

**NOTE: THE FOLLOWING DOCUMENTATION
WAS SUBMITTED FOR THE RECORD BEFORE
OR AT THE PLANNING COMMISSION HEARING
ON THIS ITEM WHICH IS NOW APPEARING
BEFORE THE CITY COUNCIL**



IMAGINE LV PARKS SYSTEM PLAN

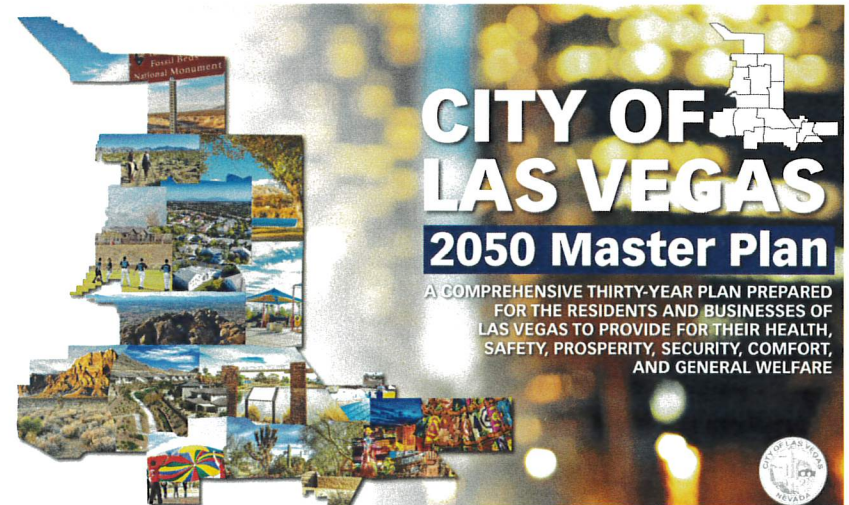
**PLANNING COMMISSION
MAY 9, 2023
23-0092-GPA1**

Submitted at Planning Commission

Date 5/9/23 Item 32
staff

2050 MASTER PLAN

- Adopted in July 2021, amended September 2022 (22-0294-GPA1)
 - Develops a clear vision and framework for the future of Las Vegas
 - Provides strong direction and practical guidelines for future development
 - Provides recommendations that are implementation-focused, relevant, clear, and adaptable to change
- Parks and Park Connectivity Goals, Outcomes, Actions
 - Strengthen recreation and cultural opportunities for residents and visitors across the city
 - Adopt a Parks System Plan
 - The City will provide 7 acres of parkland / 1,000 (by 2050)
 - Attain CAPRA (Commission for the Accreditation of Park and Recreation Agencies) certification
 - Improve access and connectivity of open spaces for ecological, social, health, and quality of life benefits



IMAGINE LV PARKS

- Adopts supplemental parks and open space element pursuant to NRS 278.160 (1)(f)
 - Continued community and neighborhood outreach and engagement from 2050 Plan
 - Prepares the City for CAPRA accreditation
 - Increase diverse recreational opportunities and align with equitable access and overall park space quantity goals
 - Identify revenue opportunities and ensure future operational and maintenance needs are addressed
 - Develop a dynamic and realistic strategic action plan in order to establish, goals, policies, guidelines, and strategies for the City's parks and recreation services.



GUIDING PRINCIPLES FOR PARKS

- To align with the 2050 Master Plan's vision, each goal is framed with guiding principles to inform goals, key actions, and implementation strategies:

- Equity
- Resilience
- Health
- Livable
- Innovation

EQUITABLE 	RESILIENT 	HEALTHY 	LIVABLE 	INNOVATIVE 
Increase the overall quantity and connectivity of parks and open space throughout the City to ensure all residents have access to parks nearby their homes	Utilize drought tolerant, water efficient parks and open space landscapes that address other environmental outcomes while also meeting the needs of the community.	Provide aesthetically pleasing, comfortable, and safe opportunities for residents of all ages to connect with nature.	Provide high quality, enjoyable recreation and leisure spaces of all types that emphasize placemaking space, arts, and culture.	Develop unique greenways, right-of-way spaces, rooftops, and spaces above parking structures for plazas, mini-parks, or park spaces if a traditional park cannot be built.

