



Department of Parks and Recreation

Presented by:
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November 18, 2020
#DiscoverTheFun



Submitted at City Council
Date: 11/18/20 Item: 66
Submitted by Staff



Department of Parks and Recreation

Today's Presentation – Key Takeaways



Mission and Department Overview



COVID-19 Response



A Look Back on Completed Projects



On The Horizon



Parks and Recreation: Our Mission in Serving the Community

Provide programs and services that foster community pride and an improved quality of life through recreation, education, outreach, and desired community services that promote healthy lifestyles and sustainable neighborhoods.



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Serving the Community



85 Parks, 1,774 Acres

142 Picnic Shelters

144 Playgrounds, 79 Restrooms

151 Sports Fields

104 Trail Miles

8 Community/Sports Centers

4 Active Adult/Senior Centers

2 Year-Round Pools, 4 Seasonal





Community ↔ Connection

In a City of Las Vegas Community Survey, 61% of residents indicated they used or visited City parks in the last 12 months making **PARKS the most common Connection residents have with the City of Las Vegas.**

(Source: 2015 City of Las Vegas Community Survey)



It's All in the Numbers!



1.3M Facility Attendance

5.4M Sports Fields/Park Pavilion Users

619,383 Registered Participants (42,988 Youth)

886 Special Events (1.4M Attendees)

207,397 Floyd Lamb Park Visitors (Jan-Aug 2020)



"If bread is the necessity of life, recreation is a close second."

Edward Bellamy

Department Reorganization – July 2020



Administrative Services	Special Events “One Stop Shop”	Municipal Sports and Inclusion Services	Community and Aquatics Facilities	Parks and Grounds Maintenance
<ul style="list-style-type: none">▪ Administration▪ Customer Service▪ Financial Services▪ Technical Support▪ Asset Management▪ Marketing	<ul style="list-style-type: none">▪ Council Events▪ Special Events▪ Community/Park Event Rentals▪ Cultural Events▪ Pop Up Rec	<ul style="list-style-type: none">▪ Municipal Sports▪ Adaptive Recreation▪ Sports Complexes▪ Corporate Challenge	<ul style="list-style-type: none">▪ Community Rec Centers▪ Active Adult/ Senior Centers▪ Aquatics/Pools (year-round, seasonal)	<ul style="list-style-type: none">▪ Parks, Trails and Open Spaces▪ Park Amenities▪ Tree Inventory▪ Sports Fields▪ Parks Facilities Maintenance
				

Building Community to Make Life Better



COVID-19 RESPONSE



Healthy Parks Program (HPP)



Parks are essential to the health and well-being of our community!

- Reassigned furloughed employees
- 12 crews (4 zones; 3 crews each)
- Weekday/weekend shift



- Keeping the community safe!
 - 651 parks cleaned
 - 5,771 trash bags filled
 - 2,392 picnic tables sanitized
 - 1,068 water fountains sanitized
- New! Hourly HPP Program

Community Food Distributions

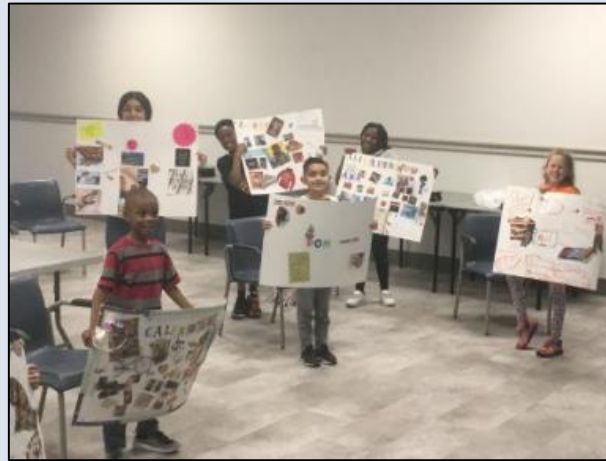
- Ongoing efforts to address food insecurity, hunger in our community
- Partnerships with local organizations, farmers markets and food pantries
- Helping those in need with more than 5,800 meals and prepackaged food boxes
- Thanksgiving holiday food drive-thru distribution for Doolittle Senior Center participants



Vegas Strong Academy (VSA)



- CCSD distance learning support (began as Employee Youth Care Program)
- Partnership with YDSI and Cultural Affairs
- Community centers and library locations – 850+ registered participants
- Online learning, recreation, physical education, and cultural arts
- Financial assistance available – no child turned away!





