

## **BUSINESS IMPACT STATEMENT**

### **BILL NO. 2020-38**

**(Amends various provisions of LVMC Chapter 6.52 to clarify licensing requirements for massage therapists, and establish new recordkeeping and operational requirements for massage establishments)**

This business impact statement was prepared pursuant to NRS 237.090 to address the impact of a proposed ordinance, Bill No. 2020-38, that will amend various provisions of LVMC Chapter 6.52 to clarify licensing requirements for massage therapists, and establish new recordkeeping and operational requirements for massage establishments.

**1. The following constitutes a description of the manner in which comment was solicited from affected businesses, a summary of their responses and an explanation of the manner in which other interested persons may obtain a copy of the summary.**

Notification of the proposed ordinance was provided by email or US mail to approximately 2159 businesses identified as possibly being interested in or affected by the proposal, and to 19 other organizations representing chambers of commerce and other community and government partners. The draft language of the proposed ordinance was made available on the City's website and at the office of the City's Business Licensing Division. Recipients of the notification were invited to respond in writing and to submit comments, data or arguments regarding whether the proposed ordinance would impose a direct and significant economic burden upon a business or directly restrict the formation, operation, or expansion of a business.

No written responses were received from businesses or business interests. One written email response was received from the State regulatory board that governs massage-related businesses, indicating support for the proposal and suggesting one minor addition.

**2. The estimated economic effect of the rule on businesses, including, without limitation, both adverse and beneficial effects, and both direct and indirect effects:**

**Adverse effects:**

None specifically identified, although new recordkeeping and operational requirements may represent additional burdens.

**Beneficial effects:**

The proposal provides clarification and will help encourage better business practices and provide greater protection for the public.

**Direct effects:**

See adverse and beneficial effects above.

**Indirect effects:**

None identified.

**3. The following constitutes a description of the methods the local government considered to reduce the impact of the rule on businesses and a statement regarding whether any, and if so which, of these methods were used:**

Not applicable.

**4. The estimate of the annual cost to the local government for enforcement of the rule is:**

Any additional cost will be negligible.

**5. If the rule provides for a new fee or increases an existing fee, the total annual amount expected to be collected is:**

Not applicable.

**6. If the rule provides for a new fee or increases an existing fee, the money generated by the new fee or increase in existing fee will be used by the local government to:**

Not applicable.

**7. If the rule includes provisions that duplicate or are more stringent than federal, state or local standards regulating the same activity, the following explains why such duplicative or more stringent provisions are necessary:**

The proposed standards will help encourage better business practices and provide greater protection for the public.

**8. The reasons for the conclusions regarding the impact of the rule on businesses:**

It is believed that the proposal will encourage better business practices and provide greater protection for the public, while not unduly burdening affected businesses.

**CERTIFICATION**

I certify that, to the best of my knowledge or belief, the information contained in this business impact statement was prepared properly and is accurate.



By: \_\_\_\_\_  
City Manager

Date: October 29, 2020