



January 28, 2021

Downtown Design Review Committee (DDRC) for:

Downtown Casino Overlay District / Downtown Entertainment Overlay District / Las Vegas Boulevard
Scenic Byway Overlay District

Re: 7-11/Sinclair

1701 S. Las Vegas Blvd.

To Whom It May Concern:

We are writing you to request review and approval of various wall/canopy and freestanding signage as detailed in our Sign Analysis Table for the above property. This is an existing 7-11 convenience store that is now being remodeled to include a larger store with more food options, as well as a fueling station. The store will receive a new façade to include channel letter signage, a new gas canopy to include fascia signage, and remodeling of the existing single-pole sign. We have reviewed sign code regulations and have found that we are in full compliance with all existing regulations and are not asking for any exceptions or variances. Total request for signage is 307.4 square feet.

1701 S Las Vegas Blvd							
Sign #	Sign Type	Location	Height	Width	Area	Illumination	Animated?
1	Wall	West Elevation	6'-0"	4'-6.125"	27 SF	Internal, front	NO
2	Wall	West Elevation	2'-6"	13'-1.25"	32.8 SF	Internal, front	NO
3	Canopy	South Elevation	2'-4"	8'-10"	20.6 SF	Internal, front	NO
4	Canopy	West Elevation	2'-4"	8'-10"	20.6 SF	Internal, front	NO
5	Canopy	North Elevation	2'-10"	5'-5"	15.3 SF	Internal, Dual Lit	NO
6	Canopy	West Elevation	2'-10"	5'-5"	15.3 SF	Internal, Dual Lit	NO
7	Freestanding Pole	Northwest Corner	63'-6"	8'-0"	175.8 SF	Internal, Front	NO

If there should be any questions or concerns on this matter, please let us know and we will address them.

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