



October 8th, 2024

City of Las Vegas
Department of Community Development
Planning-Zoning
495 S. Main St
Las Vegas, NV 89101

RE: SITE DEVELOPMENT REVIEW – REAGAN BILLBOARD EMBELLISHMENT

Physical Address to property:
1205 E Sahara Ave, Las Vegas, NV 89104
Ward#: 3-Diaz
Parcel #: 162-02-401-001

To Whom It May Concern:

Reagan Outdoor Advertising of Nevada is requesting approval from City of Las Vegas to install a 14'x48' (672 sq ft) digital sign face in replacement of existing 14'x48' (672 sq ft) static off premise advertising billboard face. Reagan billboard located at 1205 E Sahara Ave, APN# 162-02-401-001. This billboard sign is located on the North side of Sahara, approximately 200' East of Maryland Parkway. The sign reads to East bound Sahara Ave traffic. There would be no change to overall dimensions or square footage of sign.

Should you have any questions or concerns please contact Jared Andrews with Jones Media (ROAN's subcontractor) at 702.645.0092

Thank you kindly,

A handwritten signature in blue ink that reads "Dewey A. Reagan". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Dewey A. Reagan
ROAN, LLC.

24-0502
10/09/2024