DEMOGRAPHIC AND TREND ANALYSIS



2022 POPULATION

649,600

2037 POPULATION

719,640

2010-2022 ANNUAL

GROWTH RATE

0.87%



MEDIAN
AGE

37.5

GROWTH TO BE SEEN IN
THE AGE SEGMENT OF:

55+



46% WHITE

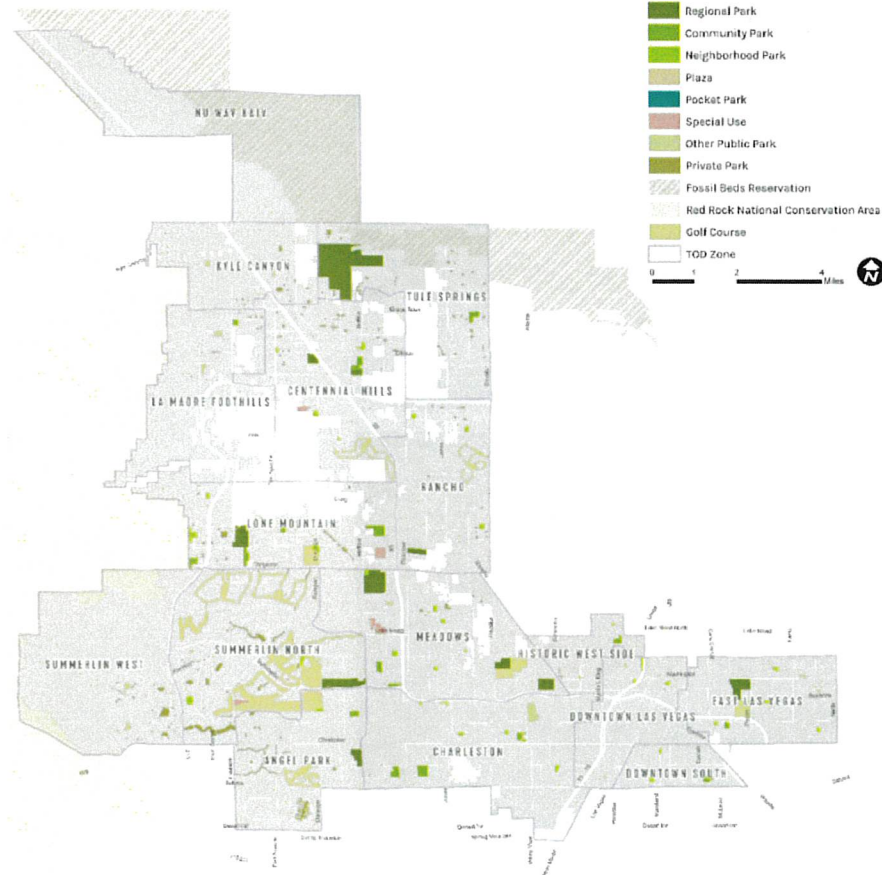
RACE/ETHNICITY

33% HISPANIC /LATINO



MEDIAN HOUSEHOLD
INCOME

\$66,557



DEMOGRAPHIC AND TREND ANALYSIS

- General sports
 - Soccer, volleyball, basketball, football
- Fitness
 - Zumba
 - Growth trend toward trail running, yoga
- Outdoor activity
 - Rock climbing, hiking
 - Growth trend toward hiking, biking, fishing
- Participation
 - Basketball, golf, tennis are high
 - Growth trend toward pickleball, golf entertainment, tennis



