

Form Name:	LVCC Grant
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Las Vegas Centennial Commission

PART I. Application Cover Page

Name of Applicant or Organization	Old Time Reunion
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Organization's Mission Statement

Founded in 1995 by Davey Pearl, Lou Pearl, Ken Johann, Jack Kogan, & Paul Endy over breakfast at Bagelmania. The Reunion was created for anyone who had been in Vegas for 25 years or more.

The First Reunion was put together in 6 weeks and drew over 1,000 attendees.

Today, the Old Time Reunion Party is a classic Vegas style social gathering of Las Vegas locals and enthusiasts who all share a passion for the city. It is a great opportunity to catch up with family and old friends, chances are you will make some new ones.

Funding Amount Request	32,559.42
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Authorizing Official	Kevin Buckley
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Authorizing Official Title	Chairperson
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Authorizing Official Address	2117 Alta Drive Las Vegas, NV 89106
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Authorizing Official Title Phone	(702) 798-9988
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Authorizing Official Title Email	kevin@fcrecnv.com
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Primary Contact (If different from above)	Julie Gilday-Shaffer
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Primary Contact Title	CEO
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Primary Contact Address	900 S. Pavilion Center Drive Las Vegas, NV 89144
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Primary Contact Phone	(702) 349-5569
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Primary Contact Email	julie@thejgsgroup.com
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Project Funding Category and Working Title	Old Time Reunion
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PART II. Project Description

1. Provide a concise description of your project's objectives and timelines, specifically how it relates to the celebration and commemoration of the history of Las Vegas. If a preservation project, please include any prior work completed, the specific location on the building that will be affected and what materials will be used in the rehabilitation work. For example, "Wood siding will be glued to the walls in order to repair or replace deteriorated original wood siding on the front façade." Reference the site plans and elevations. Also, include what specific project elements Centennial funds will support.*

Our timeline is to raise awareness of the event in August of 2024, Tickets go on sale August 1st. Advertising outreach is in September of 2024 and the event takes place on October 20, 2024.

We have a highly recognized brand and have been communicating about the event on social media since January of 2024.

2. Detail the significance of the project or resource based on its cultural, historic, architectural and/or archaeological quality and significance to the community.*

Southern Nevadans look forward to this event every year. As the Founders of this community, those that are still with us gather to share their old Las Vegas stories and to celebrate the history and community that they have built. The committee's goal is to gather their photos and their stories for posterity.

3. Include a listing of project partners (if applicable). List all other non-government and government grant awards, including grant amounts and names of agencies. Include funding from other city departments, as well as state and/or federal funding resources received in the past or present, or any future funding allocated for this project.*

We are currently reaching to partners such as our host hotel, Southern Glazier Wine & Spirits and First Real Estate Companies.

4. Describe how the funds will be used.

Funds will be used to pay for Creative Design Campaign, Marketing and Printing. Event Staffing, Photography and videography, RJ Ads to promote the event and Table Decor.

<p>5. Provide a brief statement of you or your organization's history and activities with historic or cultural preservation. Include all your experience, whether or not the project was funded by a grant. Include information on any grants previously awarded from the Centennial Commission (project title, amount received and dates of grant award and completion).</p>	<p>Old Time Reunion has been taking place annually for 27 years!</p>
<p>6. List key project personnel, including consultants, and briefly describe their responsibilities and qualifications.*</p>	<p>Kevin Buckley with First Real Estate Companies- event Chairperson, responsible for leading the growth of the event and table purchases. Jeff Keizer with Keizer Design- Creative Director and Social Media Director, responsible for all digital and printed materials and social media campaign. Julie Gilday-Shaffer with The JGS Group- event Producer, responsible for all vendors, hotel contracts, decor and staffing for the event.</p>
<p>7. Describe the key activities of your project, specifically how they relate to the celebration and commemoration of the history of the City of Las Vegas, as well as an associated timeline for your project*</p>	<p>Key activities of the Old Time Reunion involve the pre-event submissions of those Las Vegans who have passed on and a video "In Memoriam" is created to show the evening of the event. At the event, attendees are invited to the photo booth area to assemble in groups for photo documentation and take-aways. Concurrently, we have a videographer who is capturing sound bites and interviews of our Old Time Las Vegans for posting to the website for posterity, along with the photos.</p>
<p>8. If the project is to be phased, please describe each phase.</p>	<p>This is an annual event, not phasing is required.</p>
<p>9. If applicable, please provide any known project limitations that may affect the project timeline or success (i.e. asbestos; drainage; physical and structural concerns). Include plans for continued project funding and/or maintenance and provide a statement regarding the project's potential for long-term sustainability and success.*</p>	<p>No limitations that we are aware of.</p>