Mayor's Fund for Las Vegas LIFE

256 youth in Vegas Strong Summer Academy	\$ 11,950
54 youth in sports skills clinics	\$ 4,160
Corporate Challenge	<u>\$ 1,256</u>
Total Assistance	\$17,366



Grants: Applications and Awarded Funding



1.	CARES Act	
	▪ <i>Vegas Strong Academy</i>	\$568,027
	▪ <i>Mirabelli Preschool Program</i>	\$37,379
2.	Land and Water Conservation Fund	
	▪ <i>Floyd Lamb Park Bike Trail and Pump Track</i>	\$146,508
3.	National Recreation and Park Association	
	▪ <i>Food Grant for Vegas Strong Academies</i>	\$10,000
4.	Department of Veterans Affairs	
	▪ <i>Adaptive Recreation Sports Program</i>	\$10,000
5.	Outdoor Recreation Legacy Partnership Program	
	▪ <i>Charleston Heights Park (pre-application)</i>	\$1,000,000
6.	Southern Nevada Public Lands Management Act (SNPLMA) Applications	
	▪ <i>Regional Aquatic Complex</i>	\$8,839,317
	▪ <i>Downtown Civic Park and Plaza</i>	\$7,567,873
	▪ <i>Regional Pickleball Complex</i>	<u>\$12,009,000</u>
Total To-Date		\$30,188,104

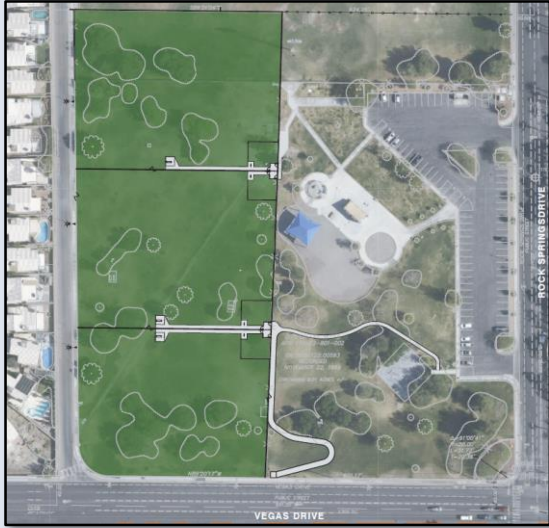


A Look Back!



Completed Capital Improvement and Park Bond Projects

Ward 1 – Woofter Park



✓ **Completed!**
October 2019

- **Three (3) Dog Areas**
- **Shade Pavilions**
- **LED Lighting**
- **Play Equipment**
- **Benches**
- **Drinking Fountains**



Ward 1 – Bill Briare Park



Completed!
January 2020

- **Outdoor Fitness Court**
- **Partnership with National Fitness Campaign**



**One-of-a-Kind
Marketing
and Branding
Opportunity!**

Ward 2 – Veterans Memorial Community Center



✓ **Completed!**
February 2020

- **LED Lighting**
 - **Dance Room**
 - **Classrooms**
 - **Weight Room**
 - **Hallways**



Ward 2 – Pavilion Center Pool



COMING SOON



Reopening!

December 1, 2020

- **Re-Plastered Pool**
- **New Deck Drains**
- **New Non-Slip Concrete Surface Decking**
- **New Floors**
- **New Indoor/Outdoor Paint**

Ward 3 – Baker Pool and Park



- ☑ **Completed!**
October 2019
- **Artificial Turf Fields**
 - **Water Play Area**
 - **New Restrooms**
 - **Children's Play Area**
 - **Security Fencing/
Gate Locks**



Ward 3 – East Las Vegas Family Park



✓ **Completed!**
December 2019

- **Artificial Turf Soccer Field**
- **Basketball Court**
- **Picnic Pavilions**
- **Playground**
- **Water Play Area**



Ward 3 – Stupak Preschool Classroom



✓ **Completed!**
May 2020

- **Partnership with YDSI**
- **Age-Appropriate Restroom**
- **Storage Space**
- **Exterior Door to Outside Playground**

Ward 3 – Healing Garden North (Phase 2)



✓ **Completed!**
September 2020

- **Planter Boxes**
- **Arbor Trellis**
- **Storytelling Garden**
- **Urban Orchard**
- **Volunteers in Parks (VIP) Program**



Ward 4 – Trigono Hills Park



- ✓ **Completed!**
February 2020
- **Interpretive Garden**
 - **Grass Play Areas**
 - **Shaded Playground
Kinetic Play Zone**
 - **Picnic Areas**
 - **Lighted Walking Paths**