DEMOGRAPHIC AND TREND ANALYSIS

National Participatory Trends - General Sports					
Activity	Participation Levels			% Change	
	2016	2020	2021	5-Year Trend	1-Year Trend
Basketball	22,343	27,753	27,135	21.4%	-2.2%
Golf (9 or 18-Hole Course)	23,815	24,804	25,111	5.4%	1.2%
Tennis	18,079	21,642	22,617	25.1%	4.5%
Baseball	14,760	15,731	15,587	5.6%	-0.9%
Soccer (Outdoor)	11,932	12,444	12,556	5.2%	0.9%
Golf (Entertainment Venue)	8,173	12,057	12,362	51.3%	2.5%
Softball (Slow Pitch)	7,690	6,349	6,008	-21.9%	-5.4%
Football (Flag)	6,173	7,001	6,889	11.6%	-1.6%
Volleyball (Court)	6,216	5,410	5,849	-5.9%	8.1%
Badminton	7,354	5,862	6,061	-17.6%	3.4%
Soccer (Indoor)	5,117	5,440	5,408	5.7%	-0.6%
Football (Touch)	5,686	4,846	4,884	-14.1%	0.8%
Football (Tackle)	5,481	5,054	5,228	-4.6%	3.4%
Gymnastics	5,381	3,848	4,268	-20.7%	10.9%
Volleyball (Sand/Beach)	5,489	4,320	4,184	-23.8%	-3.1%
Track and Field	4,116	3,636	3,587	-12.9%	-1.3%
Cheerleading	4,029	3,308	3,465	-14.0%	4.7%
Pickleball	2,815	4,199	4,819	71.2%	14.8%
Racquetball	3,579	3,426	3,260	-8.9%	-4.8%
Ice Hockey	2,697	2,270	2,306	-14.5%	1.6%
Ultimate Frisbee	3,673	2,325	2,190	-40.4%	-5.8%
Softball (Fast Pitch)	2,467	1,811	2,088	-15.4%	15.3%
Lacrosse	2,090	1,884	1,892	-9.5%	0.4%
Wrestling	1,922	1,931	1,937	0.8%	0.3%
Roller Hockey	1,929	1,500	1,425	-26.1%	-5.0%
Boxing for Competition	1,210	1,361	1,460	20.7%	7.3%
Rugby	1,550	1,242	1,238	-20.1%	-0.3%
Squash	1,549	1,163	1,185	-23.5%	1.9%
NOTE: Participation figures are in 000's for the US population ages 6 and over					
Legend:	Large Increase (greater than 25%)	Moderate Increase (0% to 25%)	Moderate Decrease (0% to -25%)	Large Decrease (less than -25%)	

National Participatory Trends - General Fitness					
Activity	Participation Levels			% Change	
	2016	2020	2021	5-Year Trend	1-Year Trend
Fitness Walking	107,895	114,044	115,814	7.3%	1.6%
Treadmill	51,872	49,832	53,627	3.4%	7.6%
Free Weights (Dumbbells/Hand Weights)	51,513	53,256	52,636	2.2%	-1.2%
Running/Jogging	47,384	50,652	48,977	3.4%	-3.3%
Stationary Cycling (Recumbent/Upright)	36,118	31,287	32,453	-10.1%	3.7%
Weight/Resistant Machines	35,768	30,651	30,577	-14.5%	-0.2%
Elliptical Motion Trainer	32,218	27,920	27,618	-14.3%	-1.1%
Yoga	26,268	32,808	34,347	30.8%	4.7%
Free Weights (Barbells)	26,473	28,790	28,243	6.7%	-1.9%
Dance, Step, & Choreographed Exercise	21,839	25,160	24,752	13.3%	-1.6%
Bodyweight Exercise	25,110	22,845	22,629	-9.9%	-0.9%
Aerobics (High Impact/Intensity Training/HIIT)	10,575	10,954	10,400	-1.7%	-5.1%
Stair Climbing Machine	15,079	11,261	11,786	-21.8%	4.7%
Cross-Training Style Workout	12,914	9,179	9,764	-24.4%	6.4%
Trail Running	8,582	11,854	12,520	45.8%	5.6%
Stationary Cycling (Group)	8,937	6,054	5,939	-33.5%	-1.9%
Pilates Training	8,893	9,905	9,745	9.6%	-1.6%
Cardio Kickboxing	6,899	5,295	5,099	-26.1%	-3.7%
Boot Camp Style Cross-Training	6,583	4,969	5,169	-21.5%	4.0%
Martial Arts	5,745	6,064	6,186	7.7%	2.0%
Boxing for Fitness	5,175	5,230	5,237	1.2%	0.1%
Tai Chi	3,706	3,300	3,393	-8.4%	2.8%
Barre	3,329	3,579	3,659	9.9%	2.2%
Triathlon (Traditional/Road)	2,374	1,846	1,748	-26.4%	-5.3%
Triathlon (Non-Traditional/Off Road)	1,705	1,363	1,304	-23.5%	-4.3%
NOTE: Participation figures are in 000's for the US population ages 6 and over					
Legend:	Large Increase (greater than 25%)	Moderate Increase (0% to 25%)	Moderate Decrease (0% to -25%)	Large Decrease (less than -25%)	