10. If applicable, please provide sustainability plans for financing the operation and/or maintenance of the project at the conclusion of the grant. Describe the final product resulting from your project. Please provide examples of any marketing or social media materials produced by your project.*

Our sustainability plan involves ticket sales for the evening and also sponsorship sales for the project. Our sponsors continue to return each year. We are currently working to expand that base.

PART III. . Budget Worksheet

Budget Worksheet File	https://clv-aws-webteam-formstack.s3.amazonaws.com/lvccgrant//55273897_lvccgrantbudgetworksheettemplate.docx
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PART IV. Additional Required Documents

Additional Documents 1	https://clv-aws-webteam-formstack.s3.amazonaws.com/lvccgrant//55147068_256050_oldtimereunion_savethedatepostcard_proof.pdf
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Additional Documents 2	https://clv-aws-webteam-formstack.s3.amazonaws.com/lvccgrant//55196484_old24119sponsorshippackageupdates8524.pdf
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Additional Documents 3	https://clv-aws-webteam-formstack.s3.amazonaws.com/lvccgrant//55196516_256100oldtimereunioninviteproof.pdf
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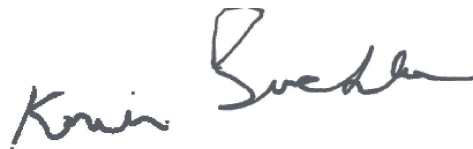
Primary Contact Name & Title	Julie Gilday-Shaffer
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Primary Contact Signature & Date



Authorizing Official Name & Title	Kevin Buckley- Chairperson
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Authorizing Official Signature & Date



Personnel (List by type of labor and include hourly rates of all individuals working on the grant project). Include salaries & wages, payroll taxes and benefits and professional services.

Expense Description	Total Hours	Total Amount	Grant Request
Seating Producer	8	\$640	\$640
Check-in Staff (8)	2	\$800	\$800
Administrator	50	\$3,750	\$3,750
Event Producer	50	\$4,500	\$4,500
Total Personal Costs	110	\$9,690	\$9,690

Project Supplies & Materials (At least three (3) competitive bids must be obtained for any procurement of services that exceed \$50,000. Justifications must be provided for all sole source procurements).

Expense Description	Total Amount	Grant Request
Printing: Registration forms, envelopes, Invitations, Save The Dates, Event Tickets	\$1,728.42	\$1,728.42
Venue Cost	\$18,000	0
Decor	\$1,200	\$1,200
Postage	\$160	\$160
Web Hosting	\$160	\$160
Name Tags and Sharpies	\$250	\$250
Total Supplies & Materials	\$21,498.42	\$3,498.42

Contracted Services (Describe and attach subcontractor estimates including design/engineering).

Expense Description	Total Amount	Grant Request
Review Journal Ads (2)	\$3,500	\$3,500
Campaign Creative	\$10,871	\$10,871
Videography & Photography	\$2,500	\$2,500
Entertainment	\$2,500	\$2,500
Total Contracted Services	\$19,731	\$19,731

Revenue (Include all sources of project support including grant awards, private support, corporate support and LVCC grant request).

Revenue Description	Total Amount
LVCC Grant Request	32,559.42
Ticket Sales \$80 x 450	\$36,000
Sponsorships	TBD
Other Funding Sources	\$8,000
Total	\$76,559.42