



WHEREAS; JUSTSERVE, WHICH WAS FOUNDED IN NORTH AMERICA IN 2012 AND CURRENTLY OPERATES IN 17 OTHER COUNTRIES, IS A VOLUNTEER ORGANIZATION THAT SERVES SOUTHERN NEVADA BY CONNECTING VOLUNTEERS WITH NON-PROFIT ORGANIZATIONS WITH VARIOUS NEEDS WITH THE GOAL OF BUILDING COMMUNITY TO MAKE LIFE BETTER, ESPECIALLY FOR THOSE WHO MAY LACK RESOURCES; AND

WHEREAS; JUSTSERVE'S PRESENCE IS GROWING IN SOUTHERN NEVADA, AND IT ADVERTISED 3,615 SERVICE PROJECTS IN 2024, DOUBLING THE NUMBER OF VOLUNTEER SIGN-UPS, AND NOW BOASTS 21,000 USERS; AND

WHEREAS; JUSTSERVE HAS PARTNERED WITH DOZENS OF NON-PROFIT ORGANIZATIONS THROUGHOUT THE CITY OF LAS VEGAS AND SOUTHERN NEVADA, INCLUDING CHILDREN'S ADVOCACY, CITY IMPACT, CARIDAD, THE JUST ONE PROJECT, PROJECT 150, CATHOLIC CHARITIES, BABY'S BOUNTY, THE AFRICAN COMMUNITY CENTER, AMERICAN RED CROSS, CANDLELIGHTERS, CATHOLIC CHARITIES, FOSTER KINSHIP, JEWISH FAMILY SERVICE AGENCY, MAKE-A-WISH OF SOUTHERN NEVADA, RONALD McDONALD HOUSE, SPREAD THE WORD, SALVATION ARMY, AND UNITED WAY; AND

WHEREAS; JUSTSERVE PARTNERS ANNUALLY WITH THREE NATIONALLY RECOGNIZED DAYS OF SERVICE: 9/11 DAY OF SERVICE, MARTIN LUTHER KING, JR DAY OF SERVICE, AND GLOBAL YOUTH SERVICE DAY, WHICH HAVE PROVIDED VOLUNTEERS WITH OPPORTUNITIES TO SERVE TOGETHER, AND TO FEEL A GREATER SENSE OF UNITY FOR EACH OTHER AND THOSE THEY ARE SERVING; AND


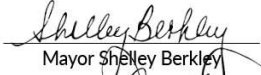



WHEREAS JUSTSERVE CONTINUES TO SEEK WAYS TO PROMOTE SERVICE EVEN WHEN HAVING FUN AND, AS SUCH, HAS TEAMED UP WITH THE AVIATOR'S BASEBALL TEAM FOR A "FAITH AND FAMILY NIGHT," WHICH RECOGNIZES DIFFERENT ORGANIZATIONS IN OUR COMMUNITY AND COLLECTS DONATIONS FOR THEM; AND

WHEREAS; JUSTSERVE IS A TREASURED ORGANIZATION IN OUR COMMUNITY THAT HAS A UNIQUE AND CRITICAL ROLE IN HELPING THE CITY OF LAS VEGAS REALIZE ITS GOAL OF "BUILDING COMMUNITY TO MAKE LIFE BETTER"; AND NOW

THEREFORE; WE, THE MAYOR AND THE MEMBERS OF THE LAS VEGAS CITY COUNCIL, HEREBY PROUDLY PROCLAIM FEBRUARY 5, 2025, AS:

JUSTSERVE DAY

IN THE CITY OF LAS VEGAS AND ASK ALL RESIDENTS AND VISITORS TO
JOIN US IN RECOGNIZING JUSTSERVE WITH OVER 13 YEARS OF
DEDICATED SERVICE.

 _____ Mayor Pro Tem Brian Knudsen	 _____ Mayor Shelley Berkley	 _____ Councilwoman Olivia Diaz
 _____ Councilwoman Francis Allen-Palenske	 _____ Councilwoman Nancy E. Brune	 _____ Councilwoman Shondra Summers-Armstrong