PUBLIC INPUT

- Consisted of statistical surveys, stakeholder and focus group interviews, three hybrid public meetings
- Key findings
 - 81% of households, 6% above the National Average, visited City parks
 - Half of City residents indicate use of City facilities, half use county facilities
 - 35% participate in City programs and events
 - 88% rate quality of parks/facilities as excellent or good
 - 77% rate physical condition of parks/facilities as excellent or good
- Top priorities from input:
 - Accessibility & Inclusion
 - Trails/Connectivity
 - Recreation
 - Community Outreach
 - Safety
- Other general comments provided throughout public input period



NEEDS ASSESSMENT

Parks and Recreation Facilities/Amenities Rated as High Priority Items:

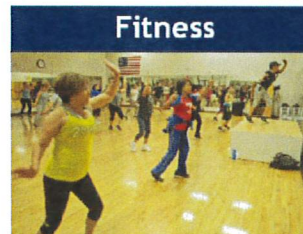
1. Walking trails
2. Shade structures
3. Trees
4. Nature education parks/centers/garden
5. Biking/multi-use paved trails
6. Dog parks (off-leash)
7. Shaded pavilions & picnic area

Recreation Programs Rated as High Priority Items:

1. Adult fitness & exercise classes
2. Senior programs
3. Community special events
4. Weight/cardio rooms
5. Gardening beds

RECREATIONAL PROGRAM PLAN

- Focus on existing core program areas
- Short Term
 - Develop new programs identified from input
 - Offer additional core program areas
 - Develop programs following local and national trends based on funding and cost recovery
 - Fill service gaps
- Long Term
 - Evaluate core program areas
 - Monitor pricing strategies and fees of other jurisdictions
 - Monitor demographic shifts and recreational trends
 - Complete program lifecycle analysis

