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February 20, 2024

VIA UPLOAD

Peter Lowenstein, Deputy Director
City of Las Vegas
Department of Planning
495 S. Main Street
Las Vegas, NV 89101

Re: Master Sign Plan for
Betsy Rhodes Elementary School
Revised Justification Letter

Dear Mr. Lowenstein,

Please consider this letter a request by the Clark County School District (District) for approval of a master sign plan at Betsy Rhodes Elementary School (School), located at 7350 Tealwood St., Las Vegas, Nevada, 89131; Assessor's Parcel Number 125-16-711-002. The site is zoned Civic (C-V).

The sign plan consists of a 4'-5" x 8'-3" wall mounted sign, a portion of which includes an LED display. The sign will be animated with minimum 6-second message displays and transition times between messages shall be no more than 2-seconds. The Sign will be programmed to operate from 6:00 a.m. to 9:00 p.m. and will display a static message from 9:00 p.m. to 6:00 a.m. The West elevation consists of one (1) existing wall sign indicating the School's address as well as one (1) mural of the School's motto near the main entry. The total West elevation square footage is approximately 8,066 sq. ft. The total sign square footage for the existing wall signs and the proposed animated sign is 169.5 sq. ft., or 2.1%, of the total elevation area. This percentage is less than the 10% maximum allowed pursuant to Title 19.08.120.

This sign will be located on the West elevation of the existing School building facing Tealwood Street and the School parking lot. Residential is located to the West across Tealwood Street approximately 148 ft. away from the proposed animated wall sign. There is also a landscaping buffer and 50 ft. right-of-way between the proposed wall sign and the front yards of the residential. The proposed animated sign will convey School related information to parents and students.

The District would appreciate your consideration of a recommendation of approval. If you have any questions or require additional information please do not hesitate to contact me at (702) 799-5214 extension 5414 or via email at Marshp1@nv.ccsd.net.

Sincerely,



Paulette Marshall, Coordinator II
Real Property Management
Clark County School District

Cc: Glenn Manansala, Construction Management
File

24-0101
02/20/2024