



AGENDA SUMMARY PAGE
City Council
Meeting of: August 2, 2023

Agenda Item No.:
22

DEPARTMENT: Parks, Recreation and Cultural Affairs

DISCUSSION

DIRECTOR: Steve Ford

SUBJECT:

Discussion for possible action regarding a Special Event Licensing and Temporary Land Use Agreement with Life is Beautiful, LLC for the temporary use of land and right of way bounded by Carson Avenue (south), 11th Street (east), Las Vegas Boulevard (west), and the Las Vegas Expressway/515 (north) for the Life is Beautiful Festival to be held September 22, 23 & 24, 2023 - Wards 3 and 5 (Diaz and Crear)

FISCAL IMPACT:

None

PURPOSE/BACKGROUND:

The Life is Beautiful event is a music, arts and food festival that has been held in downtown Las Vegas since 2013. The Special Event Licensing and Temporary Land Use Agreement licenses the use of the downtown site as defined in the agreement for 27 days in September 2023. This period includes site preparation, the actual event and site restoration. In exchange for the use of the site and in consideration of the economic benefit to the city of Las Vegas, Life is Beautiful, LLC has requested a waiver of certain license and permit fees in exchange for an official City of Las Vegas sponsorship.

RECOMMENDATION:

Staff recommends that the City Council approve the Special Event Licensing and Temporary Land Use Agreement and authorizes the Mayor to execute any and all documents related following approval as to form by the City Attorney's Office.

BACKUP DOCUMENTATION:

1. Special Event Licensing and Temporary Land Use Agreement Life is Beautiful - 2023