



February 27, 2024

City of Las Vegas Planning Department
495 S. Main St.
Las Vegas, NV 89101

RE: Palace Station Master Sign Plan Amendment & Variance / APN 162-08-513-002 / 2411 W. Sahara

To Whom It May Concern:

On behalf of Station Casinos and their Palace Station property, the following is our justification letter for upgrading the marquee sign in front of the property on Sahara.

The overall structure and dimensions of the existing sign will not be changing. However, the existing LED will be upgraded to capture the current channel letter area at the bottom. The new LED will also extend around the north edge to blend cohesively between both east and west faces. Overall, the new package will give the existing structure an upgraded aesthetic consistent with other resort hotels.

As a reminder, back in 2017, the height of this sign was reduced from 84 feet to the current 67 feet when the exterior motif was modified. The current sign consists of 2,904 sqft of sign area and the proposed changes will increase this square footage by 504 sqft, or a total sign area of 3,408 sqft.

We feel this latest update keeps the Palace Station property in line with market trends and provides a fresh esthetic that benefits the surrounding area.

Sincerely,

A handwritten signature in black ink, appearing to read "Ryan Arnold", written in a cursive style.

Ryan Arnold
President

24-0138
03/13/2024