Ward 5 – Dula Community Center



✓ **Completed!**
January 2020

- **Combined Las Vegas Senior Center with Dula Gymnasium**
- **Reconfigured Front Desk and Entry**
- **Classroom Addition**
- **ADA Compliant Restrooms**
- **Flooring, Cabinets, Windows**

Ward 6 – Teton Trails Park

✓ **Completed!**
December 2019

- 3rd Lacrosse Field
- LED Lighting
- Field Dedication



Ward 6 – Alyn Beck Memorial Park

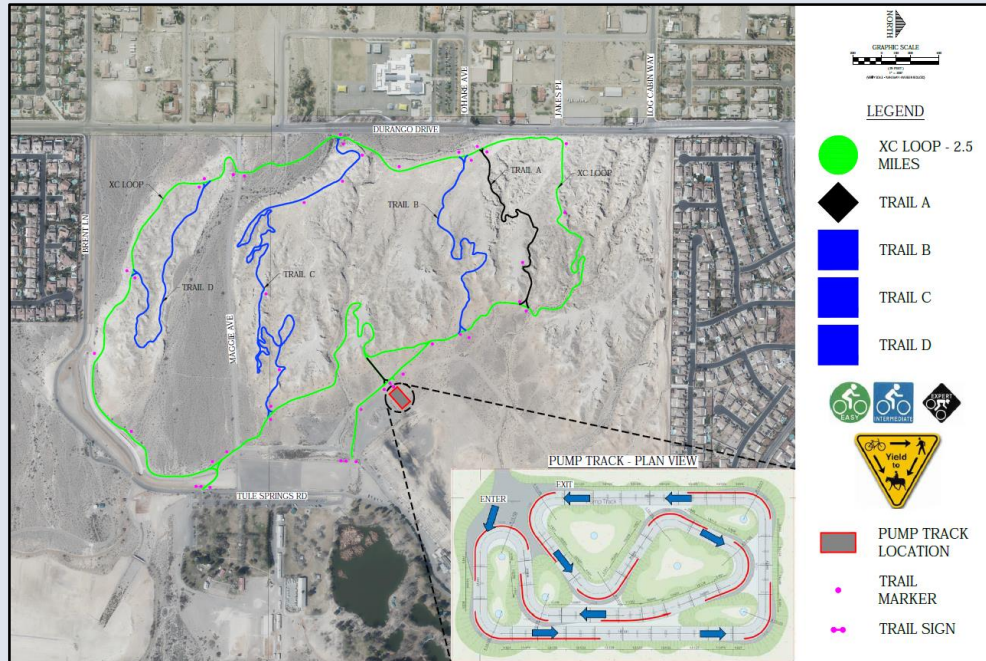


✓ **Completed!**
February 2020

- **Natural Turf Soccer Fields**
- **Basketball Court**



Ward 6 – Mountain Bike Trails (FLP)



✓ **Completed!**
May 2020

- **1,400 SF Pump Track**
- **4.2 Miles Bike Trail**
- **Trails for All Levels**





On The Horizon



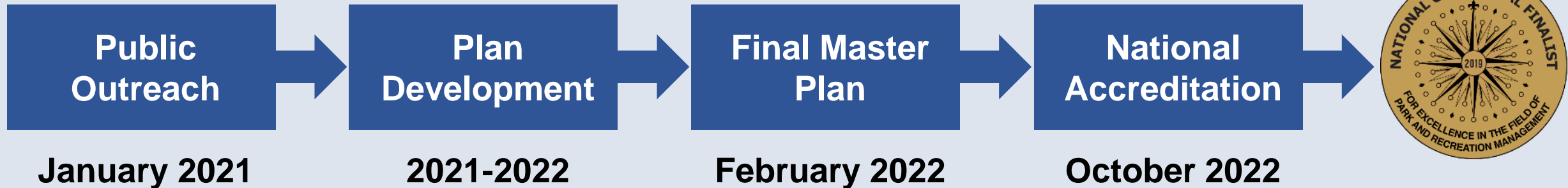
Parks and Recreation System Master Plan



Working with The Smith Group and PROs Consulting

- Engage the community to assess their needs
- Guide decision making for capital improvements
- Fill gaps and reduce redundancies

Website and Branding: #ImagineParksandRecLV



Innovation Practices and Technological Efficiencies

- Optical Sensors
- Drones (Aerial Support)
- Artificial Intelligence (AI)
- Safety and Security
- Maintenance Efficiencies
- Resource Conservation
- Public Notification System
- Wi-Fi Connectivity



eSports (Video Game Programming)

“eSports will rival the biggest traditional sports leagues in terms of future opportunities.”

