



3/9/2021

To whom it may concern,

*Requesting Master Sign Plan Amendment in order to approve (1) LED Sign with a waiver for 2<sup>nd</sup> Pylon Sign on N Durango Dr. frontage road where one is allowed.*

*Centennial Hills Hospital 2<sup>nd</sup> Pylon LED Monument Sign;*

Centennial Hills Hospital (CHH) is requesting approval to install a 2<sup>nd</sup> Pylon sign with a new LED screen on the corner of Deer Springs Way and N. Durango Dr. Currently, there is no signage on the corner of Deer Springs Way & N Durango Dr. This intersection is a major crossroad for new housing developments around the Centennial Hills Hospital Campus and with this new sign we will have the capability to advertise hospital services lines, ER wait times and other healthcare updates along with future development information.

Currently, there is already a precedence in the area with a LED sign on the corner of N. Durango Dr and Elkhorn (Las Vegas Pain Institute and Medical Center) kiddy corner to the hospital.

Sincerely,

-Geoffrey Empey  
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21-0267  
05/17/2021