



**AGENDA SUMMARY PAGE**  
**City Council**  
**Meeting of: September 21, 2022**

Agenda Item No.:  
**11**

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**DEPARTMENT: City Manager**  
**DIRECTOR: Jorge Cervantes**

**CONSENT**

**SUBJECT:**  
**ADMINISTRATIVE:**

For possible action to approve a Grant Agreement between the City of Las Vegas and Roseman University of Health Sciences, a Nevada Non-Profit corporation, in an amount not-to-exceed \$300,000 to respond to the Covid-19 public health emergency and providing for other matters properly related thereto (General Fund) - All Wards

**FISCAL IMPACT:**  
Budget Funds Available  
Amount: Not-to-Exceed \$300,000  
Funding Source: General Fund  
Dept./Division: Office of Strategic Services

**PURPOSE/BACKGROUND:**  
Roseman University of Health Sciences Genesis (Genesis) program is designed to increase the CLV residents' overall awareness, understanding and efficacy related to receiving convenient, culturally appropriate health and social care. Genesis will attend or conduct more than 100 community events to conduct a series of outreach activities that engage CLV resident in both the online and offline communities. The activities will highlight the importance of identifying and mitigating social risks such as housing instability, legal literacy, environmental safety, food insecurity and employability, in personal health outcomes. Genesis will also assist the CLV community in identify primary care resources as well as agencies that can assist residents in moving from health risks to health resiliency. This will be performed using a fleet of uniquely designed electric vehicles used by outreach staff as a means of delivering solutions to the homes of high risk households, at community events and on multiple digital platforms that can be accessed through an easy scan of QR codes located on the vehicles. Within a two-year period Genesis will engage 100 government agencies and community based organizations, participate in 200 community outreach events and engage at least 150 medically underserved households (approximately 450 residents) in home-based assistance.

**RECOMMENDATION:**  
Approval

**BACKUP DOCUMENTATION:**  
1. Grant Agreement