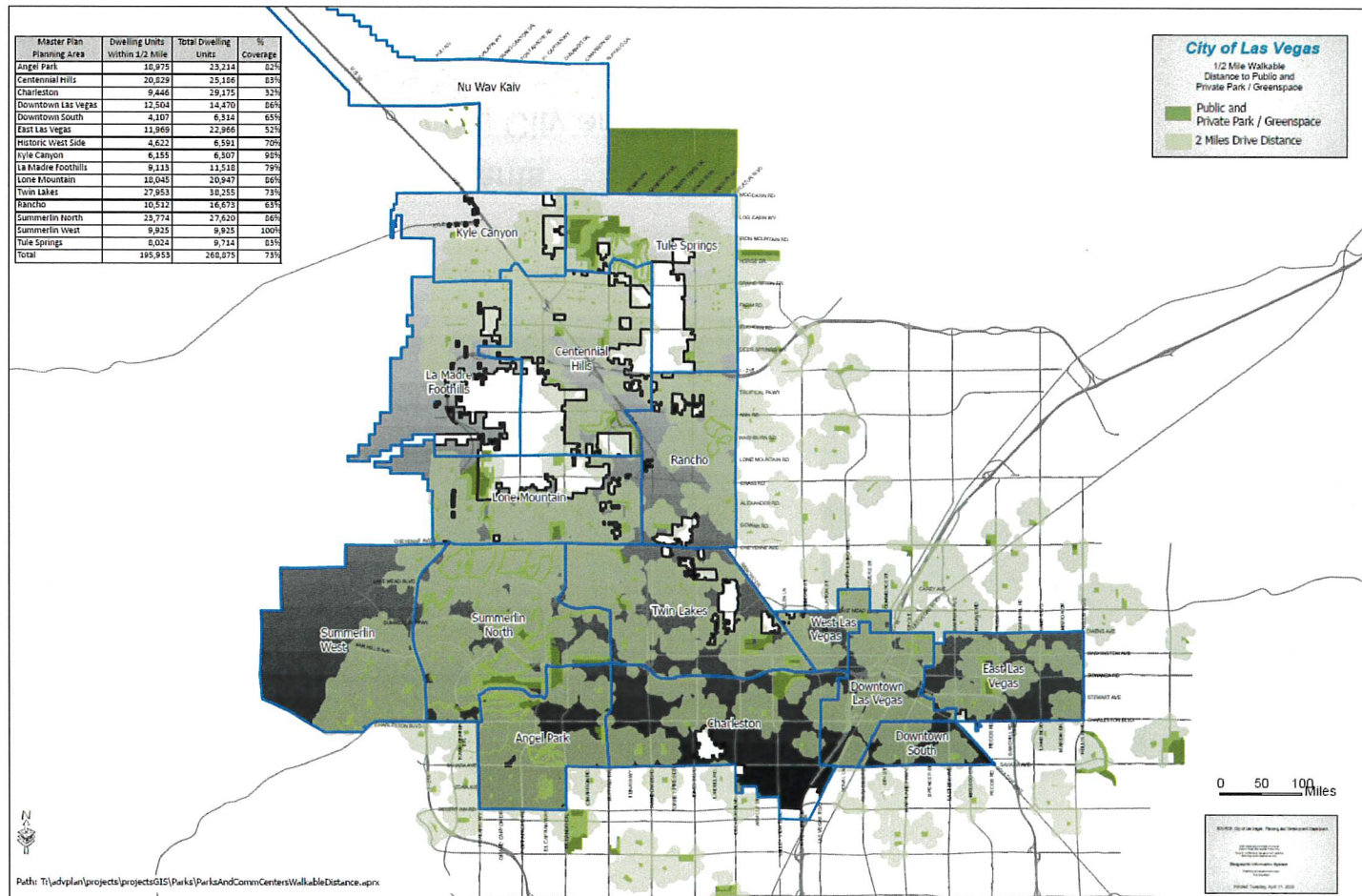


OPERATIONAL ASSESSMENT

- Focus on existing core program areas
 - Short Term
 - Enhance job opportunities
 - Review and incorporate new policies
 - Refine marketing program to reinforce parks and recreation brand
 - Long Term
 - Develop customer service standards
 - Invest in technology and customer service
 - Address space and storage needs, as well as capacities and levels of service
 - Level of Service
 - 7 acres of park space per 1,000 residents
 - 1,798 park acres were provided by the City and private development in 2020, an increase of 1 acre
 - Park proximity to housing increased from 56% in 2020 to 58% in 2022.
-



