

Nevada Resort Association  
10000 W. Charleston, Suite 165  
Las Vegas, Nevada 89135

November 29, 2020

The Honorable LuAnn D. Holmes  
City Clerk  
City of Las Vegas  
495 South Main Street  
Las Vegas, Nevada. 89101

Dear Mayor,

It has come to our attention that an ordinance creating a new category of business license regarding the delivery of alcohol will come before a Recommending Committee on Monday, and the City Council on Wednesday. We are not aware that any gaming companies received notice of the Business Impact Statement (BIS) and the difficulties of running our businesses during this pandemic, have given us limited time to analyze the impacts on non-restricted gaming licensees.

The Downtown Las Vegas resort hotels and casinos have a long history of being involved in all discussions regarding the sale of alcoholic beverages due to the significant impacts it has upon our businesses. Regarding temporary deliveries of alcoholic beverages during the pandemic, we've consistently expressed our opinion that as long as the deliveries were of limited duration, and were not available inside of resort hotel casinos, we would not want to stand in the way of small businesses remaining viable. Our position has not changed.

The ordinance as proposed would clearly allow a non-privileged licensee (the newly created alcohol delivery support service) to deliver directly to hotel and motel rooms within resort hotel casinos. The delivery of alcoholic beverages over which a non-restricted licensee has zero control would put our privileged licenses in significant jeopardy. We've had this discussion going back many years regarding the sale of packaged liquor on Fremont Street. Liquor sold at our bars is controlled by trained bartenders with TAM cards and liquor sold in our gift shops is sold in limited quantities. Opening up hotel casinos to having packaged liquor delivered by anyone outside of our control is a complete non-starter for us. Aside from the need to increase our security staff to limit such deliveries, we would become responsible for any on-site consumption of alcoholic beverages over which we have zero control.

Finally, we have been contacted by Mr. Mac McCarley of the firm Parker Poe. It is our understanding this firm has been retained by the city and is already undertaking an analysis of all current City of Las Vegas Liquor codes. We intend to fully participate in this study and we are puzzled as to why the city would add an entirely new, non-privileged license category involving

Submitted after Final Agenda  
Date: 11/30/2020 Item: 39

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Item 6  
By Virginia Valentine  
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the delivery of alcoholic beverages to anywhere in the city, including resort hotel casinos prior to undertaking a study which the city has already begun.

We respectfully request that you do not adopt this ordinance but rather have the thorough analysis which we believe it requires conducted by your newly retained alcoholic beverage licensing consultant.

Should the city desire to allow alcoholic beverage deliveries to continue during the pandemic, we have no objection to that so long as they are not permitted to occur within the confines of resort hotel casinos.

Please feel free to contact me at (702) 340-3387.

Sincerely,

Virginia Valentine  
President  
Nevada Resort Association

cc: Mayor Carolyn Goodman  
Pro Tem Stavros Anthony  
Councilman Cedric Crear  
Councilwoman Olivia Diaz  
Councilwoman Michelle Fiore  
Councilman Brian Knudsen  
Councilwoman Victoria Seaman