Southern Land Tower
and Mid-Rise



Jackson Shaw AC by
Marriott/Element by
Westin Hotel





Symphony Park: Red Ridge “Origin”

- Entitled
- In permitting
- Construction start Dec 24/Jan 25





Symphony Park: Las Vegas Museum of Art

- 90,000 sf modern art museum
- Supported by Los Angeles County Museum of Art (LACMA)
- Elaine Wynn major donor
- Internationally acclaimed architect





SHAREHistoric Westside

- 102 workforce apartments
- 6000+ sf of commercial
- 6000+ sf Market Hall





Two Tourism Improvement Districts

New Vegas Immersive District



Arts District TID



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