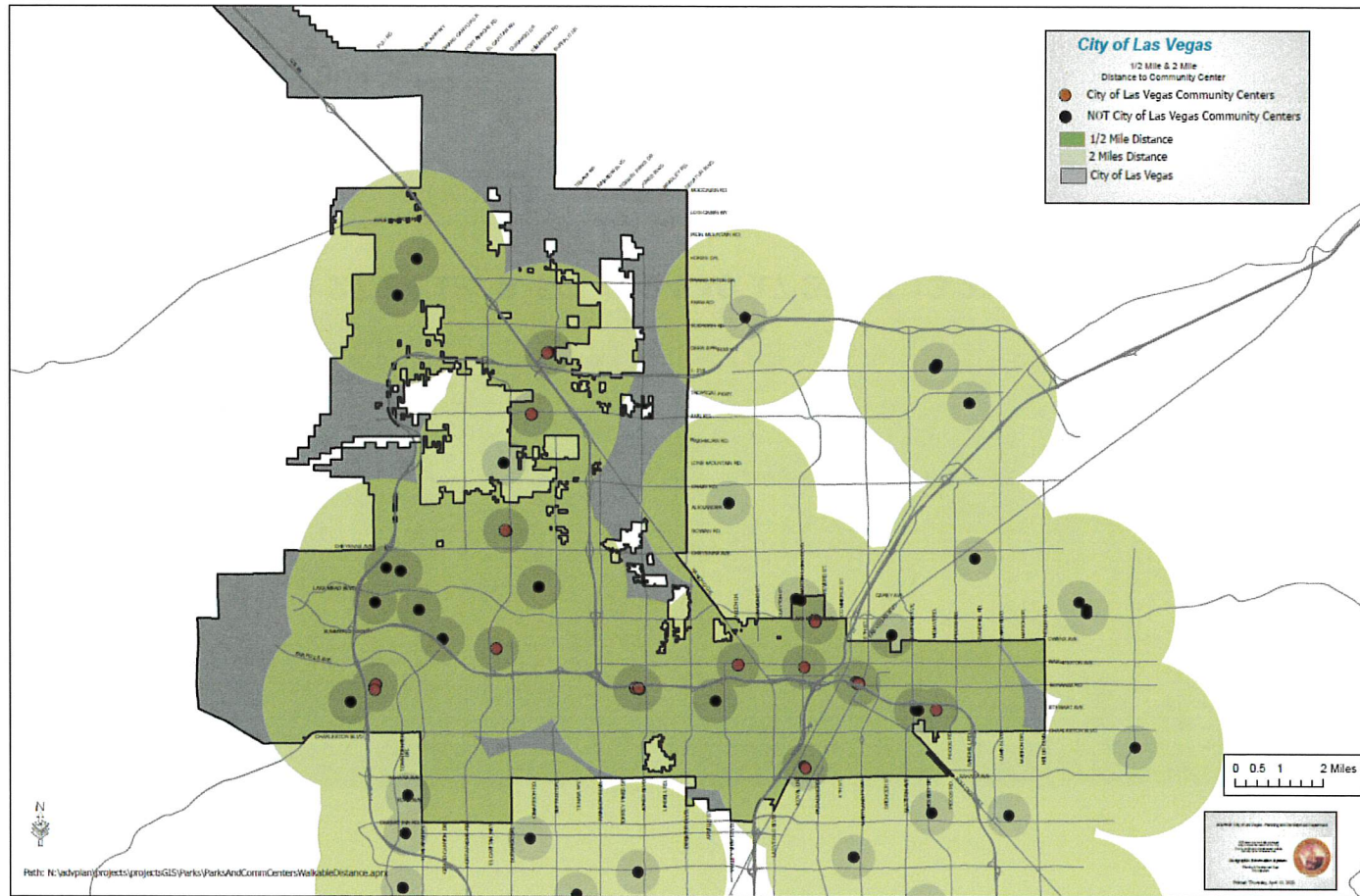
OPERATIONAL ASSESSMENT



OPERATIONAL ASSESSMENT

SIZE (ACRES)	DOG PARK	BASEBALL FIELD	SOFTBALL FIELD	MULTIUSE FIELD	FOOTBALL FIELD	SOCCER FIELD	LACROSSE FIELD	BASKETBALL COURT	TENNIS COURT	PICKLEBALL COURT	BOCCE	SHUFFLEBOARD	SKATEPARK	VOLLEYBALL	HORSESHOE PIT	PLAYGROUND	WALK/JOG COURSE	RESERVABLE PICNIC AREA	SPLASH PAD/WATER AREA	EQUESTRIAN
1798	25	27	34	18	9	50	6	34	40	17	25	18	13	21	39	143	51	79	28	4

OPERATIONAL ASSESSMENT



OPERATIONAL ASSESSMENT

RECREATION FACILITY TYPES AND FUNCTION			
The following table illustrates facility needs based on the city's population in 2022 (649,600)			
RECREATION AMENITIES			
AMENITY	SERVICE STANDARD	EXISTING FACILITIES	SURPLUS/DEFICIENCY
Basketball Court	1:12,000 Residents	56	2
Tennis Court	1:8,000 Residents	66	-15
Volleyball Court	1:60,000 Residents	24	13
Rectangular Multipurpose Field	1:15,000 Residents	57	14
Baseball/Softball Field	1:50,000 Residents	48	35
Swimming Pool	1:50,000 Residents	9	-3