*~ Steve Bornstein, former CEO of ESPN and NFL Network
current Chairman of Activision-Blizzard eSports Division*

- Cognitive & Social Development
- Problem Solving Skills
- Academic Excellence
- Future Job Market



Citywide Tree Planting



**New Trees on
Fremont and
3rd Streets**

**Memorial Tree
Remembrance
Program**



**Tree Grove
Sponsorships**

**Mayor's Tree
Initiative**



Ward 1 – Councilman Knudsen



Rainbow Family Park Playground

Estimated Completion:
End of December 2020



Cragin Park Soccer Field Addition

Currently in Concept Phase

Ward 2 – Councilwoman Seaman



Regional Aquatic Complex at Pavilion Center Pool Currently in Design Phase



Playground Community Build at Bruce Trent Park Currently in Bid Process



Ward 3 – Councilwoman Diaz



Harris-Marion Park Improvements Currently in Permitting Process



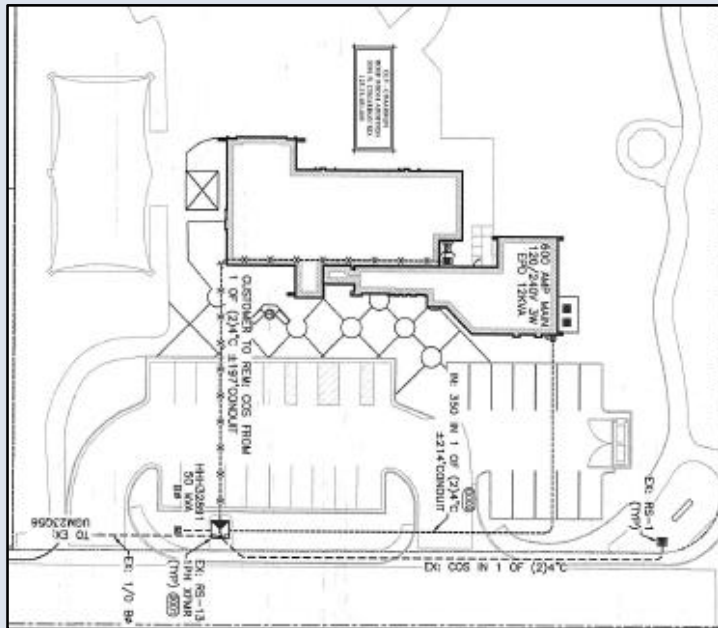
Baker Park Dog Run Currently in Concept Phase

East Las Vegas Family Park Dog Park Currently in Land Acquisition

Ward 4 – Mayor Pro Tem Anthony



Regional Pickleball Complex at Wayne Bunker Park Currently in Preliminary Design Phase



Cimarron Rose Community Center Addition Estimated Completion: 2nd Quarter 2021

Ward 5 – Councilman Crear



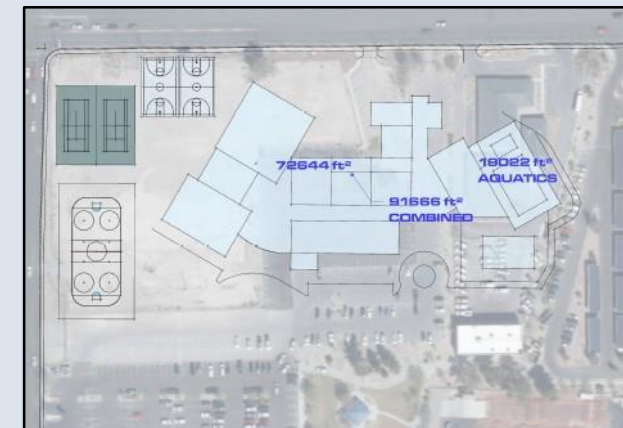
Charleston Heights Park and Community Center Currently in Permitting Process



Historic Westside Legacy Park Currently in Design Phase



Regional Adaptive Sports Complex Currently in Concept Phase



Ward 6 – Councilwoman Fiore



Floyd Lamb Park Haybarn Restoration

Estimated Completion:
1st Quarter 2021

NW Regional Park - Phase 1 Currently in Preliminary Design Phase





**Thank you for your continued
support of Parks and Recreation!**

Any questions?