



**AGENDA SUMMARY PAGE**  
**City Council**  
**Meeting of: January 4, 2023**

Agenda Item No.:  
**17**

**DEPARTMENT: Parks, Recreation and Cultural Affairs**  
**DIRECTOR: Steve Ford**

**CONSENT**

**SUBJECT:**

For possible action to approve the Jr. NBA League Operator Agreement between RCX Sports, LLC and the City of Las Vegas for the purpose of forming partnership to support the management and equipment needs of the City of Las Vegas Recreational Youth Basketball Leagues in Winter 2022-2023 and Summer 2023 - All Wards

**FISCAL IMPACT:**

None

**PURPOSE/BACKGROUND:**

The City of Las Vegas Department of Parks, Recreation and Cultural Affairs is partnering with RCX Sports, LLC in order to gain support from the Las Vegas Aces organization for the management and equipment needs of the Youth Recreational Basketball League. The Jr. NBA League Operator Agreement will allow the City of Las Vegas to partner with RCX Sports, LLC in order to gain support from the Las Vegas Aces throughout the Recreational Youth Basketball Leagues occurring in Winter 2022-23 and Summer 2023. The agreement grants the City permission to use the Las Vegas Aces program marks on league jerseys and allows RCX Sports, LLC to provide the leagues basketball equipment and other marketing opportunities with the Las Vegas Aces organization. The agreement will expire on September 30, 2023 with an option to renew the agreement for one additional contract year between October 1 - September 30 of the following calendar year.

**RECOMMENDATION:**

Approval

**BACKUP DOCUMENTATION:**

1. Jr. NBA League Operator Agreement