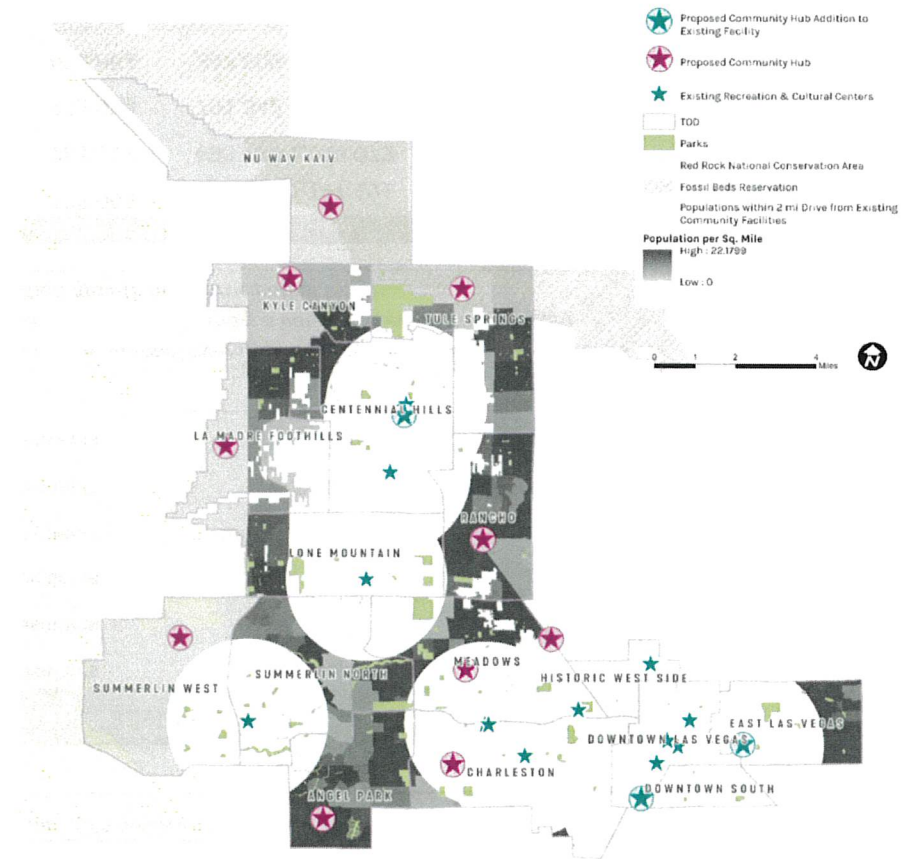
Service standards were derived from an analysis of NRPA national averages, and the Demographics and Trends findings located within Chapter 2 of this plan. While NRPA numbers show a national median, the updated service standards account for Vegas' rapid population growth and participation trends.

FACILITY TYPE	NUMBER	AREA (SF)	DEFICIENCY (SF)
Neighborhood	12	122,009	852,391-1,177,191
Community	8	281,127	693,273-1,018,073
Regional	3	273,058	701,342-1,026,142
Total	30	669,861	304,509-629,309

A service standard of **1.5-2 SF:1 resident** is applied for all facilities.
Deficiencies are based on the 2022 population of 649,600

PRIORITY INVESTMENTS

- Community Centers as Neighborhood Anchors
 - Within each area, make community facilities a neighborhood anchor for city resources and activities
- Make more connections
 - Develop trails
 - Complete streets (Title 19.04)
 - Capital Improvement projects
- Innovative Parks and Facilities
 - Addition of new recreational offerings
 - Addition of facilities in alignment with operational assessments and public input



RECOMMENDATIONS AND IMPLEMENTATION

- Develop and construct new parks and recreation facilities
 - Arroyo Vista and Igor Soldo Parks under construction
 - Northwest Regional Park, Regional Pickleball Complex, Regional Aquatic Complex
 - Improvements to Cragin Park and Lorenzi Tennis courts using SNPLMA funding will commence late 2022-23.
 - Viper Lacrosse Field expansion (design)
 - Durango Hill Active Adult Center (feasibility)
 - East Las Vegas Legacy Park (design)
 - Darling Tennis center expansion (design)
 - Centennial Hills Active Adult Center expansion (design)
- Nominate, reserve, and develop SNPLMA funded sites
- Amend code to consider infill space for parks

