



AGENDA SUMMARY PAGE
City Council
Meeting of: February 21, 2024

Agenda Item No.:
15

DEPARTMENT: Community Development

CONSENT

DIRECTOR: Seth Floyd

SUBJECT:

For possible action to approve the ratification of the Commission for the Las Vegas Centennial award of \$200,000 to the Neon Museum for the costs associated with the planning and running of a four-day event titled, Duck Duck Shed: Celebrating Las Vegas Architecture, Design, and Culture 2024 (License Plate Revenue) - All Wards

FISCAL IMPACT:

Budget Funds Available

Amount: \$200,000

Funding Source: License Plate Revenue

Dept./Division: Commission for the Las Vegas Centennial

PURPOSE/BACKGROUND:

A funding request in the amount of \$200,000 was approved by the Commission for the Las Vegas Centennial at the January 22, 2024 Commission Meeting for the costs associated with the planning and running of a four-day event titled, "Duck Duck Shed: Celebrating Las Vegas Architecture, Design, and Culture." The Duck Duck Shed event takes its name from the 1972 classic architectural book "Learning from Las Vegas" authored by Robert Venturi, Dennis Scott Brown and Steven Izenour. The book is a study of the architecture of Las Vegas and its changes over the decades. Building styles are represented as either a "duck" that appears ordinary and simple and a "decorated shed" that is ornamental and symbolic in its design. "Duck Duck Shed: A Celebration of Las Vegas Architecture, Design and Culture 2024" will introduce new learning opportunities that will provide the local community and cultural tourists a greater sense of Las Vegas history and its significance in the American cultural landscape. The four-day event will provide attendees a greater understanding of how Las Vegas evolved while also presenting the trends present today in hospitality, design, and culture. This is achieved through the use of tours, exhibitions and lecture series to help visitors understand and appreciate the past and changing landscape of Las Vegas. Tours will include historic neighborhoods, downtown casinos and special Neon Boneyard visits. Lectures will be led by notable scholars and authors, and an exhibition will highlight the unique culture of Las Vegas.

RECOMMENDATION:

It is recommended that City Council approve the Commission's funding allocation to the Neon Museum in the amount of \$200,000 for the costs associated with the planning and running of a four-day event titled, "Duck Duck Shed: Celebrating Las Vegas Architecture, Design, and Culture."

BACKUP DOCUMENTATION:

1. Centennial Grant Agreement 23-0668-CLC1 to the Neon Museum, including Exhibit A (budget)