



AGENDA SUMMARY PAGE
City Council
Meeting of: March 6, 2024

Agenda Item No.:
14

DEPARTMENT: Economic & Urban Development
DIRECTOR: Ryan Smith

CONSENT

SUBJECT:

For possible action to approve a Memorandum of Understanding (MOU) between the City of Las Vegas (City) and the Downtown Las Vegas Alliance allocating funds for the advancement and promotion of Downtown Las Vegas (\$60,000 - General Fund) - Wards 1, 3 and 5 (Knudsen, Diaz and Crear)

FISCAL IMPACT:

Budget Funds Available
Amount: \$60,000
Funding Source: General Fund
Dept./Division: Economic and Urban Development

PURPOSE/BACKGROUND:

City and Downtown Las Vegas Alliance agree to enter into this MOU for the purpose of the City partnering with Downtown Las Vegas Alliance to support its continued growth, co-host a series of community engagement and education events and partner on the marketing of Downtown.

RECOMMENDATION:

Approval

BACKUP DOCUMENTATION:

1. Memorandum of Understanding