



**AGENDA SUMMARY PAGE**  
**Planning Commission**  
**Meeting of: February 11, 2025**

Agenda Item No.: 7

**DEPARTMENT: Community Development**

**DISCUSSION**

**DIRECTOR: Seth Floyd**

**SUBJECT:**

24-0502-SDR1 - SITE DEVELOPMENT PLAN REVIEW - PUBLIC HEARING - APPLICANT: JONES MEDIA, LLC - OWNER: REAGAN OUTDOOR ADVERTISING OF NEVADA, LLC - For possible action on a Land Use Entitlement project request FOR THE PROPOSED ADDITION OF DIGITAL (LED) ELECTRONIC MESSAGE ILLUMINATION TO THE WEST FACE OF AN EXISTING OFF-PREMISE SIGN on 3.68 acres at 1205 East Sahara Avenue (APN 162-02-401-001), C-1 (Limited Commercial) Zone, Ward 3 (Diaz). Staff recommends APPROVAL.

**P.C.: Final Action (Unless Appealed within 10 Days)**

**PROTESTS RECEIVED BEFORE:**

**APPROVALS RECEIVED BEFORE:**

Planning Commission Mtg.

Planning Commission Mtg.

City Council Meeting

City Council Meeting

**RECOMMENDATION:**

Staff recommends APPROVAL, subject to conditions

**BACKUP DOCUMENTATION:**

1. Location and Aerial Maps
2. Special Map for 24-0502-SDR1
3. Conditions and Staff Report
4. Supporting Documentation
5. Photo(s)
6. Justification Letter
7. Submitted after Final Agenda - Executed Condition Confirmation Documentation and Support Postcard